JANUARY

# VOGUE

## *1954 CHANGES*

*Different now: suit outlines, fabrics, colours, fashions in food and travel... and 1954 women*



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*Beautiful Hair*

# BRECK




## THERE ARE THREE BRECK SHAMPOOS FOR THREE DIFFERENT HAIR CONDITIONS

Beautiful hair has natural softness and lustre. A Breck Shampoo will help bring out the soft, natural beauty of your hair. There are three Breck Shampoos. One Breck Shampoo is for dry hair. Another Breck Shampoo is for oily hair. A third Breck Shampoo is for normal hair. The next time you buy a shampoo, select the Breck Shampoo for your individual hair condition. A Breck Shampoo is not drying to the hair, yet it cleans thoroughly. A Breck Shampoo leaves your hair soft, lustrous and naturally beautiful. Convenient 8 oz. bottle – $1.00.

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MORE THAN A SUIT . . . MORE THAN A DRESS . . . A LILLI ANN COSTUME OF IMPORTANCE IN TWO LUXURIOUS FABRICS WOVEN IN FRANCE EXCLUSIVELY FOR LILLI ANN . . . FRENCH CASHMERE AND FRENCH MOHAIR . . . WONDERFUL ALLIANCE OF BEIGE WITH BROWN . . . ABOUT ONE HUNDRED DOLLARS AT FINE STORES OR WRITE LILLI ANN, 16TH AND HARRISON, SAN FRANCISCO OR 512 SEVENTH AVENUE, NEW YORK.

*more than a suit... more than a dress... a Lilli Ann*

Vogue
January, 1954

VOGUE incorporating Vanity Fair is published semi-monthly except for the months of January, June, July and December, when it is published monthly by The Condé Nast Publications Inc., Boston Post Road, Greenwich, Connecticut. Entered as second-class matter at the Post Office at Greenwich, Connecticut, under the act of March 3rd, 1879. Subscriptions $7.50 a year in U. S. A.

Vol. 123, No. 1
Whole No. 1921



Designed by

HARRY SHACTER

# ben Zuckerman

BERGDORF GOODMAN, NEW YORK



RICHARD AVEDON

# *Harvey Berin's Moonbeam Lace*

Prettiest dream under a southern moon—
Harvey Berin's white or gray imported French Chantilly lace
—cobweb-fine—frosted all over with chalk-white beads.
The skirt short, full, born to dance. Sizes 8 to 16, $175

ON THE PLAZA • NEW YORK 19
BERGDORF GOODMAN
5TH AVENUE AT 58TH STREET

# HUTZLER'S

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**PHILIP MANGONE** designs a distinguished suit for town and travel . . . a triumph of the perfectly poised, utterly relaxed manner. The fabric, Bianchini's silk tweed. Ours alone in Baltimore.



George Platt-Lynes

# Topic for the Tropics

Bendel Original stem-sheath in which to enjoy gay goings-on . . . under the sun, under the stars.

Of yellow, white or grey French embroidered linen-textured rayon . . . white pique cummerbund.

From our Immediate Wear Collection, $110.

Henri Bendel

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NEW YORK 19 NY

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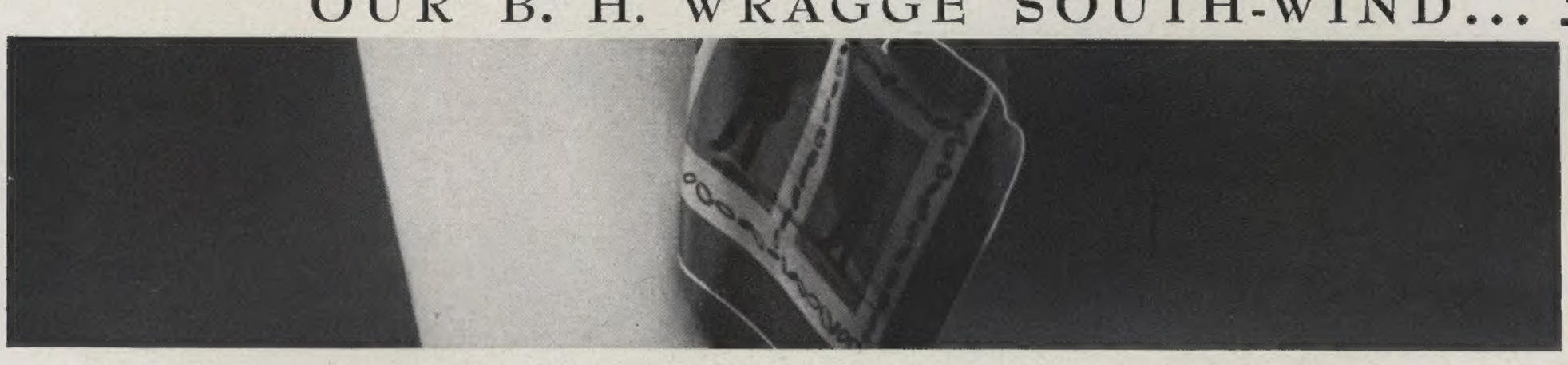


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We call it our cover-up look for south. Well-mannered linen, utterly simple, marvelously sleek.

Sizes 10 to 16 In pink, aqua, natural or navy, 45.00

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SUN-WARD LINENS—lace-flavored delicacies with new, softened and rounded shapings. Left, in red with white, solid white, pink or blue, sizes 10 to 20, 69.95. Right, in beige or blue, sizes 10 to 18, 89.95. Designed by Elfreda-Fox for our Dress Collections.

Only by

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Exotic two-piece
at-home costume
of fabulous nylon tricot
sleek and smooth
in Vanity Fair's own
wonderful leopard print.
Tapered trousers are
topped with cummerbund
of dazzling black Taffette,
the blouse pure drama.
All washable, quick drying,
self-pressing. Sizes 32-38.

The Leopotard #3-21-64
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Bewitching rayon lace and nylon tulle by D. Strauss curve after pretty young curve destined to capture many a heart,

under southern moons or city lights. Blue over white, violet over mauve, navy over nude. 10 to 16 *(V-10)* **55.00**

**Ardmore Boston Brookline Bronxville Cleveland Heights East Orange Garden City Grosse Pointe Manhasset Paramus Stamford Washington, D. C. West Hartford White Plains Winnetka**

# Paul Parnes




DESIGNED BY BENI CLAIRE

# I. MAGNIN & CO.

San Francisco Los Angeles Beverly Hills Pasadena Seattle Oakland Sacramento Santa Barbara



Baby dress—
Just one from our exclusive
collection of
Traina-Norell's

FORECAST

# WOOLS

. . . SET THE SPRING TREND

New, lightweight wool dresses . . . in *advance* of the season . . . designed to wear now and into May. Designers acclaim these sheer wools for texture, beauty of coloring and drapability. For casual time to cocktails

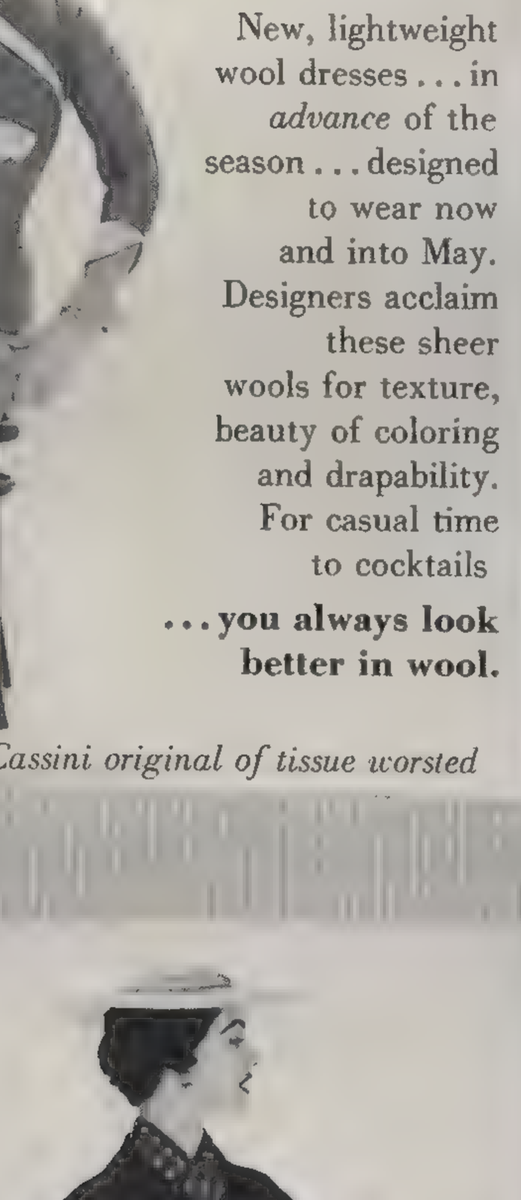
**. . . you always look better in wool.**



*Oleg Cassini original of tissue worsted*



*Larry Aldrich design in chiffon wool flannel*



*A Mollie Parnis jacketed dress of sheer worsted*

*White wool flannel princess dress by Anne Fogarty*



*Wool knit sheath by Bonnie Cashin for Jos. Guttman Bros.*

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HATS BY SALLY VICTOR



*Frosted wool jersey in a Craig Casual*



*Kenneth Tischler's wool jersey chemise dress*

*Worsted crepe suit-dress by Charles Bart*

*Full-skirted sheer wool by Jr. Sophisticates*



*Claire McCardell's basket weave wool dress*



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YOU WILL TRAVEL CLOAKED IN GREAT RICHNESS AND GOOD TASTE. YOU WILL BE AS PROUD OF WHAT YOUR NEIGHBORS **SEE** IN YOUR NEW CHRYSLER, AS YOU WILL BE OF WHAT YOU, YOURSELF, **FEEL** HERE FOR THE FIRST TIME IN YOUR LIFE . . .

Here is dynamic new "beauty in action." Every line is contrived to interpret the very real supremacy in motion of the newest, most beautiful Chrysler. Here are taste and great character that speak eloquently for you — that say you own the leader. In a very real sense, this is the most beautiful car of all to drive! The car that will give you a pride of possession that can be yours only with true leadership that can be proved on the highway! This is the leadership that makes Chrysler truly America's First Family of Fine Cars — Imperial, New Yorker, Windsor De Luxe.

Among the natural mink in these marvellous tones is the one supremely becoming to your own colouring, your best fashion-colours. For you, perhaps, Topaze to give you a wonderful golden glow. Or next, the dark illumined Lutetia, a dramatic tribute to fairness. Clear jewel-blue Cerulean, a crown jewel of compliments. Honey tones of Royal Pastel, making a love-song of luxury. The shimmering moonlight of Silverblu, to wear with equal elegance over tweeds and chiffons. Or vibrant Jasmine white that stays white. Each EMBA magnificent has its special appeal. All have great chic, great stamina, great natural beauty. It is scientific EMBA breeding that perfects and stabilizes the most desirable new colours in these proud ranch mink mutations. See, at a glance, the royal family here. See them, at leisure, at your furrier's, where fresh designs and fresh mutation mink skins bearing the stamp EMBA await your choice, ready to unite in praise of you.

*Jewels — CARTIER*



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EMBA* MUTATION MINK

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*Preview of the fabulous new WEATHERVANE — modern miracle of fit and fashion. Made of a crisp new Celanese — soft to touch — impervious to wrinkle, fade or rainspot. New — all new — and very exciting! Misses, Junior, and Young Proportioned Plus Sizes. $29.95

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*and it's tailored by*

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CREED'S
TORONTO, CANADA

Seamless
Duette
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RESORT
and
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Furs labeled to indicate country of origin of imported furs




*The couturier touch is immediately apparent in this distinguished traveller of silky worsted gabardine. Subtly moulded, deftly saddle-stitched, Vera Stewart's inimitable styling makes it a top flight fashion investment. Sizes 10 to 20 in candlelight beige, navy or Mediterranean blue. About $115*

Sakowitz Bros.
HOUSTON

All four styles shown on these pages available at all five stores, or for store nearest you, write

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*Vera Stewart brings you the sun-drenched colors of Majorca in a dress as gay and carefree as your vacation mood. (For the mantilla, you must go to the Balearic isles of Spain.) Exclusive La Galère®, a cool spun rayon by MALLINSON in raffia gold, azure blue, Palma green or white, with effective contrasting trim.*

*Sizes 10 to 20. About $45. SAKS FIFTH AVENUE, all stores.*

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ZOLTAN ROSENBERG CO. 550 Seventh Ave., New York 18, N. Y.




*A wonderfully becoming background for your own taste in accessories . . . Vera Stewart's superb fly-front dress of La Galère®, her crisp spun rayon by MALLINSON. Wear it in any of her exciting new Majorcan colors: surf aqua, toro red, saffron yellow, cloud pink. Sizes 10 to 20. About $50*

Woolf Brothers

ALL STORES

All four styles shown on these pages available at all five stores, or for store nearest you, write

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*Look your prettiest in Vera Stewart's skillfully designed dress of* **Erinore**, *fine linen imported from Ireland. Note the youthful scalloped collar and pockets, the tiny flower buttons, details which conspire to make you appear at your most charming.*

*Aqua, pink, or copen in sizes 10 to 20. About $70*

MONTALDO'S
ALL STORES

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TOMORROW'S SUIT

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NEWLY DEFINED BY **BREVITY**, THE FIRST SUIT OF SPRING. FORSTMANN'S WORSTED AND SILK TWEED IN HEAVENLY SHADES OF TOAST, BEIGE, MISTY BLUE, LILAC, OR NAVY SIZES 8 TO 16. ABOUT $90. AT FINE STORES EVERYWHERE. FOR STORE NEAREST YOU WRITE **BREVITY**, 214 WEST 39TH STREET, NEW YORK 18, N. Y.




This is night-brilliant Great Lakes mink, precious fur of choicest colouring, distinguished for its silkiness, density and darkness. Born and bred for beauty, it is American ranch mink, acknowledged the world's finest, scientifically raised with a proud pedigree. Great Lakes mink is an economical extravagance — a wise investment in lasting loveliness, wondrous adaptability, and social prestige around the clock, around the year. Leading furriers sell Great Lakes mink. For information concerning the stole shown, write Great Lakes Mink Association, 155 East 44th Street, New York.

Jewels — Cartier  Dress — Christian Dior — New York


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PREMIER
THE VANGUARD OF ELEGANCE

It's really <u>true</u>! The one <u>true</u> red you've spent a lifetime looking for!

# "Love That Red!"

## Revlon's <u>new-and-forever</u> red for lips and fingertips

Not a *pink* red, an *orange* red, a *blue* red—but a really terrific *true* red! It's a *natural*—so right for *everyone* it's become one of the *true* fashion classics of all time! Here's the one *true* red that women clamor for, year after year—and live with happily ever after!




**NEW!** Non-Smear-type lipstick (Same price as Revlon *regular* lipstick) 1.10*

**NEW!** 'Chips-Less' nail enamel .60*

*'Love That Red' swimsuit by*

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*PLUS TAX

*Elasticized Knit nylon-and-laton swimsuit from a marvelous new Jantzen collection inspired by "Love That Red".*



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★"love that red"

# Jantzen®

★inspired by Revlon's "new and forever" red for lips and fingertips

this is the season
of the red swim suit...
and this is the red of the season
...a true, primitive, expensive red...
borrowed from Revlon because it's the most universally
flattering red ever created...flattering to brunettes,
to blondes, to red blondes, to fair skin, to suntan.
These swim suits from a fabulous Jantzen
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"shape-insurance," marvelous new Jantzen way of designing a
swim suit to assure you a wonderful figure every time you wear it.
Left, "caprice" 22.50...right, "classic magic" 15.95...
in heavenly Lastex-powered faille...other heavenly colors.



nothing does as much for a body as a Jantzen



# *Sharkskin looms important...loomed in*

# Celanese* *acetate, the beauty fiber*

Carolyn Schnurer uses one of the great fabrics of all time. Has anything, really, ever matched that dazzling whiteness of acetate sharkskin? Or that eternally *fresh* look it has? Or that uncanny ability to stay calm and smooth on the most wilting days? Made entirely of Celanese acetate, this sharkskin has a touch as pleasant as ivory. Carolyn Schnurer turns it into a whole new group of sports clothes—tennis dresses, play clothes, beach clothes. Here is her bathing suit and jacket—certainly one of the handsomest ensembles that ever walked onto a beach.

In white only, sizes 10 to 18. Suit about $15. Jacket about $17.

At Saks Fifth Avenue, all stores; A. Harris, Dallas; Hutzler's, Baltimore; B. Forman Co., Rochester. For other stores see page 164.

Celanese Corporation of America, New York 16.

*Reg. U. S. Pat. Off.

TURKISH TRAVELOGUE...

Shawl collared dress in

Springmaid cotton tile print.

Royal, purple or red.

Sizes 10 to 18. $29.95

Sports Room • third floor

Los Angeles • first floor

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Carolyn Schnurer

The cotton fashions on this and the following 4 pages are EVERGLAZE® fabrics.

# "TURKISH TRAVELOGUE" FASHIONS

East meets West with new excitement — in Carolyn Schnurer's stylized tulip-and-carnation print, derived from an ancient Sultan's robe! The two-piece suit, 16.95. The one-piece suit with a pleated cummerbund, 18.95. Reversible terry jacket (not shown), inspired by a Turkish schoolboy's, 14.95. All in coral-and-green or turquoise-and-green on white. Sizes 10 to 18.

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EVERGLAZE® COTTON



Peck and Peck

Carolyn Schnurer

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Peck *and* Peck

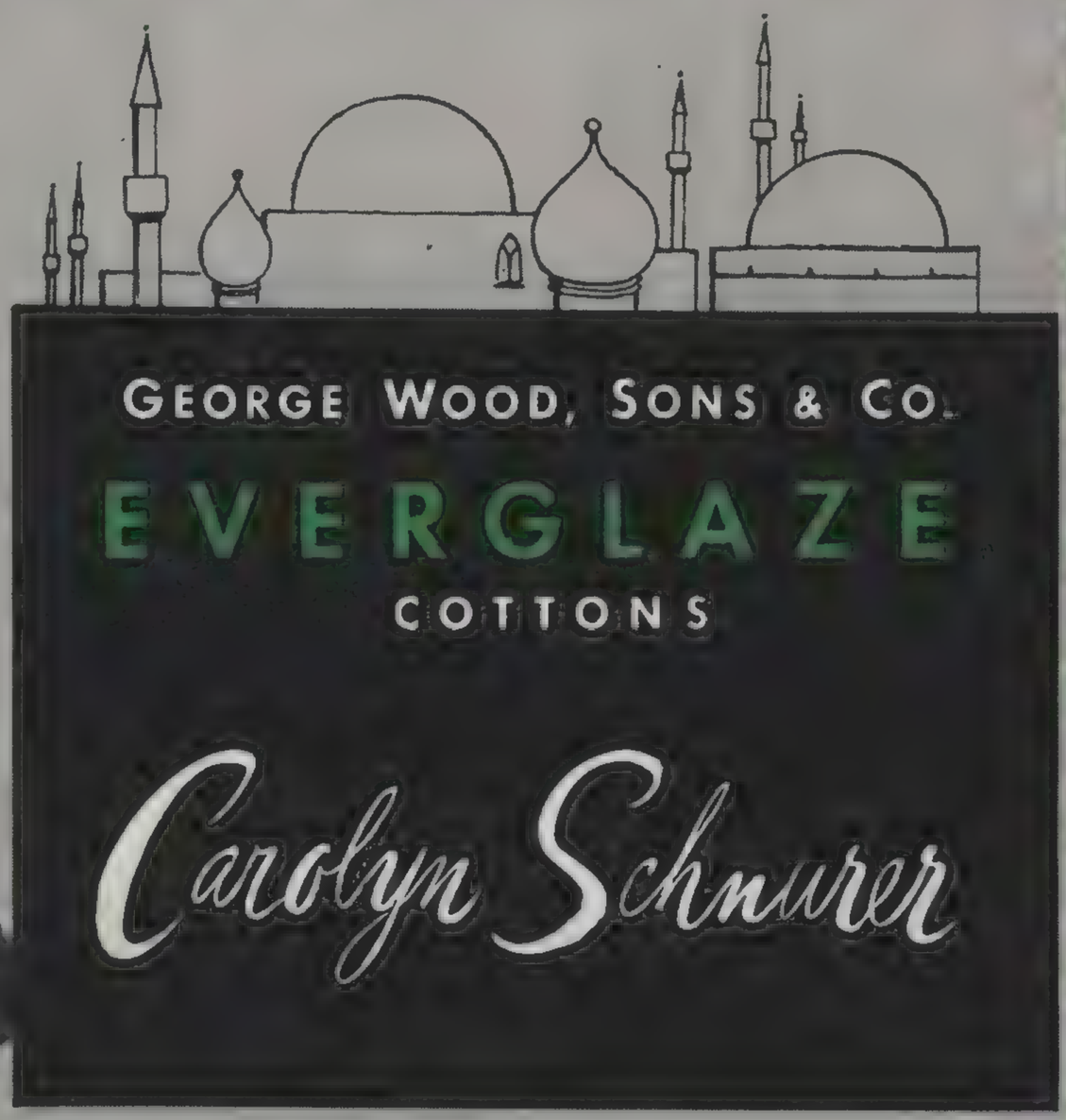
*Crease-resistant fragility.*
An ever-so-pretty, ever-so-
practical "Everglaze" Springmaid
Catawba cotton in the
new medium sheer weight.
Aqua, coral. 10 to 18.
$29.95



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Carolyn Schnurer

*Crease-resistant elegance.*

Embroidered bathing suit and dress in
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by George Wood, Sons & Co.
Bathing suit—beige, white.
10 to 20.
$25.
Dress—beige,
white.
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$45




Peck *and* Peck
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*Carolyn Schnurer*

"TURKISH TRAVELOGUE"

Shimmery, summery Buty-Chyne® ... Everglaze®-finished fabric, frosted with a delicate sheen that never washes out! In aqua and coral. Sizes 10-18. $25.00.

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**j. w. robinson**

*Peck and Peck*





# Vicara®

ZEIN FIBER

## Carolyn Schnurer

Bloomer-girl bathing suit, Turkish style, with removable polka-dot halter. In Wyner's Vicalaine, luxurious fabric starring *Vicara*...softest fiber known to hand. Black only. 10—18. $19.95.

## Peck *and* Peck

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*Vicara, the luxury fiber in better fabrics, is a product of Fiber Division, Virginia-Carolina Chemical Corporation, 500 Fifth Avenue, New York 36, N. Y.*



*DOCTOR DRESS CO., INC., 847 W. Jackson, Chicago 7*

*Day-before-spring wool worsted, silk surah print*
*echoed from bodice to jacket-lining. Hand detailing.*
*Grey, blue, toast. Sizes 14 to 44, 12½ to 24½.*
*About $90.*

# In timeless diamond lights

*...how fitting, on an anniversary, a birthday or an occasion to be remembered, that a grateful husband may express to you, and to your children's children's children, his love and appreciation in diamond flames. Lit when time began, your diamonds will go on shining in his honor and your joint estate as long as there's a world.*

Two-carat emerald-cut diamond, priced from $2000 to $3200 plus tax, at representative jewelers.



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**MOMENTOUS ANNIVERSARY GIFT... a lovely emerald-cut diamond solitaire is a jewel piece to wear with constant pride.**




Much too busy to sit on a tuffet . . . Dan Millstein's fringe-stoled suit in Orvette, Miron's new puff-rib worsted, marvelously sheer and crisp. 100% virgin wool. Miron Mills, Inc., 51 Madison Ave., N. Y.

# enka rayon

*The fate of a fabric hangs by a thread*



*Somewhere*
*South*
*of Winter*

Looking simply wonderful, this B. H. Wragge dress.
New for crepe, all-over spaced embroidery
—here tiny sailing ship motifs.
The crepe—Onondaga's fine My Own,
woven with acetate and Enka Rayon.
Bonwit Teller, New York
Julius Garfinckel, Washington • Harold's, Minneapolis

*American Enka Corporation*
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PHOTOGRAPHED BY KAREN RADKAI ON THE SS OCEAN MONARCH

Fromm
opens
a golden era
of
American fashion
with

# GOLDEN GLORY FOX

the first
true
natural
golden
fox

Climax to fifteen years of breeding on the famous Fromm farms... this astonishingly beautiful natural *golden* fox. Below, two notable mink mutations by Fromm: Sapphire and Royal Pastel mink.

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GOLDEN GLORY FOX BY REISS & FABRIZIO; ROYAL PASTEL MINK BY HABERMAN FURS; SAPPHIRE MINK BY ROSENBAUM & ROSEN.



The world's leading growers
of mutation mink and fox

FROMM

Fromm Brothers, Inc., Hamburg, Wisconsin



# thoroughbred

Excitement from start to finish . . .
Evan-Picone's superbly trained tailoring—
Forstmann's Charmeen gabardine
in tiny pastel racing checks (or, Fortuna flannel)—
about thirty dollars.
At Saks Fifth Avenue and other fine stores . . .

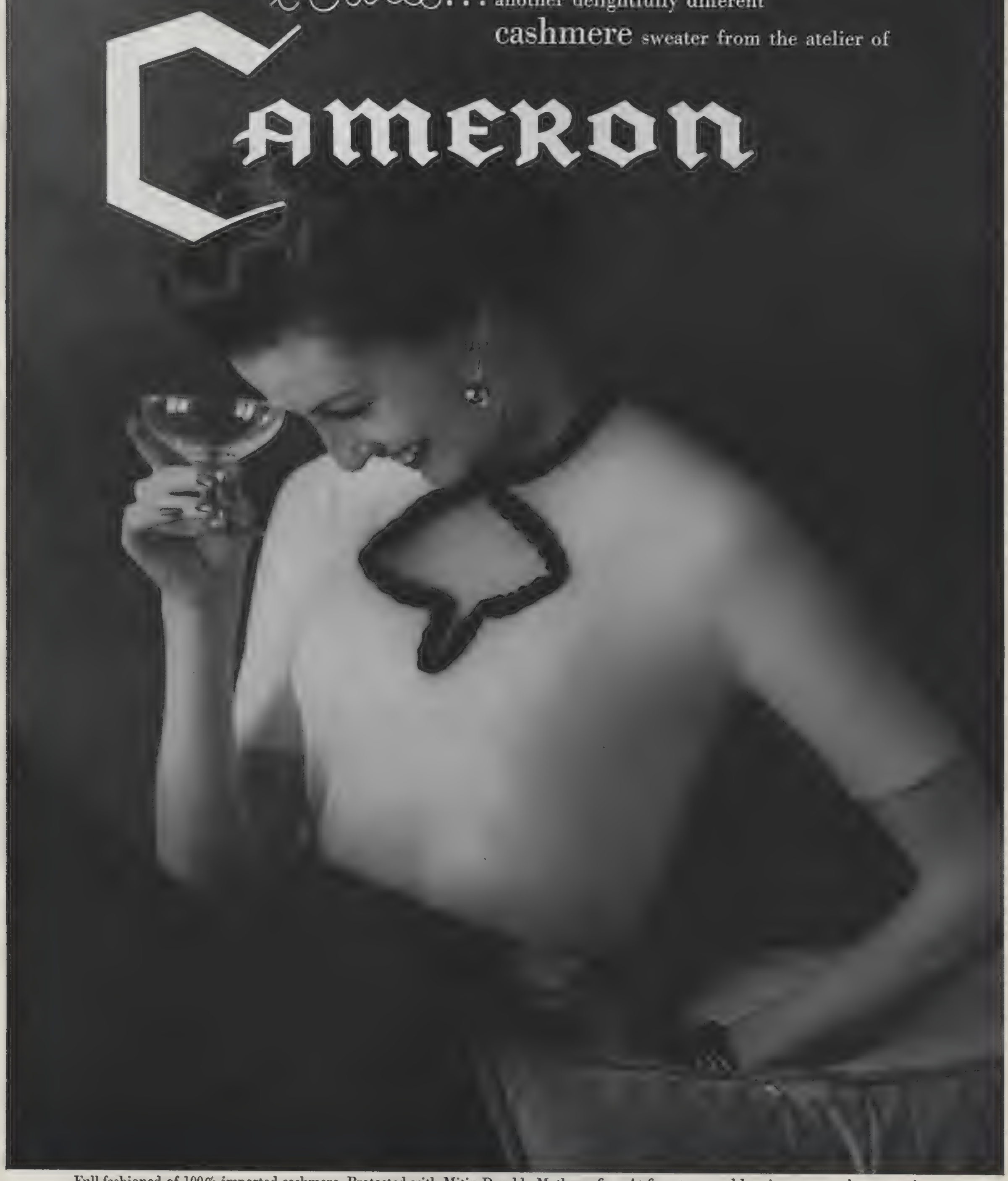
# Evan-Picone

Evan-Picone Inc., 1407 Broadway, New York 18.

l'Etoile... cause for rejoicing

another delightfully different cashmere sweater from the atelier of

# CAMERON



Full-fashioned of 100% imported cashmere. Protected with Mitin Durable Mothproofing. At fine stores and boutiques everywhere or write:
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SILVER CUP BY GORHAM



# who's the lady in the L'Aiglon?

She's the lucky owner of a winning horse . . . the loving owner of three Irish setters and a poodle. She commutes between Bucks County and the Bahamas . . . between the Blood Bank, benefit committees and the ballet. Her taste in music is superb . . . so is her taste in clothes. She chooses L'Aiglon for daytime dressing . . . especially likes *this* L'Aiglon of printed cotton ottoman. Black or navy. Sizes 10 to 20. $19.95. For illustrated brochure and name of L'Aiglon store nearest you, write Dept. V, L'Aiglon Apparel, Inc., 1350 Broadway, New York 18, N. Y.




Hat by Mr. John

# jacques Heath

## from the Joseph Halpert Spring Collection

This gifted French designer chooses the new Vicalaine Sag-No-Mor, Wyner's infinitely soft worsted and Vicara jersey, subtly-toned and shape-retaining, for a rapier-slim dress with a narrowed cover-coat. At Lord & Taylor, New York · I. Magnin & Co., All Stores · Julius Garfinckel & Co., Washington, D. C., and other fine stores everywhere.

I. A. Wyner & Co., Inc., 1441 Broadway, New York 18, N.Y.




THE PERFECTED

# *Natural Heather* ✳ *Mink*

*— a mutation mink of subtle beauty — mauve taupe with a misty undertone of heather*

*Now available in new, luxurious fashions at such fine stores as:*

THE HIGBEE COMPANY, Cleveland
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*Junior Sophisticates takes a bow*
*in a tiny-waisted princesse dress,*
*gauntlet-winged with sharp white cuffs.*
*Back-zipper for quick-change artists.*
*Wool sheer in navy or black, yarn-dyed*
*grey or beige. Sizes 5 to 17. About $55.*
*Slightly higher on the west coast.*

*hat: John Frederics Charmers*

*at fine stores throughout the country, or write*
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"She knows Botany"



*Swansdown too, has long known Botany*

*For Spring, Swansdown adopts the unmatched, lustrous, polished beauty of *"Botany" Brand Karessa . . . the season's most distinguished zibeline . . .*

*B. Altman & Co., New York*
*Lansburgh, Washington, D. C.*
*Titche-Goettinger Co., Dallas*
*and at better stores everywhere*

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100% WOOL

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PASSAIC, N. J.

HAT BY JOHN FREDERICS


Pakables®
always arrive
on the right track
For a trip or a tour de force ...there's nothing like these ever-so-cool, crease-resistant travelers. Of exclusive Pakables fabric, woven especially for us by American Silk Mills, with 15% nylon added for strength. In lovely pastel and dark tones.
Button-front with side-scallop neckline
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Dress suit precisely banded with diagonal tucking.
Sizes 10 to 20
Pakables hats by Debway
for the Pakables store in your city, write PAKABLES, 498 Seventh Avenue New York 18, N. Y.

The 1954 Plymouth Belvedere Sport Coupe, shown at Pebble Beach Golf Course, Pebble Beach, California.

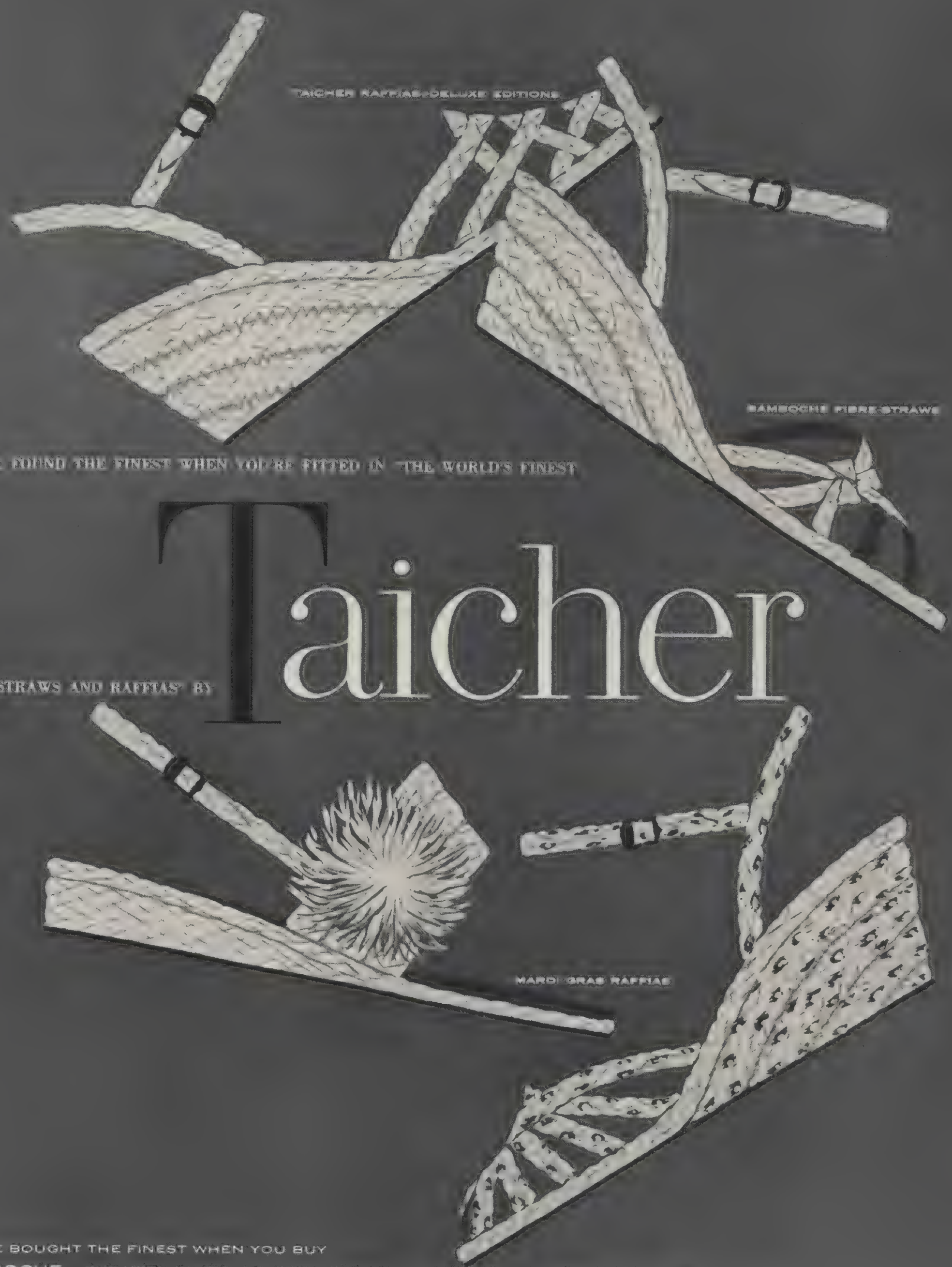
*The deep satisfaction that is a part of the everyday life of Plymouth owners results from a unique engineering concept. A concept that blends beauty with safety, combines elegance with economy, permits no compromise with mechanical excellence. No other low-price car has such a heritage, nor offers as great a measure of value.*

PLYMOUTH

PLYMOUTH BUILDS GREAT CARS

Chrysler Corporation's No. 1 Car

Tune in Medallion Theatre every week on CBS-TV. See TV page of your newspaper for time and station.




YOU'VE FOUND THE FINEST WHEN YOU'RE FITTED IN "THE WORLD'S FINEST

# Taicher

FIBRE-STRAWS AND RAFFIAS" BY

YOU'VE BOUGHT THE FINEST WHEN YOU BUY

BAMBOCHE...THE VERY FINEST OF FIBRE-STRAWS, COMPLETELY HANDCRAFTED, 6.95 TO 8.95

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TAICHER DELUXE EDITIONS...THE WORLD'S MOST BEAUTIFUL RAFFIAS, 8.95 TO 12.95

MATCHING HANDBAGS AVAILABLE.

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# SPORTLEIGH

MOST SCENIC ROUTE

TO THE SOUTH:

THE GREAT WHITE COAT...

AND ITS

TRAVELING COMPANION,

A PEARLY-PINK

BETTER HALF

FOR CRUISE CLOTHES!

LONG WHITE FLEECE, $50.

SHORT COAT, $35.

WRITE TO DEPT. V-1
SPORTLEIGH HALL, 533 SEVENTH AVE., NEW YORK 18, N. Y.

HAT. JOHN FREDERICS

# Sacony's Pin-money Poplin



# Separates . . . HIGH STYLE, LOW TARIFF



In past summers women have let themselves be talked into pallid-colored, coarse fabric playclothes on the ground of low-priced practicality. This year those same women are besieging U.S. stores for the brilliant-hued separates shown on these pages. Though these outfits (shorts excepted) are gala enough for cocktailing, they have the stamina for daily chores around the old homestead, too. And in spite of the uninhibited colorings, the tough, non-temperamental poplin they are made of can be dunked in soap and water as unceremoniously as a mechanic's overalls. Designed by Sacony (remarkably versatile maker of suits, dresses, foundation garments and children's wear) these separates are priced so modestly that whole outfits can be assembled for under nine dollars. They come in ten colors, those shown as well as white, brown, navy and sky blue. For store names, write Sacony, Dept. P, College Point, Long Island, N.Y. *Facing page, foreground,* poplin patch-pocket jacket, 5.95; bra-halter, 1.95; stitched shorts, 3.95. *Second figure* from left, button-on halter, 2.50; flared and stitched skirt, 5.95. *Third figure,* dandy-collar halter, 2.50; wrap-and-tie skirt, 5.95. *Background,* triangle-pocket jacket, 6.95; halter, 2.50; tapered slacks, 5.95. *This page,* halter 2.50; skin-tight pants stitched and scalloped at the legs, 5.95. All in misses or teen-age sizes. Accessories on both pages: Hats, John Frederics; Jewelry, Napier; Sandals, Bernardo.

Julie clark Junior dallas



Julie Clark Junior makes travel plans straight-away—in Old Keltic pure Irish linen—
the jacket tabbed with dollar-size buttons, over a sleeveless blouse in imported silk shantung; the skirt
slim as a string . . . navy, black, bitter red, olive green. $39.95. Sizes 5-17.

**AT SAKS FIFTH AVENUE: NEW YORK, CHICAGO, DETROIT, BEVERLY HILLS . . .**

**H. Liebes & Co., San Francisco . . . Kreeger's, New Orleans . . . and at fine stores everywhere.**



*Impa*

**mink**

**The richest dark, dark mink in all the world because absolute perfection is the only standard tolerated by the United Mink Producers Association. At fine furriers everywhere.**

**United Mink Producers Association**
**Janesville, Wisconsin**



# Patent Leather

below the hemline of
city prints, feathery woolens
and transition cottons.
At top, the **Paradise Kitten,**
softest shoe you've ever worn.
Center and at left, **Paradise Sandals**
dramatizing the newly important open look
of T-straps and wide open toes.

**Paradise shoes**

*For name of store near you,*
*write Brauer Bros. Shoe Co., St. Louis*




Southern exposure . . . a day-into-dancing beauty that travels with your favorite stole. The neckline, haltered . . . the skirt, a cartwheel sculptured with trapunto. In luminous Peter Pan cotton satin with the sunlight woven right in. Blue, pink, maize, beige. Sizes 8 to 18. $22.95. At the fine stores listed or write to PARADE DRESS CO., INC., 1400 Broadway, New York 18, N. Y.

LORD & TAYLOR, New York; Jelleff's, Washington, D. C.; J. Magnin, California; Smartwear-Irving Saks, Roanoke; Union Co., Columbus; J. J. Haggerty, Los Angeles

# Queen Make®

the dress that does things for you

The dark sheath with dot-dazzled nip jacket, freshest fashion to be found! In Stehli rayon shantung: black or navy with white. Sizes 10 to 18. About $15.

at these and other fine stores:
New York, **B. ALTMAN & CO.**
Chicago, Carson, Pirie, Scott & Co.
Cincinnati, H & S Pogue Co.
Cleveland, Higbee Co.
Detroit, Ernst Kern Co.
Little Rock, M. M. Cohn Co.
Los Angeles, J. W. Robinson Co.
Memphis, B. Lowenstein & Bros., Inc.
Miami, Burdine's, Inc.
Newark, Hahne & Co.
New Orleans, Maison Blanche Co.
Pittsburgh, Kaufmann Dept. Store
Portland, Olds, Wortman & King
Richmond, Miller & Rhoads
St. Louis, Scruggs-Vandervoort-Barney
San Antonio, Joskes of Texas
Seattle, The Bon Marche
Springfield, Forbes & Wallace, Inc.
Washington, Woodward & Lothrop

**Isaac Ginsberg & Bros., Inc.**
1350 Broadway, New York 18, N. Y.




FROM THE BEACH BLOSSOM COLLECTION AT FINE STORES OR WRITE CALTEX OF CALIFORNIA, 2126 BEVERLY BLVD., LOS ANGELES 4



**BERTHOLD**

of Berthold Coiffeur, 61 West 55th Street, New York City, styled this flatteringly lovely Italian cut coiffure . . . correct for the many occasions and varied activities of today's modern woman.

# For those who care enough to look their best...

Dusharme imparts a whisper softness, a willing obedience to the hair . . . crowns every coiffure with the loveliness of the loved. Little wonder that professional hair stylists use it . . . recommend it for home use between shampoos. Dusharme is the lanolin hair creme that dresses but does not discolor the hair . . . the Pearl of Hair Cremes for those who care enough to look their best.

THE Pearl OF HAIR CREMES

Dusharme

MINNEAPOLIS 15, MINNESOTA

# Topsail . . . sportswear's favorite sailcloth

## in a CASINO weekend wardrobe by Kenn Barr

Topsail gives these casual clothes a fillip of excitement, for the colors of this sailcloth are wonderfully fashion-wise. Woven of plied cotton yarn, soft yet strong. Sanforized® for permanent fit. Pop it in the washer . . . Topsail keeps its sun-loving color.



• In geranium, jade, black, pink, white Topsail, sizes 10 to 16. *Left:* Shorts in Ball and Chain print (or solid colors). Side button, zip front. $8.95. Shirt with back tab and button. $5.95. *Center:* Pants cuffed with color contrast. Zip front. $11.95. Shirt with easy back, bow ties. $8.95. *Right:* Circular skirt with staircase pockets. $11.95. Bareback halter with midriff banding. $8.95.

**CASINO CLASSICS** *are available at these fine stores:*

| | | | | | |
|---|---|---|---|---|---|
| New York City | Bloomingdale's New Rochelle, Fresh Meadows | Dallas, Tex. | Sanger's | Milwaukee, Wisc. | Boston Store |
| Atlanta, Ga. | Rich's | Honolulu, Hawaii | The Liberty House | Pasadena, Calif. | Bullock's-Pasadena |
| Columbus, Ohio | The F. & R. Lazarus Co. | Indianapolis, Ind. | L. S. Ayres & Company | Philadelphia, Pa. | Strawbridge & Clothier |
| | | Los Angeles, Calif. | Bullock's-Downtown | Pittsburgh, Pa. | Joseph Horne Co. |
| | | Los Angeles, Calif. | Bullock's-Westwood | Richmond, Va. | Thalhimers |
| | | Miami, Fla. | Burdine's Inc. | St. Louis, Mo. | Stix, Baer & Fuller |

Wellington Sears

FASHION FABRICS

WELLINGTON SEARS COMPANY • 65 WORTH STREET • NEW YORK 13, N. Y.



# Ideal setting for a perfect vacation

*Open in winter:* **HOTEL DE PARIS - HOTEL HERMITAGE**

*Open in Summer:* **HOTEL DE PARIS - OLD BEACH HOTEL NEW BEACH HOTEL - CLUB DE LA VIGIE - PRIVATE BUNGALOWS - SEA CLUB - Plage du Larvotto.**

*Regular communications bring you by air, rail and sea, terminating on three Corniches of panoramic fame, the loveliest roads in Europe.*



It's vacation time all the year round at MONTE-CARLO, with a dazzling variety of attractions, winter and summer alike . . . major sporting events, theaters and music, galas ending at dawn in a shower of fireworks, and the most famous of all casinos, rendez-vous of the elite from all over the world.

● *GOLF: Mont-Agel Course (alt.: 2,800 feet), open all year round. February: International Amateur Championship of Monaco. 13 th - 15 th April: Open Championship. HENRY COTTON'S GOLF SCHOOL at the International Sporting Club.* ● *PIGEON SHOOTING: February, March and June; $100,000 in prizes and 9 Gold Medals.* ● *YACHTING CLUB OF MONACO: Club House. Open all year round.*
● *TENNIS: open all year round. 18 courts (Butler Trophy, Iliffe Trophy, etc). International Tournament at Easter.*
● *MONTE-CARLO BEACH: Olympic swimming pool, restaurants, bars.*
● *GRAND GALAS at the International Sporting Club every Friday.*
● *OPERA, THEATER, CONCERT and BALLET SEASON, including the PARIS OPERA BALLET (11 th - 15 th, April).*

# Monte Carlo

**THE · SUNNY · LAND · OF · SMILES**

*For full information write to :* SOCIÉTÉ DES BAINS DE MER, MONTE-CARLO, MONACO, or your travel agent

Winnie Paine




# the new Knitted swimsuit

So fair the seafarers . . . sleek and curved as the tide-line . . . sculpted by Jane Irwill's gifted knitters. The striped shape of 100% Orlon in white with brown stripes; black with white; gray with white; white with red; white with navy. About $13. The ribbed midriff, strapless or halter-strapped, in 100% wool. White, navy, gray, black. Also a strapless version of the striped Orlon suit. Each, about $15. All, sizes 32 to 38. At SAKS FIFTH AVENUE, New York, Chicago, Beverly Hills, Detroit, and other fine stores everywhere. Jane Irwill, 1372 Broadway, New York.


is the season when nature bursts into  and fashion breaks

into  and Wamsutta opens its anthology of "POETRY-in-PRINTS"*!

Colors as brilliant as the lines of 

...patterns as pure as a sonnet by 


cottons that are an 

...all in  with the finest in fashion...

all in rhyme with the best in taste...all of them are lyrical examples of why



THE NAME SMART WOMEN Cotton TO IS

# Wamsutta*

*Fashion cottons galore in LUSTERCALE*, LUSTERSHEER*, WAMCO*, —and this season's highlight,*

"Poetry-in-Prints"*

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WAMSUTTA MILLS,
NEW BEDFORD, MASS.



**HOLLADAY** adds drama to an exquisitely sculptured suit with deep-toned accents, brilliant buttons. Of Mayflower's incomparable worsted flannel in beige, blue, grey. Sizes 10 to 16 . . . under $100. *At Marshall Field, Chicago, Ill.; Garfinckel, Wash., D. C.; Joseph Horne, Pitts., Pa.; Roos Bros., Calif.*

Holladay FASHIONS

# MAYFLOWER

C. C. ELLIS CO., 1407 BROADWAY, N.Y.C. **FABRICS**



# the lion's share of smartness always goes to COTTON

Cotton is fashion's reigning beauty... turns up in every season's most compelling clothes. Now, for the resort season, Peggy Thayer of **JAMISON** chooses **DUMARI'S** enchanting printed dimity for a dress of undeniable charm. In pink and teal; pink and green. Sizes 8 to 16. About $30. At Bonwit Teller, New York • Jenny, Inc., Cincinnati • Rike-Kumler, Dayton, and other leading stores.

**GUILD OF INDEPENDENT COTTON CONVERTERS**—In cooperation with the National Cotton Council of America.

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ARTHUR BEIR & CO., INC.
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EVERFAST FABRICS, INC.
FISBA FABRICS, INC.
N. FLUEGELMAN & CO., INC.
PETER PAN FABRICS
SCHLICHTER-MACFARLANE CO.
STERN & GUTMAN
STOFFEL & CO., INC.




JABLOW's ladylike suit — in comfortable, lightweight, Forstmann silk and worsted. Arthur Jablow, Inc., 530 Seventh Avenue, New York 18, N. Y.
At all Bonwit Teller Stores • All Montaldo Stores • Sakowitz Bros., Houston • and other fine stores

# BLACK PATENT

## *the extraordinary accent*





ALLURE, the graceful shell . . . $9.95



DUBARRY, the airy sandal . . . $10.95

*Extraordinary . . . the way it mates with every color in the Spring fashion picture.*
*Extraordinary . . . the way it teams with every fabric, including prints.*
*But the most extraordinary thing about it is the small amount of money Black Patent will cost you when the label says*

Accent SHOES

Write us, Dept. A, Accent Shoe Co., St. Louis, Mo.

***Accent Shoes are your smartest costume-accent!***

Aywon Originals





KEEP SHAPE WITH ARMO

ROMANTIC COTTONS

Sparked with rhinestones, to date and dance in.
Hand screened prints in delicate pastels. Misses sizes.
Left: About $35. Right: Dress with stole about $40.
At Saks Fifth Avenue and fine stores everywhere.
AYWON DRESS COMPANY, 525 Seventh Ave., N. Y. 18

# "THERE'S NOTHING LIKE PURE IRISH LINEN"

say KAREN STARK and HARVEY BERIN
American Fashion Critic Award Winners

"Creating fashions of Irish Linen rewards the designer and wearer with elegance of line, beauty of texture. A joy to work with, Irish Linen has winning ways for every woman's wardrobe."



**H**arvey Berin chooses crease-resistant, tucked Irish Linen for this 1954 classic. French-embroidered ribbon and drawn handwork are featured in the collar and garland the skirt.

## ...AND THERE'S NOTHING LIKE THE VERSATILITY OF PURE IRISH LINEN!



**IRISH LINEN HANDKERCHIEFS GO STRAIGHT TO THE HEART!**

Let Irish Linen handkerchiefs play cupid for you on Valentine's Day. *He* loves their smart, crisp look in his coat pocket—*She* loves their fashion accent for her every costume. *Everybody* appreciates soft, lint-free Irish Linen Handkerchiefs!

IRISH LINEN — LOVELY · LASTING · ECONOMICAL

THE IRISH LINEN GUILD • 1270 Avenue of the Americas, New York 20, N.Y.

**WARNING:** Only linen marked "Irish Linen" or "Made in Ireland" is genuine Irish Linen. Avoid imitations! Insist on seeing the label before you buy!



# Briarbrook

*suits tailored by* LESLIE FAY

...THE FITTED SUIT, ABOUT $40



THE BOX-JACKET COSTUME
ABOUT $45

BURLINGTON'S "COUNTRY MANNER" rayon and acetate suiting shaped in the season's important silhouettes. The box-jacket suit is costumed with a blouse and lining of paisley surah. The fitted suit is double-collared with white shantung. Both in grey, brown, or navy . . . for the petite 5-feet-5 or under. Box-jacket costume, 8 to 16. Fitted suit, 10 to 18. *For store nearest you, write to* Briarbrook, 1400 Broadway, New York 18.

DESIGNED BY *Stefan*
OF BRIARBROOK



**LUNCH**

1 large portion of any broiled meat (1 lb. if you can eat it! All fat trimmed before cooking. No butter, no salt)

Several cups of any "Green Magic" vegetables (Raw preferably. If cooked, no butter and no salt)

1 piece of bread (No butter)

Any raw fruit for dessert. (May be stewed without sugar)

2 cups of black coffee (No sugar, no cream)

*(Between meals be sure to take the "DELAFIELD APPETITE REDUCER" as per instructions)*

At the resorts: the ungaudy news is black and white. The cool contrast is borne out by Dacron—blended with other fibres for staunch wrinkle-resistance.



# THE THIN MAN: WHAT HE WEARS HOW HE GETS THAT WAY

Definitely not for the fat man: walk shorts, knee-length hose, and a red belt making a bright reference to a middle. Comfortable, though. Smart, though. Worth working towards, maybe? Well then, here's something definitely *for* the fat man: a new diet just for men; for their larger appetites and rugged schedules. This diet, composed by Ann Delafield, is a book of clear-cut instructions and menus, in a package with appetite reducer wafers and vitamin capsules—handily available at all Rexall drug stores. A sample menu appears above—a hearty meal if there ever was one. (Note to an insistent sweet tooth: cake with dinner!) Altogether, it's the easiest way we know to ease a fat man into these clothes. *The shirt:* Heller's Dacron-and-cotton mesh, by Activair; $9. *The shorts:* wool-and-Dacron black flannel, un-pleated and straight-hanging; $15. Gordon of Philadelphia. *The hose:* wool-and-Dacron, by Exeter, $2.50. *The belt:* elastic cord, leather-tabbed, by Knothe; $2.50. All, Bloomingdale's; Hutzler's; Burdine's; and stores listed page 168.


Wherever living is
noticeably nicer than average,
MOYGASHEL crops up
as a generic fashion term...
the basis and inspiration
for such clean-carved
resort-country wear
as this linen suit by
PAT PREMO
find it in all its
from-Ireland, crease-resistant,
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the last word in quality
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# Water-Knit

by

Gantner

Swimwear's newest luxury.. the suit that flatters everyone!
Gantner Water-Knits give you supple fluid lines.. the new
wide bra, paper-slim waist.. in featherweight French-spun wool
and lastex. A triumph of finest craftsmanship! As shown,
WONDERFIT* captures these Water-Knit features in a suit that
will delight you.. has extendable shirring for the tall girl, too!
Mist Blue, Lipstick Red, Brown, Black. Sizes 32 to 38. $19.95

*Fits everyone! T. M.

*Available at these stores:* Boston, WM. FILENE'S SONS COMPANY • Brookyln, ABRAHAM & STRAUS • Cleveland, THE HIGBEE CO. • Columbus, THE F. & R. LAZARUS & CO. • Dallas, SANGER'S Detroit, THE J. L. HUDSON COMPANY • Houston, FOLEY'S • Miami, BURDINE'S • Milwaukee, BOSTON STORE • New York, BLOOMINGDALE'S • Oakland, H. C. CAPWELL'S Philadelphia, STRAWBRIDGE & CLOTHIER • St. Louis, STIX BAER & FULLER • San Francisco, THE EMPORIUM • *For stores in other areas, write Gantner of California, Dept. VJ, San Francisco, Chicago, New York*

WHY TOP
DESIGNERS
PICK

# FLAXSPUN

*Wrinkle-Resisting*

# LINEN

**Seymour Jacobson**
entrusts this lovely fashion to Flaxspun pure Irish linen by McBratney because he knows how nicely Flaxspun compliments his genius. This is the linen that's tested and guaranteed wrinkle-resisting by the maker— hangs fresh overnight. All McBratney Linens are the utmost in fashion excellence, styled to meet the needs of fashion's most exacting artists . . . and America's best dressed women.

*About $90 at De Pinna*

A FINE McBratney IMPORT

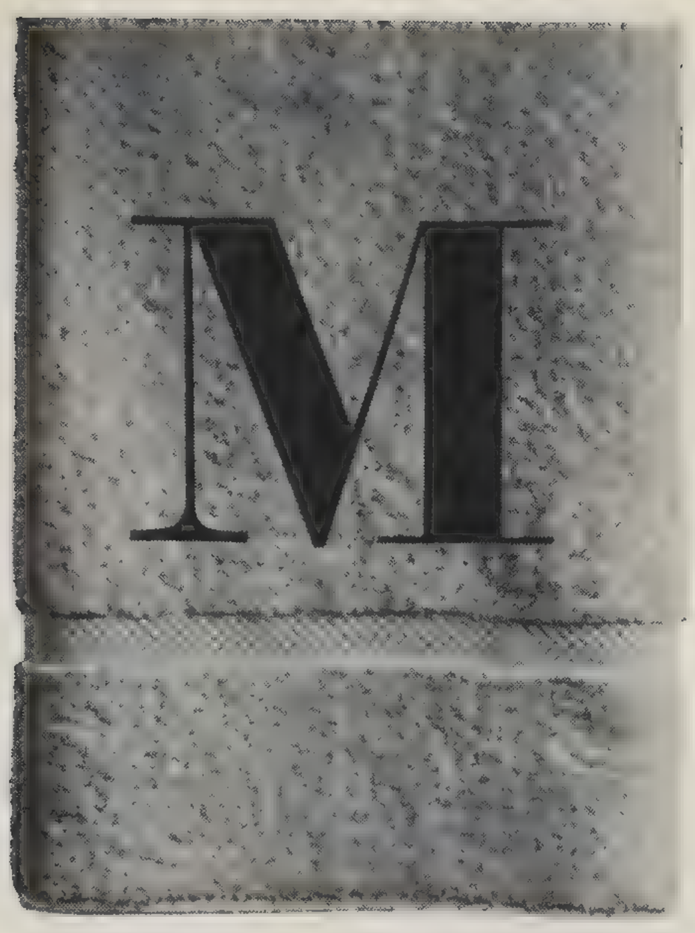
ROBERT McBRATNEY & CO., INC.
121 FRANKLIN STREET, N. Y.




Here's late day loveliness with the Jane Derby touch. The lady who finds the unusual in simple things, creates a new sensation with separates of Galey & Lord's bold black and white checkered cotton. Unmistakably Jane Derby—a snowfall of white sequins over the skirt.

**Galey & Lord** *fabrics from* **Burlington Mills**

1407 Broadway, New York 18, New York



*if you can't resist January sales...*

*be sure you get the best buy!*

# MARTEX

## *terry towels*

No point in joining the tussle unless you come away with *the biggest value*... which means Martex *any* time of year. As every smart woman knows, Martex terry towels are luxuriously soft and deep-piled, woven for extra long wear. Styled in the most exciting colors and patterns. For finest quality, which assures you true economy—write, phone, or run to your favorite store and insist on Martex. You'll be glad you did! Martex, 65 Worth St., New York 13. Products of West Point Manufacturing Co.



# Vogue's Travelog

## A DIRECTORY OF FINE HOTELS AND RESORTS

WRITE FOR RESERVATIONS TO THESE—"AS SEEN IN VOGUE"

### ARIZONA

PHOENIX



**Casa Blanca**

A luxurious yet delightfully informal desert resort. Perfect for sun-filled, relaxing winter holidays. Heaven for honeymooners. Fly your plane in on our own 2800 foot air strip. Swimming pool, stables, tennis, shuffleboard, excellent golf, wonderful food. Breakfast in your patio. Pleasing modified Amer. Plan rates. Enjoy "The Desert Plan" December and January. Write direct: Royal V. Treadway.

PHOENIX

**Paradise Inn.** "Just like the name." Everything. One of America's most beautiful and pleasant resorts. Chi. Off.: SU 7-3933, or Fred Renker, Mgr.

TUCSON

**Santa Rita Hotel.** 250 rms. Tucson's social cntr. Western atmosphere; yr. round activity. Air-cond. for your comfort. Dancing, sports, sun.

WICKENBURG

**Rancho de Los Caballeros** bids you and your children welcome. Hearty hospitality, informality, swim, ride, tennis, golf and fun in the sun.

### ARKANSAS

HOT SPRINGS NATIONAL PARK



**Arlington Hotel & Baths**

Enjoy complete relaxation at America's supreme Spa. Good golf, forest bridle trails, mellow sunshine. Spring racing at Oaklawn. Matchless bathhouse in the hotel, treating arthritis, high blood pressure, etc. Cuisine for epicures. Direct air and Pullman service. On U.S. 70. For tariffs and reservations, address W. E. Chester, General Manager.

### CALIFORNIA

LOS ANGELES

**Chapman Park Hotel and Bungalows.** On Wilshire Blvd. Pvt. pool, gardens, entertainment, convenient to all points. Tom D. Miles, Mgr.

SANTA BARBARA



**Santa Barbara Biltmore & Cottages**

Your choice of Modified Amer. Plan or Eur. Plan at the most luxurious hotel on the Pacific Ocean! Modified A.P.: rates from $22 dbl., include breakfast, dinner, resort facilities & privileges of the exclusive Coral Casino Beach & Cabana Club. E.P.: $10-$12-$15 dbl.; no resort or Coral Casino privileges. Dining room open to public. Ideal stopover for motorists driving between San Francisco and Los Angeles.

**Motor Through the West** this Winter. You'll have a wonderful vacation; Vogue's Travelog will help you choose the finest places to stay.

## Skiing certainty: the Laurentians

Even though the polar ice cap is melting and geologists tell us we're at the ebb tide of an ice age, there *are* places where you can be sure of good skiing conditions. The case in point: the Laurentian Mountains, just north of Montreal. It's a rare winter when deep snow (8 or 10 feet) isn't on the ground. And the topography is just as favourable—the oldest mountain range on this continent provides gentle slopes for beginners, challenging angles for the experts. Everything's centred around snowy sports—tobogganning, ski-joring, slalom, and cross-country skiing (newly a favourite in the Laurentians, where the towns are well-spaced for hot-chocolate stops). For down-hill skiing, there are seventy rope tows and ski lifts in the Laurentians—ten views a day for a week. There are winter carnivals with husky-dog team races and ice sculpture and the *Québécois* suitably dressed in tuques and sashes. (The biggest of the carnivals is at Ste. Agathe, this year from February 12 to 27.)

The food and shelter situation is well in hand in the Laurentians. Like the French language, the art of French cooking is still very much in evidence in Québec. (Laurentian specialty: very hot *soupe aux pois.*) Another specialty, of course, is hotel-keeping. There are excellent ski lodges and resort hotels throughout the Laurentians (some of the best, listed here in the Travelog). And transportation is no problem—the sixty miles between Montreal and the Laurentians are easily travelled all winter long. (The sight of a "Snow-Go" clearing a highway in five minutes after a blizzard is something of a local spectacle.) Your hotel will probably send a car for you in Montreal, and there are trains on the same route. The first leg of your journey is even simpler—the "Montrealer" leaves New York daily and there are frequent plane flights by Northeast and Trans-Canada Air Lines. Easiest of all is the "package trip" offered by Colonial Airlines—they plan your flight to Montreal, take you to the Laurentians via limousine, make your hotel reservations for a week's visit—do just about everything but put on your skis.

### FLORIDA

BELLEAIR



**The Belleview-Biltmore**

A complete resort hotel with distinct club atmosphere. Beach & Cabaña club. Pool and Surf bathing. Championship golf course, tennis, fishing cruisers, dancing nightly. Reasonable American Plan rates include the finest food in Florida. Opens January 8th. For Reservations or Brochure, write Don Church, Mgr., Suite 314, Hotel Biltmore, N. Y. 17, N. Y.

BELLEVISTA BEACH

**Sanseair.** Gulf's Long Key-St. Pete (Z. 6) gladdens gourmets, shoppers. Sun, fun, simple life. 2½ acres, pvt. beach, dock. Apts. accom. 4-6.

### FLORIDA

CAPTIVA ISLAND



**South Seas Plantation**

Choose one of the typical cottages (above), or the Main Lodge for your stay on this beautiful 225 acre Tropical Island Resort in the Gulf of Mexico. All modern hotel facilities, plus excellent food add up to the easiest-beachcombing-life. Outstanding swimming, shelling and fishing. American Plan. Open through May 30. Thomas W. Mason, Manager.

CLEARWATER

**Fort Harrison Hotel.** Opening Dec. 15, everything new. Pvt. Gulf beach, htd. swimming pool, TV in rms., planned social activities. W. L. Weakley, Mgr.

### FLORIDA

DELRAY BEACH



**The Colony**

Enjoy all Florida has to offer at the Colony, located in the heart of Delray Beach, close to shops, movies, golf, tennis. Our own private beach with cabañas and beach luncheons. Attractive rooms, spacious sun deck and airy cocktail lounge. Outstanding cuisine. Elevator. Free parking, garages available. Write George C. Boughton for reservations.

FORT LAUDERDALE

**Holiday.** Smart, new. On Ft. Lauderdale's only pvt. beach. Superlative food. Dancing under the stars. All ocean view rooms. G. McMullen, Mgr.

FORT LAUDERDALE



**Lago Mar Hotel and Apartments**

Directly on the ocean with a half-mile of private beach. Ft. Lauderdale's largest, most luxurious hotel. Ideal for relaxed, gracious family living. One, two or three bedroom apartments, efficiencies and hotel rooms. Air conditioning optional. Two pools—fresh or salt water. Dining room. Two cocktail lounges. Open year 'round. Write for color folder. K. Arnold, Gen. Mgr., New York Office: JUdson 6-5500.

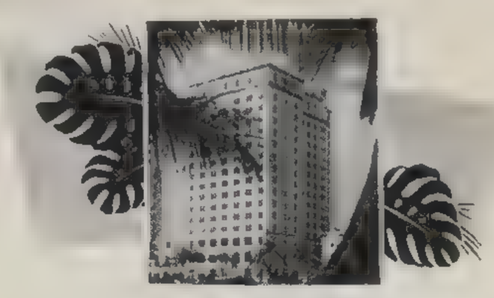
FORT LAUDERDALE



**Poinsettia Beach Hotel**

In a quiet beach section of Ft. Lauderdale is the Poinsettia Beach Hotel. Big airy rooms and a staff trained to please, provide for every desire of a congenial clientele. Quiet rest or cheery social parties, games and activities to suit your every mood. Fine furnishings, outdoor patio, roof garden, excellent food and a friendly atmosphere make your stay a real joy. Write Managing Director, Harold Dion.

MIAMI



**The Columbus**

Now, more than ever, Miami's finest hotel. The new Top o' the Columbus cocktail lounge and dining room is the showplace of Miami. Newly decorated lobby and public rooms. 100% air conditioned. Downtown terminal all major airlines. Write now for colorful folder, rates, and reservations, to Arthur P. Feenan, Manager.

## FLORIDA

MIAMI



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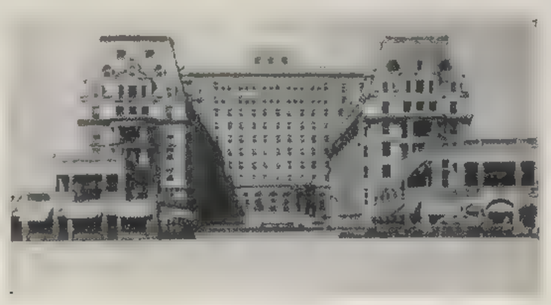
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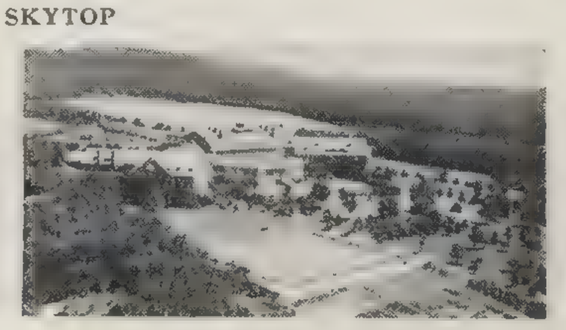
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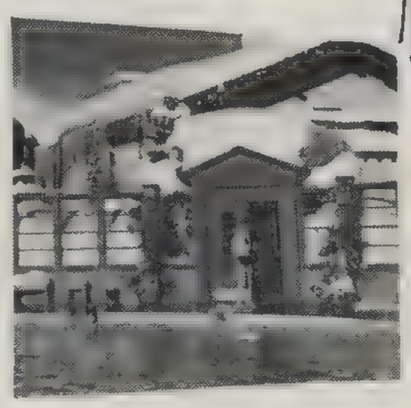

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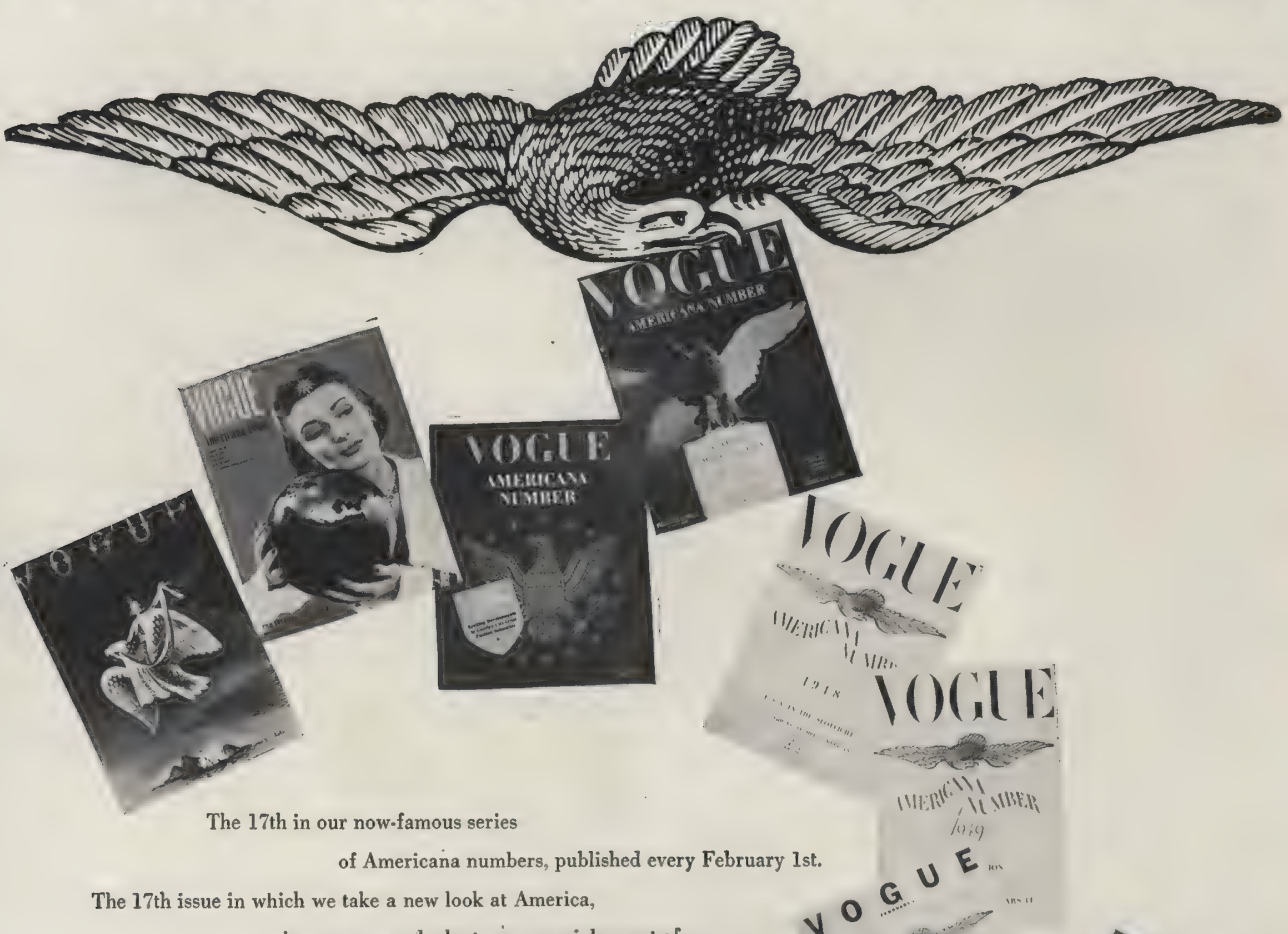
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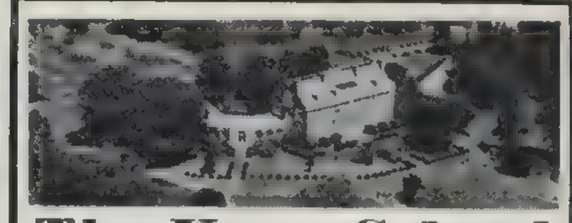
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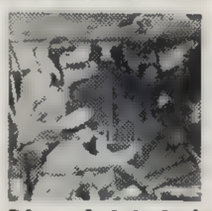
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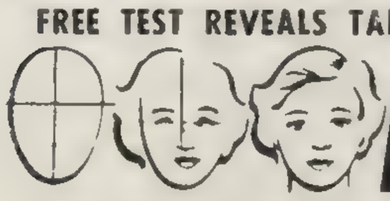
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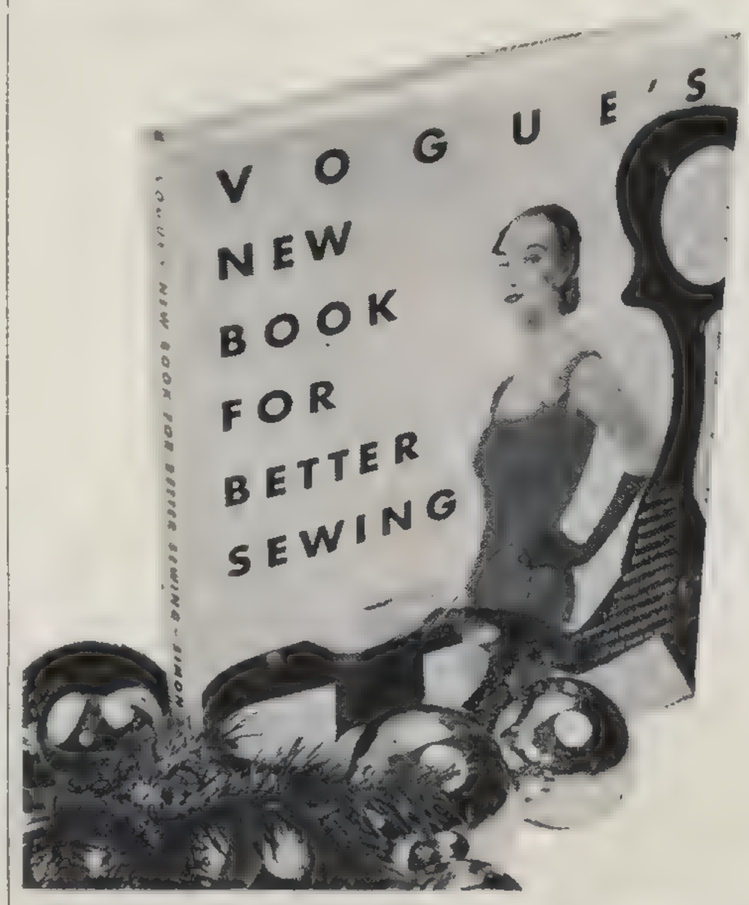
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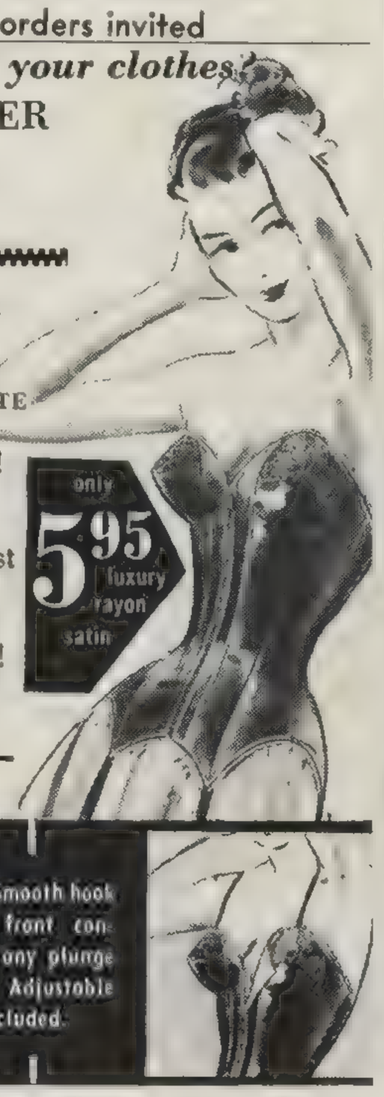







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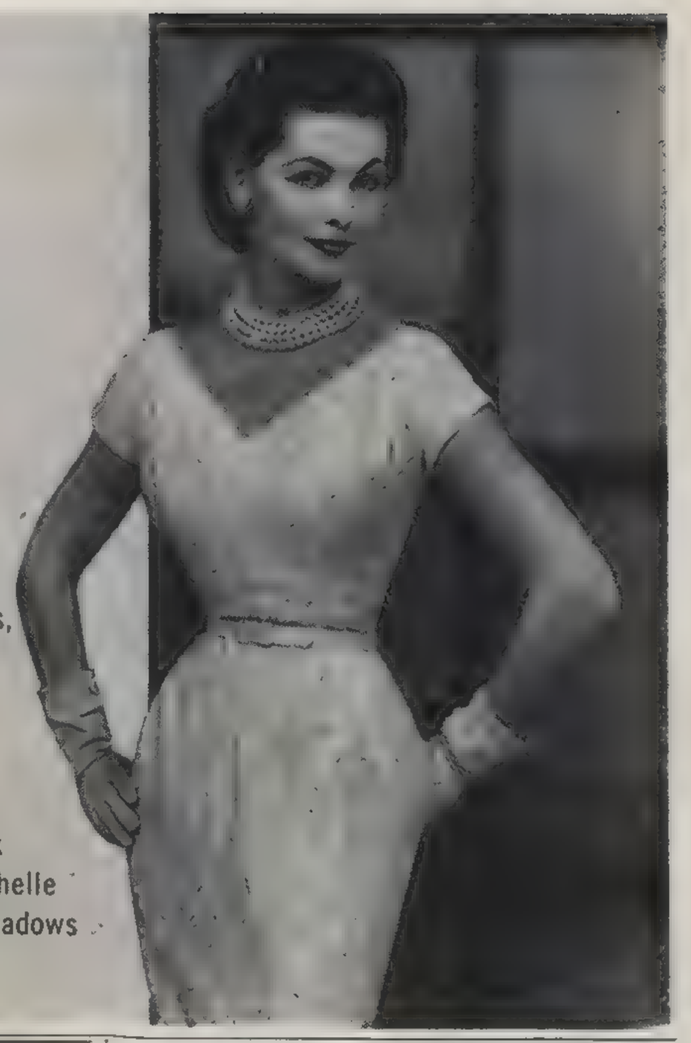
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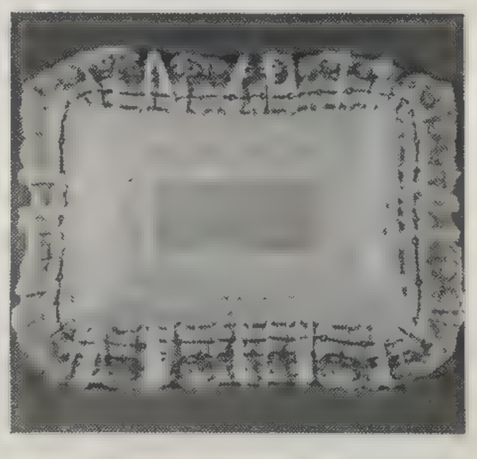
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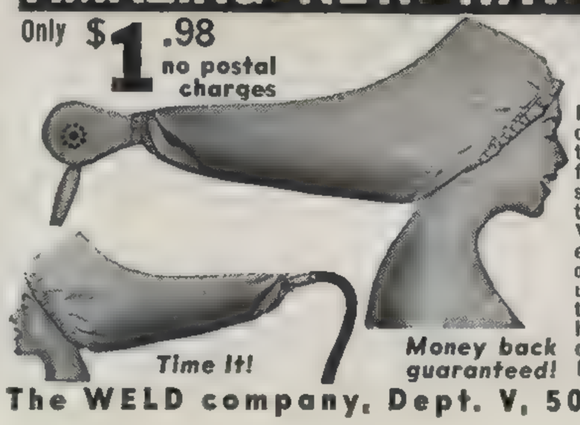


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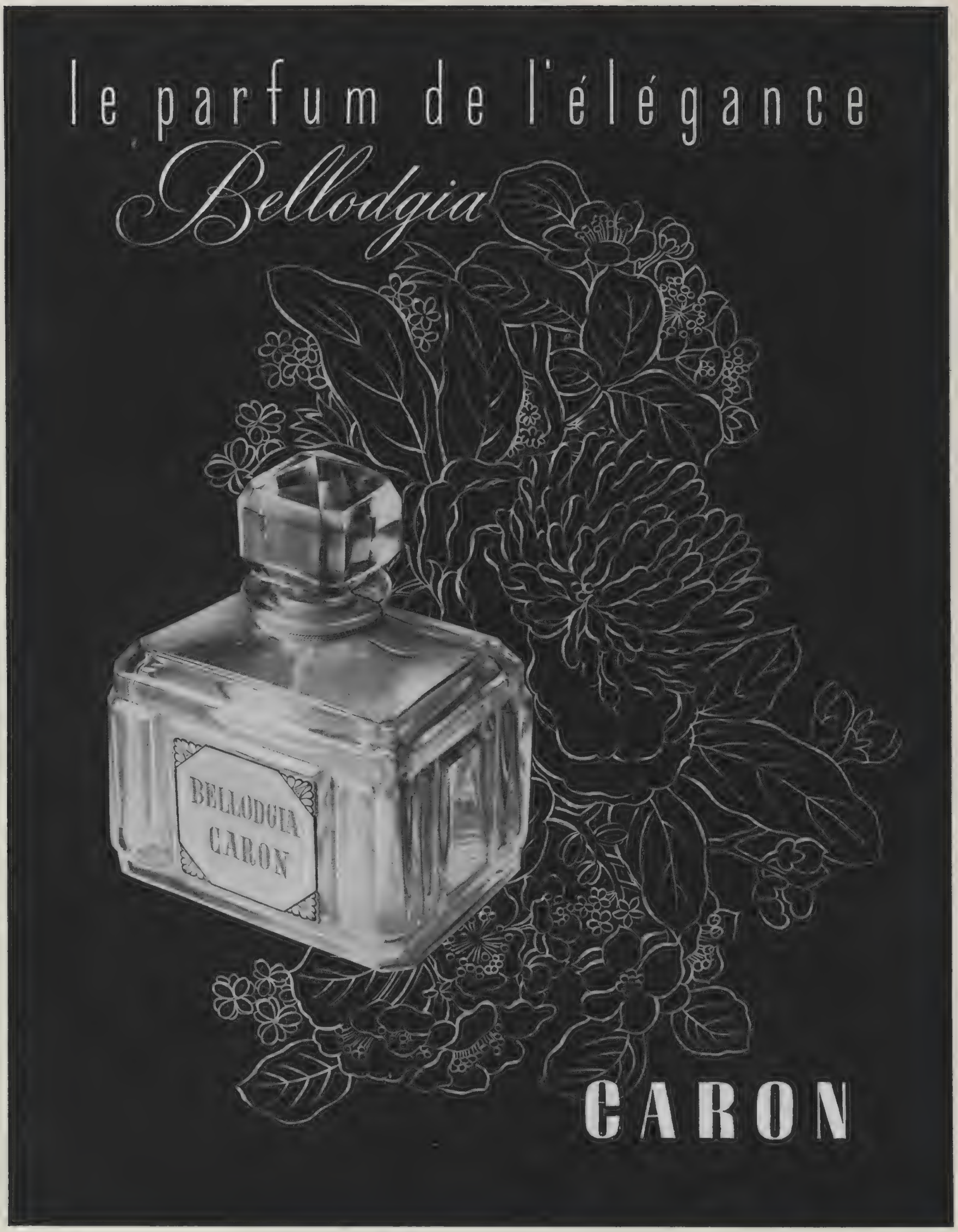
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TELEPHONE—LEXINGTON 2-7500

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FRENCH VOGUE
4 PLACE DU PALAIS BOURBON, PARIS 7
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VOGUE IS PUBLISHED BY THE CONDÉ NAST PUBLICATIONS INC.
President: I. S. V.-PATCÉVITCH
Vice Pres. & Adv. Dir.: FRANK F. SOULE
Vice Pres. and Treasurer: BENJAMIN BOGIN
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*New York* *Paris* *London*

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BLUMENFELD

COVER: Different now, the sheath dress. One 1954 version, this—a marvellous matter of two-seam simplicity, the line unwaisted, but drawn in lightly with a belt. Red and white peppermint striped jersey, the wide neckline boxing a white linen yoke. By B. H. Wragge, of Heller worsted jersey. About $45. Gold-plated ear knots by Mosell; the Italian gondolier's straw hat, all, Bonwit Teller. Dress, also at Wanamaker's, Phila.; Hudson's; I. Magnin. Cropped pompadour: Michel of Helena Rubinstein.

# JANUARY, 1954

Vogue incorporating Vanity Fair is published semi-monthly except in January, June, July, and December when it is published monthly. This will be the only issue in January.

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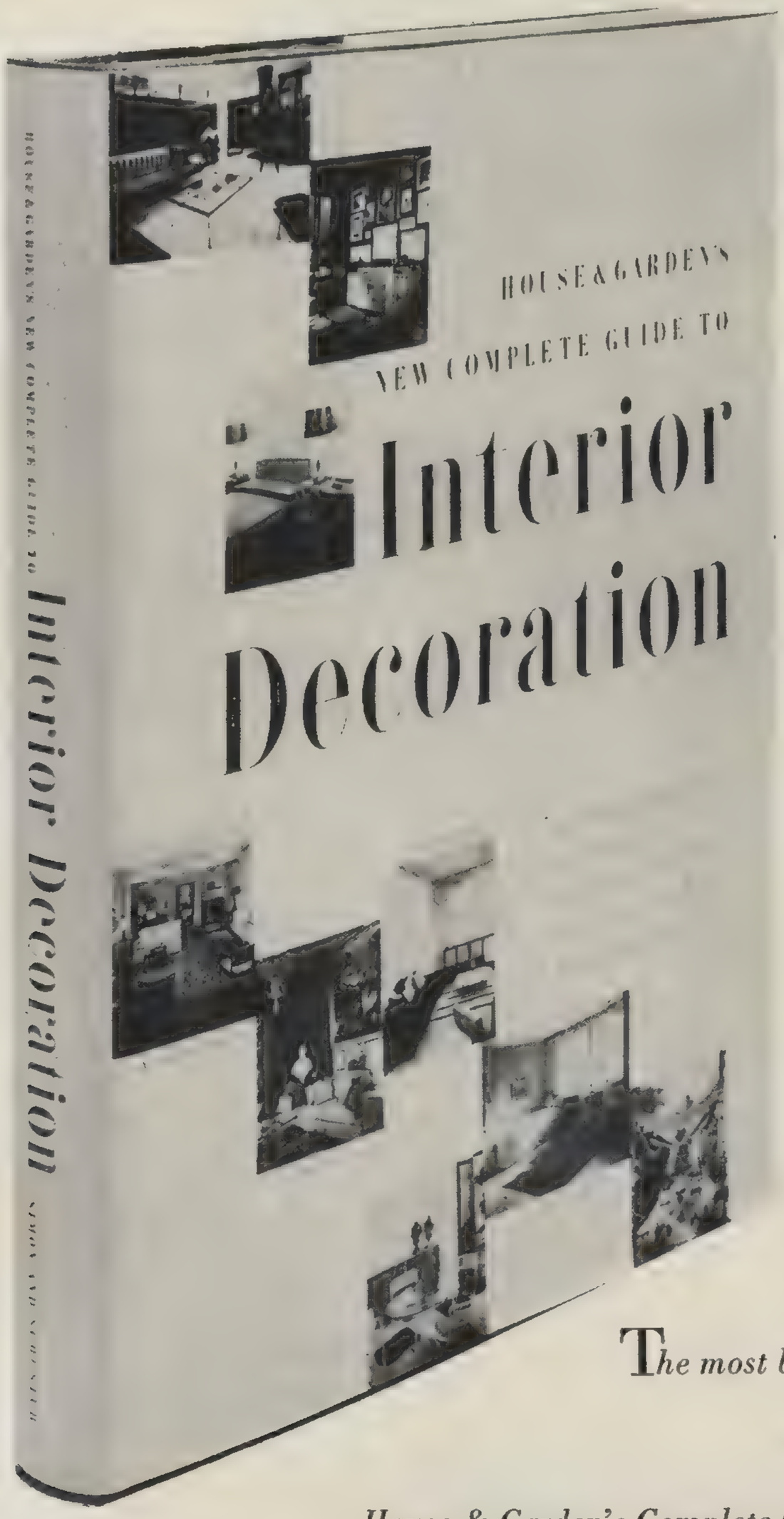
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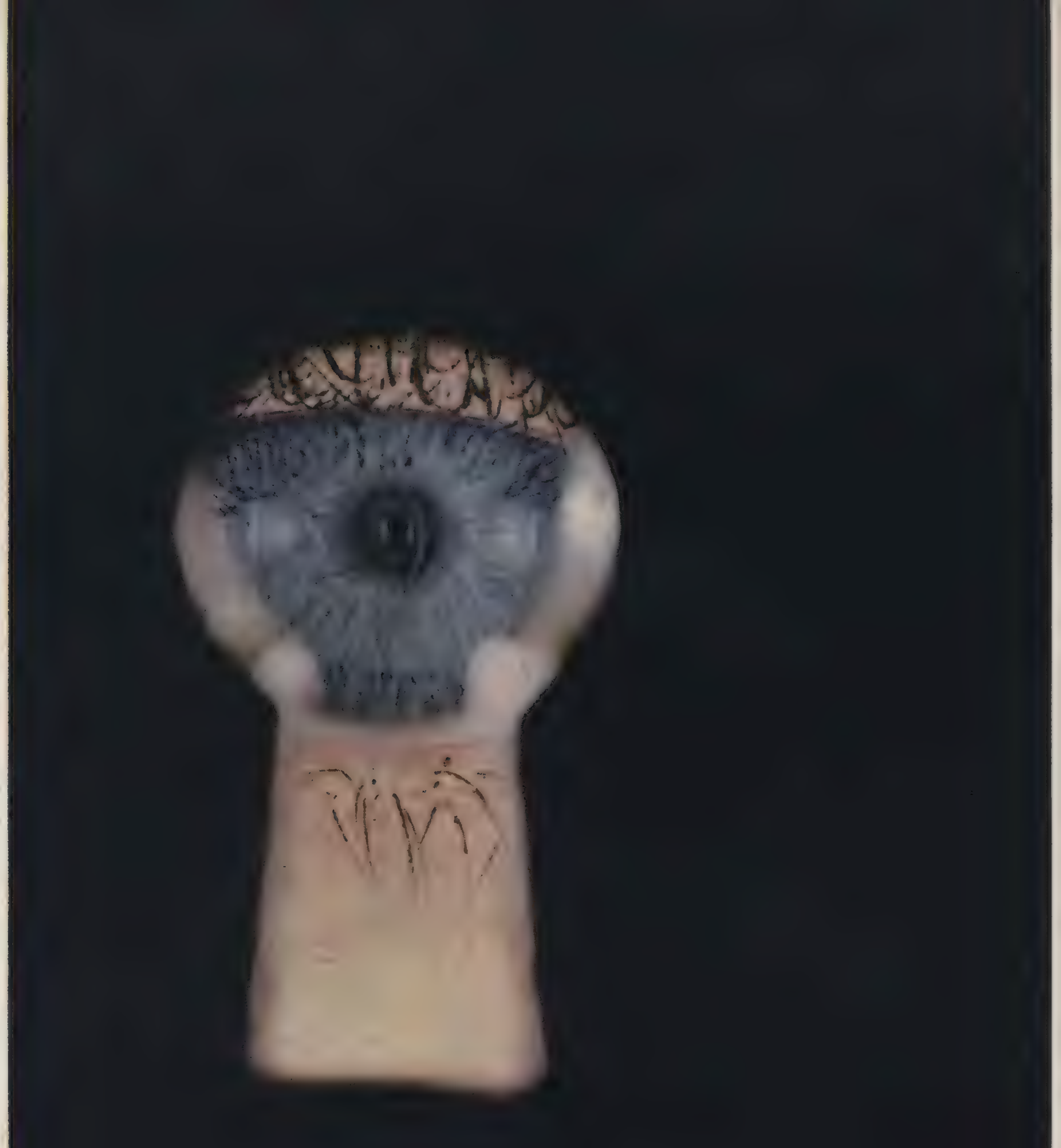
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# *Vogue's eye view, 1954: a DIFFERENT kind of woman*

*DIFFERENT STATISTICALLY:* As of this first day of
1954, you're more likely to be married—11% more likely than in 1940
(nice, cheery figure, this, considering that women have since
come to outnumber men by some four million).
You're more likely to have more than two children—in the past decade
the rate of having a third child rose 77%,
and 50% more women than previously now have four.
And what's more, you're more likely to be having a career—one in
every three women is working these days (wartime excepted, women
constitute a larger part of the American working force—30%—
than ever before); 55% of that total are married women,
and 28% are women with children under eighteen.
Best of all, you're more likely to enjoy your blessings for a
good long time—now in 1954, it's far from rare
for a woman still to be going strong at 72.

*DIFFERENT INDIVIDUALLY?* That's up to you in
1954—exactly how different a woman you're going to be. And that's
the unfailing miracle of a fresh new year: the hope it brings,
and, better still, the feeling that the hope can be achieved.
Of course no woman wants to be wholly different (a certain basic loyalty
to our personalities is the wonder, and delight, of psychoanalysts);
but in all of us there's a constant urge toward the ideal—in everything
from the clothes we wear, to the deeds we do, to the lives we live.
And in all of us there's a deep desire to be different women
in this respect: to be women who inhabit a world at peace—
a statistic that will be, Vogue hopes, a 100% reality by 1955.



# *a 1954 LOOK at 1954 fashion*

A PHOTOGRAPHIC INSIGHT INTO THE EYE, BY IRVING PENN

Do we look at each year with different eyes? That we do. The eye with which we looked at 1949 was a different eye than the eye with which we looked at 1951; than that with which we looked at 1933 or 1891. And that's a fact, psychologically, physiologically, emotionally, perhaps even geographically—and that's a good thing. For progress, in a sense, is localized in the eyes. What the eye will let in is, to a great extent, what the mind will accept—and the mind's acceptance seems to be growing, right before our eyes. That's true of fashion, too. It's impossible that an *autocracy* of thigh-length skirts and rolled stockings—or for that matter an *autocracy* of bustle-backs and leg-o-mutton sleeves—could ever again exist in this country. And sometimes it's confusing. When a collection gives us, as contemporary collections do, a choice of fashion—narrow skirts, full skirts, hats to the side, hats straight on—there's often a woman who asks Vogue what IS the fashion. We tell, each season, what seems to us the *most* fashionable. This year, our preferences look this way:

Suits different in outline. Their skirts are fuller, their jackets are shorter, their figures are prettier—and the odds for the full-skirted suit outsmarting all other suit silhouettes this year are fairly well established.

Sheath dresses with a difference. One 1954 way a sheath can be different—by being straighter. The newest (still on trial) has a half-belt, no defined waist. (There's an honorary waistline only—and it appears only when the wearer moves.) How else a 1954 sheath can be different—by being a princesse dress with easy fullness over the bust (the dress that'll be the hit dress before January's over is such a princesse sheath, shown on page 104).

Fabrics of a different breed. Mark of a 1954 fabric—cross-breeding. The outstanding fabric of the year is wool woven with silk. Mark of 1954 colouring—a general whitewashing. The newest colours are woven or dyed with white. Fleeces are less hair-raising. Textures are ingrained. Finishes are crisper. Prints are—delectable and earlier. Polka dots are arriving in flurries.

Different direction in hats and hair. The newest direction for hair is sidewise. Hats, likewise. Short hair is coming into a new era, an era of smooth crowns and certain side fullness. And hats with side tilts (note toques particularly—some like flattened top hats) are a part of the news.

Basic difference: the timing of 1954 fashion news. Look for it earlier. It's going to be worn earlier. There's an earlier publication date now for prints, linens, "spring" suits. In fact, there's a new fashion saying now that goes something like this: "The first spring day is January first."

DIFFERENT NOW:

# *1954 SUIT OUTLINES . . .*

This jacket: not much more than a fitted blouse. This skirt: twice the skirt it was. This suit: the newest shape a 1954 woman could choose. By Lo Balbo, in navy-blue Forstmann worsted crêpe and white piqué, $175. Gloves by Wear-Right. Jewellery by Castlecliff. All, at Bergdorf Goodman. Suit alone. Nan Duskin; Hudson's. The pineapple straw hat, Mr. John.



A suit up to 1954 suit-specifications. Why so much skirt, so little jacket? Because that's the new combination. British wool in a new whitened colour: cereal. By Ben Zuckerman, about $195. Bleached muskrat bag by Coronet. Wrist-length cotton gloves, by Hansen. Everything, Saks Fifth. Suit, also at Garfinckel's; Neiman-Marcus. Velvet-and-straw top hat, by Emme. Jewels, Verdura.

# *FULL SKIRTS, SHORT JACKETS*



Truest lines spoken in 1954? The lines of the new sheaths—narrow and unwaisted—indented by movement only, and lightly belted at the back. This one, in whitened beige woollen, about $200, by and at Hattie Carnegie (so are the jewels); the dress, Hutzler's; I. Magnin.

DIFFERENT NOW:

# *1954 SHEATH DRESSES . . .*



Sheath for a woman with a fine set of fashion convictions (and bones to match) : the least-waisted, newest sheath of 1954. From Traina-Norell's resort collection in Irish linen, about $155. Henri Bendel; The Dayton Co.; I. Magnin. Evansbag, Bendel. Diamond jewels, Cartier.

*NO WAISTS, STRAIGHT SKIRTS*

DIFFERENT NOW:

# *WHAT MAKES A HIT DRESS*

The cross-breeding of wool and silk: this makes the season's hit fabric and it makes the season's hit dress. Namely, a slivery princesse sheath by Harvey Berin, in tortoise-colour cloth, $90. Bag by Milch. All, at Bergdorf Goodman. Dress, also at Hudson's; Strawbridge & Clothier. The diamond and gold jewellery, from S. G. Barnett.

PENN

A new direction for a short cut: sidewise. New placing for a hat: sidewise, then forward. How the hair is set: flat, from brow to nape; baroque scrolls over the ears. The coiffure for this Hattie Carnegie silk jersey toque is by Michel of Helena Rubinstein; is a short-hair version of his bouffant coiffure, shown in Vogue in June, 1951.



TOP DIFFERENCE:

# *WHAT MAKES A HAT FIT*



# For Immediate release— the 1954 skirt

What's this? This is what: skirt width. Here, more 1954 skirts, outward bound, spreading themselves (spreading all through this issue too). Chances are the first skirt you'll wear this new year will be full. A good, pretty likelihood we think, for two reasons. One reason: these full skirts are in addition to—not a substitution for—the current narrow silhouette, and that means *variety*, and we're for that. Because no matter how elegant—a street scene of nothing *but* willowy string beans can be boring. And second: the crisp-waisted, easy-skirted silhouette gives most women their best figure. What marks these skirts 1954? This: their line is based more on shape than yardage (which may be astonishingly slight). Further earmarks: fullness swept firmly back; often a triangular shape.

*On this page:* 1954 suit—its skirt-width swept back by gores. Jacket barely nipped, newly short. By Patullo-Jo Copeland of Forstmann red-flecked beige worsted-and-silk. About $235. Saks Fifth; Thalhimers; Sakowitz. Pillbox, Lilly Daché. *Facing page:* 1954 jacketed-dress—the skirt a soft flurry of low-placed pleats. By Larry Aldrich of grey Forstmann chiffon wool flannel. $165. Straw-bowed pillbox by Dior-New York. Both, Bonwit Teller. Costume, also at Himelhoch's; Famous-Barr; Woolf Brothers. Stockings by Prim. Calfskin pumps, I. Miller.

NORMAN PARKINSON

VOGUE, JANUARY, 1954





# For Immediate release—a new skirt width

*This page:* Newcomer in pretty figures—an all-day (and most seasons) coat-dress shaped of black wool-and-silk. The wide skirt, soft unpressed pleats beginning at the hipbone, the waist close, the collar white. By Christian Dior-New York. About $225. Altman; Hudson's; Holt Renfrew of Canada. McCallum stockings, also at Altman. The pointed suède opera pumps from Delman. *Facing page:* From-this-day-on costume, the high-built skirt cut to the fluid arc that moves so well. The jacket, waist-length and shaped; the gilet white cotton. A Ben Reig design of navy-blue French worsted crêpe, about $295. Henri Bendel; Garfinckel's; L. S. Ayres; Frost Bros. Elongated bag, bamboo handle, by Ingber; Henri Bendel.



NORMAN PARKINSON





For Immediate release—

1954 skirt width



*This page, above:* The triangular skirt, wide but sloped, and wonderful in motion. The jacket, on the short side, is lightly fitted, with this year's good deep collar. By Harry Frechtel, of beige and white checked worsted. About $155. Bonwit Teller; Garfinckel's; I. Magnin. Putty-coloured felt pillbox from Lilly Daché. *This page, below:* The full circle skirt, *and* pleated—a lot of suit skirt and very fetching with the close-waisted jacket. (The pleats stay pleated because the suit is of Lorette, Milliken's wool-and-Orlon fabric.) By Pierre Balmain-New York. $125. Saks Fifth Ave.; Garfinckel's. *Facing page:* The princesse skirt that swings out gently to considerable width. The dress, definitely waisted, the collar, shoulder-wide. By Sylvan Rich for Martini, of navy-blue silk-and-worsted and a slice of white linen. $90. Patent leather satchel by Bienen-Davis. Both: Jay Thorpe. Dress, also Strawbridge & Clothier; Woodward & Lothrop. White piqué beret, worn over one ear, from John Frederics.

NORMAN PARKINSON





AS OF JANUARY:
THE SUIT
COMPLETES ITSELF

What's happening here, and happening more and more in fashion—completeness. Jacket, skirt, and in this case, blouse—designed together of the same flecked brown fabric (the fabric news alone is reason enough for a page in Vogue: it's worsted and linen woven together by Miron). Linen outlines the blouse. White crêpe lines the jacket. Altogether, a three-piece bandbox. By Bass, about $85. The straw boater, by Dior-New York. The bag by Milch. All, Lord & Taylor. Costume, also Marshall Field; The Dayton Co.; Joseph Magnin.

NORMAN PARKINSON




# AS OF JANUARY: TORTOISE COLOURING

Reading from light to dark, above: new shades distilled from the mottling tones of a piece of tortoise shell. All together, five smart reasons why the fashion rôle of the brown shoe continues to grow (*fast*). 1. Palest shell-beige calfskin—halter-strapped sandals meant for the resorts; for the brilliant new linen-life. By Palter DeLiso, $26; Bonwit Teller. Pale sandalfoot stocking, "Highlight," by Van Raalte. 2. Tortoise-beige calfskin opera pumps with a dressmaker look (nice with one of the new pale-ground prints, for instance). By Palizzio, $20; from Wanamaker's, Phila. Stockings: "Sunflash," by Fine Feathers. 3. Growing warmer: the tortoise beige. Stitched-and-buckled opera pumps that might be a pleasant surprise with black-and-white tweed. By De Liso Debs, $17; Jay Thorpe. "Tropic Tan" stockings, Larkwood. 4. Tortoise-brown alligator opera pumps—city shoes, to wear with just about any *paler* shade of brown, right now. Of Fleming-Joffe alligator, $50 at I. Miller. The stockings, "Blossom Beige," by Hummingbird. 5. An amber glow to this tortoise-brown—bare sandals. Of Loewenstein calfskin (as is every shoe here except number 4). At Andrew Geller; $23. Sandalfoot stockings, "Capri Sun," by Roman Stripe.

RUTLEDGE

# Different now:

# white—

## IT'S TEXTURED

1. WHITE IRISH LINEN, WEARING EMBROIDERY. BY MOYGASHEL.
2. WHITE COTTON PIQUÉ, WITH EMBROIDERED APPLIQUÉ. BY MANDEL.
3. WHITE COTTON, RIPPLED, LIT UP WITH LUREX. BY AMERITEX.
4. WHITE LINEN, WITH A RICH NEW WARP. BY MC BRATNEY.
5. WHITE CELANESE ACETATE AND COTTON IN A MICROSCOPIC RIBBON WEAVE. BY DUPLAN.
6. WHITE COTTON, NEATLY, PRETTILY COMBED. BY PEPPERELL.
7. WHITE LACE, WOVEN OF COTTON THREADS. BY D. STRAUSS.
8. WHITE DU PONT NYLON MADE SILKY WITH CRÊPE. BY SKINNER.
9. WHITE COTTON ORGANDIE, EMBROIDERED WITH COTTON STARS. BY STOFFEL.
10. WHITE DACRON AND NYLON WITH TINY WOVEN-IN PLEATS. BY NATONA.
11. WHITE SILK PONGEE, HANDSOMELY FLOCKED. BY JOYCE.
12. WHITE WOOL VERSION OF WHITE BIRD'S-EYE PIQUÉ. BY MERNA.
13. WHITE WORSTED JERSEY WITH A FAINT HONEYCOMB WEAVE. BY WYNER.
14. WHITE FLEECE GIVEN THE SOFT ADDITION OF ANGORA. BY ANGLO.
15. WHITE WORSTED WOOL, WITH A FLUFFY HERRINGBONE. BY JASCO.

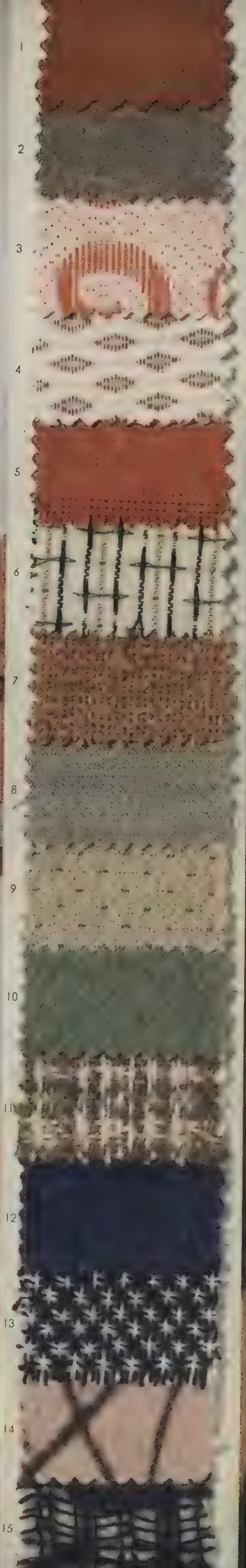
THE COSTUME, LEFT: STRAPLESS DRESS AND JACKET IN EMBROIDERED MOYGASHEL LINEN (SEE #1 ABOVE), THE BODICE AND SASH OF PINK SATIN; ABOUT $315. BY TRIGÈRE AT BONWIT TELLER; HUTZLER'S; THALHIMERS; NEIMAN-MARCUS.




Different now:
colour—
IT'S WHITENED

1. COBBLY BLACK-AND-BROWN TWEED,
SOFTLY WHITENED. BY STROOCK
OF WOOL AND ALPACA.
2. FLAT BLACK-AND-BROWN TWEED,
WHITENED. BY SCHWARZENBACH HUBER,
OF CHROMSPUN ACETATE, BEMBERG, ORLON.
3. MOCHA IRISH LINEN TWEED WITH
A NEW WHITE WARP. BY MC QUILLAN.
4. BROWN PLAID COTTON, ALMOST ENTIRELY
WHITE. BY GALEY & LORD.
5. OATMEAL TWEED—60% WOOL, 40% MOHAIR,
50% WHITE. BY WARREN OF STAFFORD.
6. BLACK DENIM, STRIPED AND
FLOCKED WITH WHITE. BY CONE.
7. BLACK SLIP-STITCHING ON
IVORY WOOL. BY BOTANY.
8. GREY JERSEY, HERRINGBONED IN WHITE.
BY JASCO, OF WORSTED AND RAYON.
9. GREY WOOL SUITING UNDER A
WHITE SCREEN. BY PACIFIC.
10. CHECKERED GREY WOOL,
WASHED OVER WITH WHITE. BY RODIER.
11. GREY COTTON TWEED AND LUREX
WITH TRACKS OF WHITE. BY RIA HERLINGER.
12. POWDERED BLUE—ACRILAN AND RAYON,
LINENY-LOOKING. BY MILLIKEN.
13. TEBILIZED BLUE COTTON TWEED;
STRONG WHITE HERRINGBONE. BY HERBERT MEYER.
14. INKY COTTON BOUCLÉ, THE WHITE
INWOVEN. BY WAMSUTTA.
15. NAVY-BLUE WOOL, DOTTED AND CHECKED
IN WHITE. BY MIRON.
THE SUIT, RIGHT: BY ADELE SIMPSON
OF BIANCHINI WHITENED SILK TWEED,
ABOUT $165. SUIT, FUCHS GLOVES, AND HAT
BY DIOR-NEW YORK—
ALL, SAKS FIFTH. SUIT, ALSO
GARFINCKEL'S; HARZFELD'S; FROST BROS.

BLUMENFELD




# Different now: texture—

## IT'S INGRAINED

1. IN IRISH LINEN, NEW JACQUARD SHADOWS. BY MOYGASHEL.
2. IN WOOL, A NEW EVENT: WOOL BROCADE. BY DOMENICO ORSI.
3. IN COTTON, A TAPESTRY PLOT. THIS, HOPE SKILLMAN'S.
4. IN COTTON PIQUÉ, BIRD'S-EYES MORE DEEPLY SET. BY PETER PAN.
5. IN SILK, A NEW PERSONALITY: SILK HOPSACKING. BY REGENCY.
6. IN ORLON AND VISCOSE, AN EMBROIDERED LOOK. BY ROYAL "O."
7. IN LINEN AND COTTON, A BOUCLÉ WEAVE. BY MC BRATNEY.
8. IN AN ALMOST BRITTLE SUITING OF WOOL AND ALPACA, SHALLOW FLECKS. BY MERNA.
9. IN WORSTED CRÊPE, INGRAINED DOTS. BY FORSTMANN.
10. IN FLEECE, MUCH LESS HAIR-RAISING. BY EINIGER.
11. IN TWEED, MORE YEAST. BRITISH TWEED BY JOHN BARR.
12. IN WOOL AND RABBIT'S-HAIR JERSEY (WITH A COTTON AND RAYON BACK), NEW NUBS AND RIBS. BY HELLER.
13. IN WOOL, A STARRY GROS-POINT STITCH. BY MERNA.
14. IN FLEECE, A NEW DEVELOPMENT. PRETTY PRINTS. THIS, BY MIRON.
15. IN TWO LAYERS—BOTH DELICIOUS— A NEW SCOTTISH WOOLEN.

THE COAT LEFT
WOOL AND MOHAIR WITH THE TEXTURE OF A PEACHSKIN. WIDE-OPEN COLLAR. BY BEN ZUCKERMAN; FABRIC, ANGLO. ABOUT $185. AT SAKS FIFTH AVENUE; L. S. AYRES; FREDERICK & NELSON. CUFFED PILLBOX, SALLY VICTOR.

BLUMENFELD

# Different now: the feeling—

## IT'S CRISP




1. CRISP BLACK-AND-WHITE COTTON TWEED. BY M. W. THOMAS.
2. OATMEAL WORSTED, CRISP AS LINEN. BY MEYER.
3. INKY COTTON, DYNEL AND NYLON, CRISPLY TWILLED. BY BATES.
4. KHAKI COTTON, CRISPED BY CORDING. BY REEVES.
5. CRISP BEIGE BOUCLÉ—AVISCO RAYON AND COTTON. BY FOLKER.
6. CHARCOAL MOHAIR, SILK, AND WOOL, CRISP NEW SUITING. FROM MERNA.
7. IRIS CHAMBRAY, A CRISP WRINKL-SHED COTTON. BY DAN RIVER.
8. BLACK KNITTED NYLON, CRISP NEW CROSS BETWEEN CHIFFON AND TRICOT. BY WEBCO.
9. LETTUCE GREEN ENKA RAYON AND CELANESE ACETATE, LETTUCE-CRISP. BY ONONDAGA.
10. GREY WOOL CRISPED BY ADDING SILK. BY DOMENICO ORSI.
11. RUBY COTTON TWEED, CRISP AND COOL SUITING. BY ERWIN.
12. SANDY WORSTED SUITING; CRISP SILK ADDED. BY LESUR.
13. YELLOW CHAMBRAY, CRISP AND CREASE-RESISTANT. BY AVONDALE.
14. GREY MOHAIR AND SILK, HONEY-COMBED FOR CRISPNESS. FROM MERNA.
15. BANKER'S GREY WORSTED SUITING, A CRISP, SPRINGY REP. BY FORSTMANN.

THE COAT, RIGHT:
OF CRISP GREY FORSTMANN WORSTED AND SILK. BIG ROLL-AWAY COLLAR. ABOUT $155. BY JABLOW, AT BONWIT TELLER; J. P. ALLEN; SAKOWITZ.
CRISP STRAW HAT: IRENE OF N. Y.
DIAMONDS, VAN CLEEF & ARPELS.



Mrs. John R. Fell

Mrs. Thomas H. Choate



NORMAN PARKINSON



Mrs. Byrnes MacDonald

# *THREE WOMEN— $580,000 SHORT*

These women work as fund-raisers on the Women's Appeal Committee of Memorial Cancer Center (the first medical institution dedicated wholly to the problem of cancer). Why their days are very busy these days: of the $4,000,000 needed to run the Center each fiscal year, $580,000 remains to be raised as we go to press. *Above, left:* Mrs. Fell lives in Jericho, Long Island, and, now that her children are grown up (her son is at Yale; her daughter is about to make her début), she commutes regularly to the city to her work as Vice-Chairman of the Women's Appeal Committee for Memorial Center. We photographed her in a dress for big and little parties year-round, blue silk organdie printed with black scallops. By Dior-New York. Henri Bendel. *Directly left:* Mrs. Choate, her husband, and their two daughters live all year at Brookville, Long Island—but Mrs. Choate drives into town three days a week to write the letters that raise the money for Memorial Center (direct contributions are what pay for half of that institution's maintenance). We took Mrs. Choate's picture in a short, barely-jacketed dress of pepper-and-salt net. By Nettie Rosenstein; Bergdorf Goodman. *Above:* Mrs. MacDonald lives in New York in the winter, Newport in summer—and, like Mrs. Choate, spends much of her time, wherever she is, working in the interests of Memorial Center. Here, she wears an evening dress of fluffy black lace, its bodice based on white Irish linen. By Jane Derby, and now at Neiman-Marcus.



# THE WEDDING OF DONNA MARELLA CARACCIOLO TO GIOVANNI AGNELLI



The bride and groom, backed by attendants looking like three Goya portraits; right, the bride's brother, Carlo Caracciolo

This small winter wedding in the little town of Osthoffen, Alsace, joined two of Italy's notable families. Donna Marella Caracciolo, an extraordinarily lovely young woman with an unforgettable speaking voice, is the daughter of Prince Filippo Caracciolo di Castagneto, Joint Secretary-General of the Council of Europe which meets in Strasbourg (near Osthoffen), and Princess Caracciolo, the American-born former Margaret Clarke. The Agnelli family, owners of the Fiat works, are one of Italy's great industrial families. For her wedding, Donna Marella wore a white moiré satin dress designed by Jacques Fath. In the procession from the Château Gruvel (where the wedding luncheon was held later) to the Osthoffen church, the bride and her father moved in a parade of small attendants, all cousins of the bride or groom, all dressed in blue. After a visit to New York, Signor and Signora Agnelli plan to live in Turin, Italy.

*Opposite:* Leaving Château Gruvel for the ceremony "in an English fog": the bride, her father, and attendants (ages five to ten).

DOISNEAU

THE AGNELLI-CARACCIOLO WEDDING *continued*

Three nephews of the groom carried the bride's train: Rodrigo Brandolini, aged six; Christiano Rattazzi, aged five; and Edgar Egen Fürstenberg, a lofty seven years old. The little boys (behaving like little boys) wore blue velvet suits with pale-blue sashes and blue kid slippers.



At the service in the Osthoffen parish church: Donna Anna Caracciolo di Melito; Signora Mimi Capone; and the bride's parents, Prince and Princess Caracciolo di Castagneto. In the second row are Prince Tassilo Fürstenberg and the Marquesa Cittadini-Cesi.



DOISNEAU

Signor and Signora Agnelli leave the church, directed by the *Suisse,* major-domo of French weddings, and preceded by, left to right, Violante Caracciolo, Allegra Caracciolo, and Samaritana Rattazzi, all dressed in blue tulle with flowers tied on their heads.



# Making a whole new impression: *1954 PRINTS*

Different now, the story in print (six pages, starting here). Its publication date is now, and that's part of the news—the prettiest prints don't wait for spring any more; they make their appearance in January, because that's when suitcases are being packed for the south, that's when it's warming up in many American cities, that's when forward-buying women everywhere are starting to assemble their spring wardrobes. Fresh look of print? Never so fresh; 1954 prints are making whole new impressions. There are prints with a pink-and-blue femininity, with a bold brilliance, prints with an urbane prettiness as pictured here. There are prints on piqué, on moire, on silk, on shantung, on linen, on wool—and, very new, there's printed cotton faille. Where you'll find print: in dresses, coats, blouses, linings, scarfs, hats, even bathing suits—in every smart 1954 wardrobe, there'll be print, and a very pretty plenty of it.

**1954 prints: first impressions.** Here, two reasons why a great spring fashion is in the making down south. *Facing page:* White dots on black, over black dots on white—and the print's only part of the smartness; the rest, the silhouette. Everything, soft silk taffeta. By Balmain-New York, about $235. From Bergdorf Goodman; Garfinckel's; Montaldo's. The "Nude" stockings are by Hanes. The patent leather sandals, Laird Schober. *Above:* Young elegance—impression made by Traina-Norell's print. In cotton faille printed like rosebud ribbon, the dress of a little girl who grew up into an alluring woman. About $315. Bonwit Teller; Wanamaker's, Phila.; Neiman-Marcus. Panels, Charles Gracie & Sons.



FRANCES MCLAUGHLIN



*1954 PRINTS:*

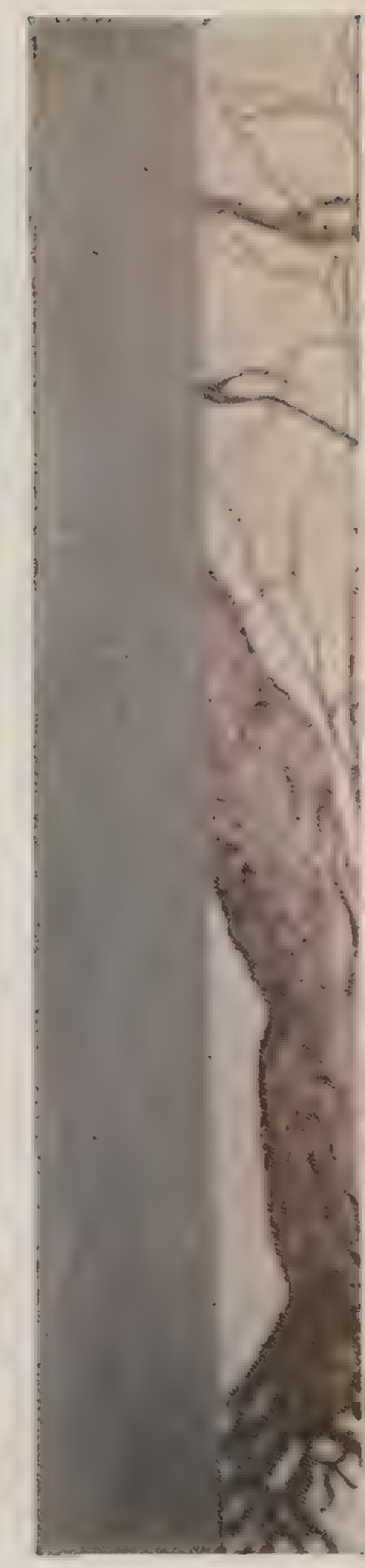
# delicious impressions

The impression made by these 1954 prints (and by the woman who wears them)—deliciously pretty. And it's not only colouring; it's partly the cut. *Facing page:* Silk surah, shades of pink—and two necklines that never fail to flatter. Near right, a print of very stylish shrimp, the skirt back-swung; about $80. Far right, impressionistic pink flowers, those on the bodice embroidered with beads (this skirt, also back-swung); about $155. Dresses by Adele Simpson: Henri Bendel; Himelhoch's; Neiman-Marcus; I. Magnin. The lipstick: Bendel's softly pretty "Pink Bonbon." All jewellery: Hattie Carnegie. The table: Laverne. Screens by Alexandre Tarasov. *Above:* One of the famous Liberty silk prints (an impression of an English garden) on one of those perfect all-day-south dresses, the cashmere cardigan lined to match. By Vera Stewart, about $145. Costume, Ingber bag, Nettie Rosenstein jewellery: all, Bergdorf Goodman. Costume, also at I. Magnin. *Left:* Printed on pure silk, pretty pastel impressions from Godey's Lady's Book. The dress, $60; the ermine-collared cashmere cardigan, $90. Both by David Goodstein, at Bonwit Teller; Sakowitz.



FRANCES MCLAUGHLIN







New 1954 prints that make a brilliant impression—and their cuts are as brilliant as their colouring. *Above:* Vivid nasturtiums on cotton faille (a fabric that's just gone into its first printing), cut with a long and slender waist that ends where the cartridge hip-pleats begin. A Talmack dress, about $135. At Lord & Taylor; Nan Duskin; Frost Bros. *Left:* Bright-coloured fans on striped pure silk, tying softly at the neck at the back, the bareness covered on occasion (not this one) by a little fringed pink linen jacket. By Kasper, in Maxwell silk, about $60. Dress and Hattie Carnegie beads; Lord & Taylor. The dress is also at Garfinckel's; Hudson's. *Facing page, top:* Violets in brilliant bloom on pure silk twill, the slender waist wrapped and the slender coat lined in plain pink silk. Costume by Benham, about $155. Henri Bendel; Montaldo's. *Facing page, right:* Giant zinnias in Gauguin colours on a cotton broadcloth halter dress. By Brigance for Sportsmaker in Springmaid cotton, about $30. The dress and the Nettie Rosenstein jewellery: Lord & Taylor. Dress, also Hutzler's; I. Magnin. *Both pages:* "Startling" lipstick by Schiaparelli. The screens in the background—from a forest of feminine trees designed by Alexandre Tarasov.



*1954 PRINTS:*

brilliant

impressions



FRANCES MCLAUGHLIN



FRANCES MCLAUGHLIN

People are talking about going to

# TURKEY



Gipsy dancers, here for tourists, at Istanbul's Kervansaray night club.



Commuters ferry across or up the Bosphorus edged with mosques, villages, summer palaces: in effect, Istanbul's Main Line.

**People are talking about . . .** The speeded-up democracy of Turkey, where the Western democratic system, set down carefully like so much new turf on Turkey's ancient Eastern culture by the late great Atatürk, has taken root and grown. . . . President Celâl Bayar's moves to give more responsibility for industry and government to the people. . . . The 367-mile border where Turkey nudges up under the U.S.S.R., which led a Turk to say, "The Russian threat is never mentioned: there is nothing to discuss." **People are talking about . . .** Holidays in Istanbul, and its coloured, visible mesh of history. . . . The modern night clubs Kordon Blö and Kervansaray, where the gipsy belly-dancers are strictly for tourists. . . . The Istanbul Hilton Hotel, a modern massive block to be finished in June, with balconies overlooking the Bosphorus (and a swimming pool), now rising where the Moslem Mehmet II in 1453 portaged his ships overland to drop them in the Golden Horn behind the mammoth iron chain blocking the Horn's mouth, so to conquer the ailing Christian Byzantine Empire. . . . Pandeli's restaurant, looking like a hovel and serving the most famous food in Istanbul; among the best the fish; the *dolmas* (stuffed anything) in olive oil; the mixed *börek*, like Turkish petits fours. . . . Florya, the beautiful beach on the Sea of Marmara; with its good restaurant, cabañas, a place for a long day.



Soccer is to Turkey what baseball is to the United States.



Peak-sterned fishing boats weave through submarine nets at the mouth of the Black Sea.

**People are talking about . . .** The singular NATO rôle of Turkey, a link, as a Moslem country, with the touchy nations of Asia Minor; a link through the Treaty of Ankara, with Yugoslavia. . . . The new friendship of Greece and Turkey, shattering a bad feeling about as old as geography. "The gold pages of Turkey's history have always been dark ones for Greece and vice versa," said a Turk. When the Ankara Treaty ended what he called "habitual mutual distrust," King Paul of Greece said, "Greece and Turkey can become a bridge which can link the Eastern Countries with the Western World." **People are talking about . . .** The Turkish passion for soccer. . . . That international meeting-place, the Park Hotel bar, and its orange-and-vodka cocktails, "screw drivers"; (the rates at the good Park, about ten dollars a day, double). . . . The boat rides (or drives) up the Bosphorus: one goal, the Canlı Balık, a restaurant about an hour by car from Istanbul overlooking the Bosphorus; for dancing, *(Continued on page 166)*

Soup pots, as big as bath tubs, served thousands at a time in the old Sultan's palace, now a museum.



## COMING FROM TURKEY: NEW FASHION IMPRESSIONS

Printed all over the dress opposite, vivid impressions of one recent trip to Turkey: that of designer-traveller Carolyn Schnurer. She's transplanted the bloom of an eighteenth-century Turkish brocade onto this rose-printed silk, made an afternoon dress that will appear first at the resorts; made jewellery for it (now she's making side-trips into the jewellery field) that also appears to be of Turkish ancestry. The dress, about $45. Everything, Peck & Peck; J. W. Robinson. Slippers by Capezio. More adapted-from-the-Turkish ideas, next pages.



FRANCES MCLAUGHLIN

# TURKISH IMPRESSIONS—
# TRAVELLING TO THE RESORTS

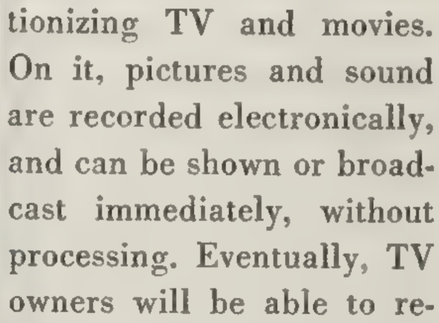
Entirely new to any country's beaches: these clothes, based on Carolyn Schnurer's impressions of Turkey. Other traveller's loot, brought back by this designer: the information that Turkey has a most delicious beach, Florya Beach, on the Sea of Marmara, where full summer arrives a little ahead of Long Island's; that Istanbul has the best food in the world; that Turkey affords the only five-cent trip from Europe to Asia (aboard a ferryboat going from European Istanbul to the Asiatic part of the same city); that anyone with about seven days and $155 to spend should take the Mediterranean boat trip one way from Marseille to Istanbul (the *Ankara* resumes this amble again in April). *At left:* About to go swimming—a tulip print from a Turkish tile, now printed on Everglaze cotton by Springmaid. Bodice, a new construction: what appears to be a silky blue necklace is actually the halter band. Suit, about $15. After-bathing coat, reversible, one side (Turkish?) towelling; about $30. *Below:* Worn with dark grey silk tweed shorts, a blouse with embroidery-striped sleeves patterned after eighteenth-century Turkish needlework. Blouse, of Everglaze cotton (by George Woods), about $17. Shorts of Maxwell silk, about $18. Bernardo sandals. Tinkling earrings, copies of Turkish minarets. *Both costumes:* by Carolyn Schnurer. Everything except sandals, at Peck & Peck; J. W. Robinson.



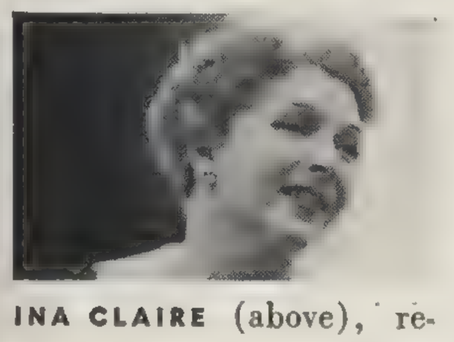
# *Changes for 1954*

## ENTERTAINMENT

**MAGNETIC TAPE,** revolutionizing TV and movies. On it, pictures and sound are recorded electronically, and can be shown or broadcast immediately, without processing. Eventually, TV owners will be able to record any program instantaneously, at home, on magnetic tape; rescreen it on their TV set any time they like, as simply as they put a favourite record on the phonograph.



**INA CLAIRE** (above), returning to Broadway next month after a seven-year absence; in T. S. Eliot's cryptic new comedy, *The Confidential Clerk*. In London, where it has been the most-discussed play of the season, it is thought by some to be a new *Importance of Being Earnest* without Wilde's wit; by others, to be an important religious play in comic clothing.



**COLOUR TV,** now a reality; its colour as good as Technicolor movies (and its flesh tones, according to some viewers, even better). Large-scale production of colour TV sets will probably take two or three years, with early models costing from $800 to $1,000. Shown at left, below: experimental ultra-high-frequency TV antennae making an abstract design at the RCA laboratories in Princeton, N. J.

**ENTERTAINMENT** at fever pitch in ten-cent-stores, roadside hamburger stands, even supermarkets, now carnival-like with space ships, merry-go-rounds, plane- and train-rides. Reason: the estimate (made by the U. S. Bureau of the Census) that there are now 67% more children under five than in 1940, 41% more between five and nine.

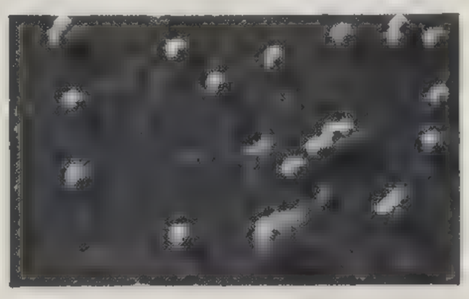
**HI-FI,** over-all term for the new sound recording



discoveries, causing an immense boom in records and record-players; its accuracy now so uncanny it's said to reproduce sounds above and below the range of human ears. How do they *know?* (*Above*, an RCA acoustical recording device.) Even with the magnificent Hi-Fi recordings competing with "live" concerts, Americans spent $45 million last year on concert tickets—$5 million more than they spent on tickets to baseball games.

## MEDICINE

**THE WAR AGAINST POLIO** moving, this year, from defense to attack. The polio virus was isolated and photographed for the first time in 1953 (below). Now, starting



in February, a $7,500,000 program will test the new polio triple vaccine, developed by Dr. Jonas Salk, who correlated discoveries of many other researchers. To prove the absolute safety of his dead-virus vaccine, Dr. Salk injected with it first himself, then his wife and three sons, then 637 volunteers. None of them got polio; all showed a steady rise in the antibodies that combat it. Still to be established is: how long the new vaccine is effective, whether booster shots are needed, whether it protects in an actual epidemic. This will be done by carefully-controlled; closely-observed tests on up to a million second-grade school children all over the U. S. Also in 1954, the production of gamma globulin will be doubled, at a cost of $19,000,000.

**THE PRICE OF CHLOROPHYLL** dropped from $110 a pound (in 1952), to $45 a pound (in October, 1953), and the number of products containing it slid from over two hundred to under fifty.

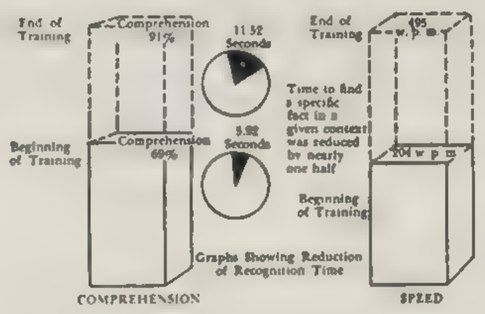
**SALTY FACTS** turned up by two recent surveys: Men have higher skin temperatures and greater heat losses by evaporation than women; Americans consume more salt than is necessary or desirable.

**NEW TECHNIQUES** in first aid and survival swimming, announced by the American Red Cross. Among the system-changers: a new *fast* warm-up for frostbite, instead of the classic slow one; and two new methods, being adopted by the armed forces, for surviving in the water. One (see below) is to knot the ends of trouser-legs, hold them overhead while jumping in the drink. Enough air collects in them to make a serviceable, though temporary, life preserver. The other: button your shirt tightly, hold it out while jumping.



## EDUCATION

**FASTER READING,** the new course-everybody-wants-to-take, increasing speed not

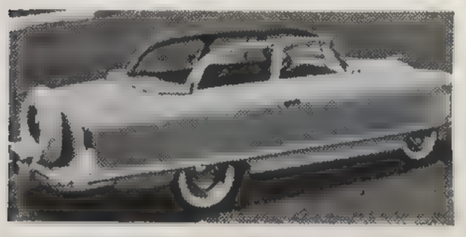



only in reading a printed page, but understanding what's on it. Schools, colleges, private tutors are giving courses; the best-known, probably, are at New York University's Reading Institute. (*Left*, an Institute diagram showing the leap in speed, and comprehension, of one group of trainees.)

**NEW CURRICULUM AT YALE,** proposed to adjust college work to different high-school backgrounds. It faces the fact that a well-prepared student should go ahead faster, "an ill-prepared student must do extra work."

# TRANSPORTATION

**DRIVE-IN TICKET WINDOWS** for train tickets (the Chesapeake & Ohio has them), enabling you to zoom by in your car, pick up reservations made earlier by phone.



**"EUROPEAN-TYPE" CARS,** small, chic, easy to handle, rolling increasingly off American production lines in 1954: one of the nicest, the 1954 Nash Rambler convertible (above), designed by Italy's Pinin Farina.

**AIR-SUSPENSION SYSTEM** for General Motors busses, eliminating springs; valves add to or subtract from the air pressure in proportion to load, with a magical absence of noise, friction, joggling.

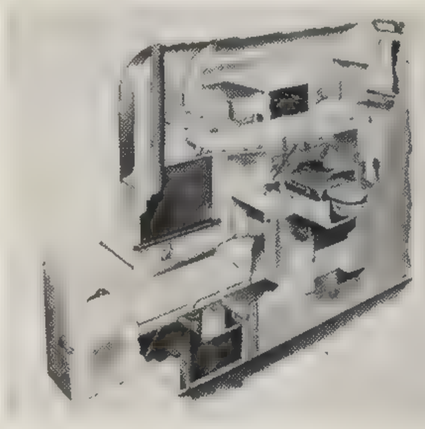
**MOTEL FOR FLIERS** in Palm Springs, California, designed especially for people arriving by private plane; it has two 3,000-foot runways, a swimming pool.

**ALUMINUM "SWAMP BOAT"** equipped with an airplane motor, that travels on water, ice, mud, snow, or wet grass. (Might be the commuter's vehicle of the future?)

**CUT-RATE COMMUTER SERVICE,** offered during non-rush hours by the Pennsylvania Railroad, on two lines out of Philadelphia; the theory being that trains running frequently, even at low fares, make more sense (and dollars) than trains standing idle between rush hours.

**FIBERGLAS ROWBOAT** that has built-in colour (never needs painting), and is leakproof (never needs caulking); in the spring, you just put it in the water.

**"SIESTA COACH,"** a new railway coach designed by the Budd Company—its purpose, to provide, at day-coach rates, comfortable little single sitting or sleeping compartments. These fit ingeniously along the sides of the car (see below), with uppers and



lowers alternating like overlapping sandwiches.

**"SKY-ROOMS,"** Air France's new last gasp in airborne *luxe;* sitting rooms by day, bedrooms at night. (You wake up in Paris.)

# MISCELLANEOUS

**THE AIRFORM HOUSE** (below), which looks like an ice-cream cone without the cone, can be built quickly and cheaply, affords light, air, privacy, and protection against hurricanes. Made by spraying special double-strength concrete onto an inflated pneumatic form, it can be used not only for houses (two are in Hobe Sound, Florida), but for storage bins, filling stations, restaurants, schools.



**GLASS SKIS** may glide down American slopes in 1954, after successful tests in Kitzbühl, Austria. They're made in three layers—a wooden core, a layer of glass, and a plastic covering—and are said to weigh (and cost) no more than good hickory skis, to be more flexible, more resistant to breaking.

**INFRA-RED BROILERS,** a $30-million business in 1953, will be even red-hotter in 1954 (See also page 128).

**RAYON HANDKERCHIEFS,** made of a new one-denier rayon staple called Dur-Ray, look and feel like fine imported lawn, but will sell for far less (even *with* hand-rolled edges).

**AN ELECTRIC SCARECROW** will give crows a bad year in 1954. It plays a record of barking dogs, and swings in the wind, thus becoming louder and softer; makes the crows think dogs are roaming the field, slavering for crow.

**UNDERWATER TV,** now being developed for marine research, which will bring the bottom of the sea right into your house. (Why bother with goldfish in the living room, when you can have a moray eel?)

**"OKLAHOMA!"** in the movies, being filmed in the new Todd-AO process, which (using a lens as complex as a fly's eye) gives the audience a "new sense of participation." No glasses; in the scene of "Surrey with the Fringe on Top," viewers will simply be *in* the surrey.

**ARTIFICIAL EGG-SHELLS** of sheet metal or plastic, round, square, or tubular, have been patented. Eggs will be decanted from their own notoriously frail containers into the sturdier artificial ones, handier for storing, shipping, and treading on.

# BEAUTY

**REVOLUTIONARY HAND-LOTION** containing silicones, which are chemically related to glass (they're used in industry as water-repellents and lubricating agents). Thin, cologne-like, the lotion forms a sort of invisible glove to protect hands from water, dirt, detergents. Things simply bounce off it. One application lasts through several handwashings; dirt comes off, lotion doesn't.

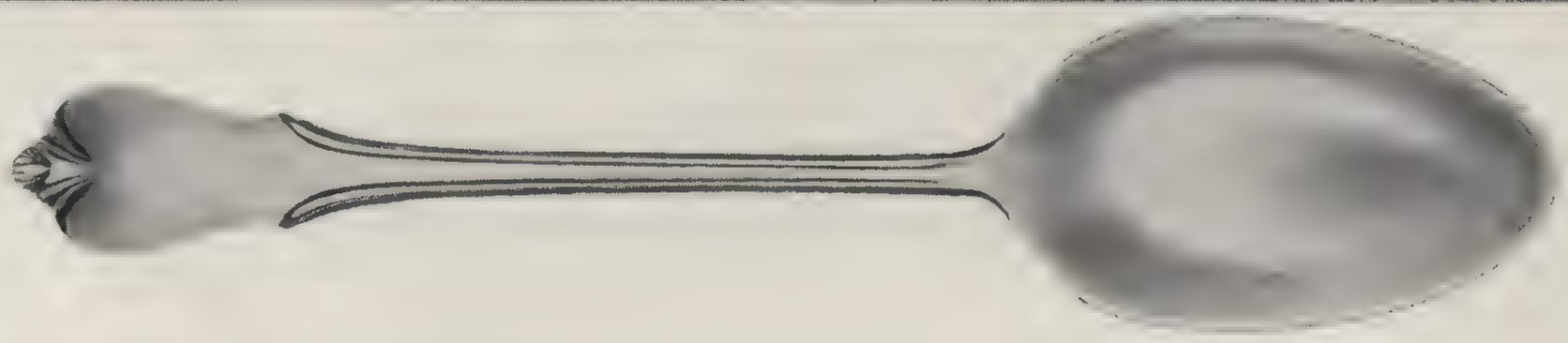
**PH,** medical measurement of the skin's acid or alkaline content; new studies of this have resulted in the *addition* of acid to some skin preparations. It turns out that human skin is supposed to have a slight acid covering at all times, called the "acid mantle," which acts as an antiseptic, helps skin to function normally. Washing removes it. (This is why tiny babies aren't washed with soap and water for the first few weeks.) More about these on page 159.

# ART

**NEW TREND IN ART:** Young American artists, who might a few years ago have gone straight into the abstract or non-objective schools, following the patterns of Jackson Pollack, Willem de Kooning, and others, are beginning now to look back at Vuillard and Bonnard, at Winslow Homer. Among such artists is thirty-year-old Larry Rivers, sculptor and painter who has two exhibitions this month (January); an exhibition of paintings at the Tibor de Nagy Gallery, another show, of sculpture, at The Stable (Below, a Rivers head.)



KERTÈSZ



## 1954: DINING IN THE KITCHEN

It involves an elegant table, an effortless meal cooked in a Rotiss-O-Mat (this one, from Hammacher Schlemmer). *On the table:* Sterling silver, Wallace's "Grand Colonial" design (also in close-up, above); Altman. French linen cloth and napkins; Léron. Steuben crystal. Flowers: Judith Garden. Plates, and coffee-set in background: Wedgwood's Queensware, in "Plain Traditional" pattern, at Plummer's.



BLACK-AND-WHITE KITCHEN BY PIERRE SCAPULA

# 1954 Cooking in the living room

## —WITH AN INFRA-RED ROTISSERIE

### By Tatiana McKenna

Once upon a time a man watched his meat being turned on a spit in the fireplace by a flushed, slightly singed but devoted wife, while he puffed on his pipe and savoured a tankard of ale. Now the lady can sit down and watch, too, while her infra-red rotisserie cooker creates excellent meals with little effort on her part. Not maids-of-all-work, but marvels of efficiency within their limits, infra-red rotisseries also offer visual entertainment. Enlightened owners bring them into the living-room, so guests can watch roasts brown, birds turn golden (without so much as one savoury whiff of cooking smell). A clocking device turns the hostess off until it's time for last-minute touches.

Infra-red heat penetrates deep and cooks uniformly; it also tends to seal the meat, preventing the escape of juices and flavour. Revolving slowly in, for instance, a Rotiss-O-Mat (opposite), meats shrink very little, and baste themselves, so flavour and tenderness are at their peak. Carving is a dream, as all roasts, except for birds, must be boned and rolled for skewering.

For small households or week-end houses, the Rotiss-O-Mat with three adjustable levels for broiling and three degrees of heat, controlled by a knob on the instrument panel, can be used as a complete stove for simple meals. The automatic revolving spit turns off (to save electricity) if it is not needed. For cooking two foods at once, there are extra little pans, removable by a special handle. The broiling pan makes the top for a low-heat oven. On the griddle top, bacon, eggs and the like can be cooked, and water (enough to cover two eggs or one box of frozen vegetable) will boil in ten minutes. Frozen foods defrost under the broiling pan, if it is in use, or on the bottom of the Rotiss-O-Mat.

Meats should be at room temperature, of course, before they're put in the Rotiss-O-Mat to cook. While they're cooking, it's a labour-saving idea to have an aluminum foil "pan" in the bottom of the cooker to catch the drippings and juices, for eventual use in the gravy (although, repeat, the infra-red heat retains much of the juice *in* the roast). Since everyone likes meat at a different degree of "doneness," a meat thermometer is a must. Also, variations in electric current produce different degrees of heat.

For maximum succulence and ease of carving, let the roast stand in the Rotiss-O-Mat, with heat turned off, for ten minutes after it's done. If it must be held longer than ten minutes before serving, put a cup of water in a pan at the bottom of the Rotiss-O-Mat and turn the heat to "Low"; this will keep the meat warm but prevent drying out. Meats must never be tested with (*Continued on page 164*)



In Ceylon: Parakrama the Great, statue of a king

# A Novelist's guide: Cairo to Tokyo

*BY NANCY WILSON ROSS*

EDITOR'S NOTE: Nancy Wilson Ross, author of *The Left Hand Is the Dreamer, Westward the Women,* and *Time's Corner* (1952), takes travel as seriously as a career. In her journeyings, in Europe and the Orient, as a war correspondent in Europe and North Africa, in her several trailer trips across America, she has been especially interested in art, religion, and changing social customs. Recently back from a world tour, she is now at work on *A Primer on Buddhism for the Western World,* to be published in 1955 in time for the 2,500th anniversary of the Lord Buddha.

To arrive in Cairo by air late at night on your way around the world is to be plunged at once into a cinematic atmosphere, a sort of combined Hitchcock thriller and Cocteau fantasy. Under the flat hard lights of the Customs Office, every incoming visitor immediately acquires the guilty look of one in possession of illegal hashish or secret facts on the Suez controversy. A vague feeling of unease enters the breast of the sensitive traveller and nothing experienced in Cairo tends to lessen this sensation, certainly not the camels named "Hubba Bubba" and "Pepsi-Cola," or those steamship tourists, avidly buying leather "television hassocks" at the Lucky Bazaar. A very large fezzed guard with a very large musket climbs somewhat sheepishly into the air-line bus and takes a seat beside the driver. At this suggestion of lurking invisible danger the various passengers, like Hitchcock extras seated in the bus, speak their assigned lines. They are led off by the elderly lady wearing a small flowered hat, nose veil, pearly earrings, pansy-pin brooch of painted enamel, and nose glasses without frames. She utters a gasp of horror and cries, "I thought all the trouble was over. Didn't they say there was no more street fighting?" She addresses her husband. He does not reply. He has uttered no word since landing. He is very tired, for he is being propelled unwillingly around the world by a power far greater than jet propulsion—the will of his wife.

A handsome grey-haired Egyptian gentleman replies to the lady's question. "Madame, there is no danger. Be calm! Egypt welcomes tourists. Naguib has settled all the trouble. He is a very strong man."

This gallant dispeller of qualms launches into anecdotes of the life of the everywhere-admired Naguib, with side excursions into the burning of Shepheard's and the nights of rioting in the bazaars, as the bus lurches through the dark streets. The car draws up finally before the "atmospheric" façade—so obviously only a set—of the Heliopolis Palace, where you find yourself billeted because your reservations at the too popular Semiramis have not been confirmed. In the foyer, the unmistakable touch of the team of Hitchcock and Cocteau may further be seen in the shabby elegance of dusty plush, ersatz palms and a clutter of those extravagantly punctured and perforated tables on which the Middle East serves its thick sweet coffee. In the upper hall, however, the Cocteau dream sequence begins. Far in the distance, at the end of a long dim corridor a vague white shape is materializing. This shadowy form swims ectoplasmically up the narrow tube of the hall and turns into a tall unkempt attendant in a dirty flowing nightgown and a small white cap. Yawning, stretching, and belching faintly (a reassuring sound) he opens a door and thrusts you into the barest, meanest, coldest, and ugliest room you will see in your entire subsequent journey.

Thus it is in Egypt that you make your first adjustments to a peculiar sensation you will probably not lose again on your world trip, the sensation of being near the centre of an invisible whirlpool of conflicting forces. This indescribable vortex would seem to be created by the presence of the very old and the very new at exactly the same moment in space-time. The outcome of these impingements is still veiled, but the milieu they create is at once wildly fantastic and solidly *real.* Imagine dining handsomely with a learned Egyptian antiquarian in a purely "local" restaurant. Seated on cushions on the floor you are served almond paste and pale cerise radishes, whole grilled pigeons, shishkebab, a

pale dry pink wine, Turkish coffee "medium." Vendors constantly supplicate your attention. They offer handfuls of peanuts, Oriental rugs ("made in Belgium" comments your host), the "genuine undiluted" attar of roses, accompanied by a printed story of its accidental discovery. At a distance passes a tall woman, veiled in black, only her eyes visible. She is wearing an air of impenetrable mystery and a small Singer sewing machine balanced lightly on her head. A thin fezzed man with bare feet approaches your table. From his body hang literally dozens of modern metal gadgets, can openers, corkscrews, screwdrivers, adzes, small saws, ice crushers, tea strainers. Is he a mad surrealist? No, he hopes you will be tempted by his bizarre display to make a purchase.

You will remember this man later in Puri, the Hindu city of the Jagannath festival. Only then, in Puri, as an India *sadhu*, a holy man, he has embroidered his entire body with pins, needles, and hatpins and, for variety of design, he has thrust bits of cotton wool through his flesh. And in India he has nothing to sell—not even permission for you to take his photograph, though he is glad to oblige, after first freshening up his many flesh-stripes of sacred cowdung, and adjusting a few of his pins and needles. Also, strangely, his face in Puri seems at peace, quite happy, while the face of his counterpart in Egypt is deeply harassed and mournful.

If you are lucky enough to procure a seat on the Comet, you leave Cairo by jet plane for Pakistan. *Just a Peep at Pakistan* is the booklet the accommodating consulate of this newest of the new post-War countries distributes in New York. A peep is all you will feel you have had at the end of a week of talk and sight-seeing in Karachi. For Karachi, the capital of West Pakistan since its partition from India, is separated from its eastern twin by a thousand miles of territory now "foreign." The two separate halves of Pakistan are "like two epaulettes on the shoulders of the Indo-Pakistan sub-continent" and this geographic schism is of profound economic and sociological importance to this struggling pioneer country of Pakistan.

In Pakistan, the people speak Urdu—a language dating back to the Mogul invaders and meaning literally "the language of the camp." In new, bustling Pakistan, with its Six Year Plan, you come face to face with a Far Eastern fact that you will not be unaware of again, the fact that religion is not something on the fringes of daily life, but at the very vital heart and centre of it.

In Karachi you acquire your first "bearer"—a servant attached to your room in the hotel. Like as not this bearer will sleep right outside your door on the veranda, and do not waste your time in foolish protests. This "boy"—a man in his forties—may ask to show you the photographs he carries tucked away inside his white garments. Unwrapping them from careful layers of worn paper, he will reveal to you the faces of some nameless British colonel and his lady, or a captain of some vanished English rifles regiment—people he once served. On the backs he will show you their addresses: outside Belfast, deep in Surrey, at a pension on the Greek isle of Rhodes—a small glimpse of history in a very personal way. His eyes mist over as he looks—and so do yours.

In spite of its banality as standard tourist bait, do not fail to visit the Taj. If possible see it—as your great-aunt Emma did on her world tour in 1890—by moonlight. You may quote, if you remember them, Henri Michaux's witty lines—"Take the following ingredients: white bread, milk, talcum powder and water; mix this and make with it an outrageous mausoleum; make a gaping, formidable gateway, big enough to admit a squadron of cavalry, but through which only a coffin enters"—you may quote but it will not lessen the effect of looking at a magic emanation which floats, which trembles, which may dissolve ethereally at any moment before your eyes.

Take the time, if you can, to visit the deserted city of Fatehpur-Sikri, since it is unlikely that you will ever look upon the long dusty pink horizontals of the city of Peking—and here you may at last see what Chinese builders achieved for the Emperor Akbar. It is not far from Agra—Fatehpur-Sikri—and although a "dead city" it exerts a most uncanny spell. Bring along a lunch and one of L. H. Myers' books about sixteenth-century India: *The Root and the Flower* or *The Pool of Vishnu.* Eat your so-safe hard-boiled eggs and so-safe oranges (and ignore your not-so-safe tomato) and read a little aloud in sight of the parchesi court, where living figures were moved about by nobles and kings wearing elegant white muslin tunics with little coloured turbans; where there are still to be seen the remains of stables for the one thousand elephants, and thirty thousand horses—not to mention the bedrooms of the eight hundred concubines—and where the astrologer was so important that he had a special throne of his own. Astrologers still enjoy an important position in Indian social life. The British-educated gentleman who recommends a dentist to you can also recommend an astrologer who "spoke recently at the local Rotary Club."

The hotels, even in remote Indian places, are admirably designed for hot weather, with large rooms opening the width of the building, wide verandas, and beds of just the right degree of hardness for those humid Indian nights. In Puri the hotel's setting is sublime. The ocean is at your very door and little monkey-like fishermen, "untouchables" wearing conical woven-straw hats, wait all day for the opportunity to take your hand and run with you into the water (there is a strong undertow) and to towel you off afterwards—all for the magnificent sum of twenty cents a day. In Delhi the Cecil Hotel is run by the remarkable Hötz family, who have managed to maintain, in the face of all difficulties, an intimate and homelike atmosphere. At the Cecil you can eat everything—including the lettuce. It is grown and *washed* there. At the counterparts of the Cecil, the Lauries in Agra and the Clark in Banaras, there is the carefully maintained atmosphere of a transplanted English provincial inn. But fakirs, monkeys, snakes, and telepathic birds await outside in the courtyard, while indoors the *Ruins of Tintern Abbey by Moonlight* hang above the sideboard, from which the traditional British beef that makes the Hindu blanch with horror is ritualistically served by turbaned waiters in long starched coats of glistening white.

Ceylon, the "pearl of the East" is usually a rest cure. The sea dashes on the rocks outside the windows at the comfortable Mt. Lavinia Hotel, and you talk Buddhism with your room boy (who is living his creed every hour and moment), the Colombo Plan with your British acquaintances, and the work of a lively group of contemporary painters with artist friends among the Sinhalese and the Burghers. In spite of the languorous climate and its island isolation, there seems to be a growing (*Continued on page 160*)





# The one-piece *BLACK BATHING SUIT* return trip

It's back in the swim again, the one-piece black bathing suit—and it looks very different on this, its first important trip south in several seasons; now it's one of the smartest bathing suits that ever took the plunge. What's new about it: what it's *not*. It's not black because it wants to be inconspicuous, not black because it wants to camouflage any faults in the figure. In fact, some 1954 black bathing suits actually demand a beautiful body of their wearers; some are so dramatically, emphatically black that they're too conspicuous for certain women—the very-white-skinned, for instance. Also to be found in black, all the bathing-suit news forecast in December Vogue. There are black swimming sweaters; black bathing dresses; black maillots newly lined and reinforced for neater figures; and black in every fibre. And, always, there's the flattery of black as a colour—for the woman who suntans, nothing sets off so beautifully the gold of golden skin. *Facing page:* Black and boat-necked, the swimming sweater—news in Du Pont Orlon-with-wool, knitted with Lastex, rimmed with ribbing. A one-piece suit for the woman whose figure needs only minimum support—and on her, it's a knockout. By Greta Plattry, $20. Saks Fifth; Hutzler's; Stix Baer & Fuller. Sunglasses: Meyrowitz. *Above:* Black and buttoned, the bathing cardigan—white-bordered elasticized wool, with a row of pearly buttons. One-piece, this suit for the woman who welcomes a bit of support: the top is lined, built like a brassière. By Sacony, $18. Best's; Woodward & Lothrop; Burdine's.

HORST

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# 1954 black bathing suits

*Facing page:* Black and strapped asymmetrically, the swimming sheath—lustrous corded cotton with brass buttons, a beautifully moulded line, a decidedly new look. The shoulder strap unfastens for an even sun tan. By Brigance for Sportsmaker, in cotton by Fluegelman; about $23. Lord & Taylor; Wanamaker's, Phila.; Hudson's; I. Magnin. *Above:* Black and wing-topped, the princesse bathing suit—Celanese acetate woven with Lastex, the wings lined in white and boned, the cut notable for all the famous Cole of California skill. About $18. Lord & Taylor; Neiman-Marcus; J. W. Robinson. *Left:* Black and belted, the bathing dress—a growing success since Vogue first showed it in May 1953 (don't be misled by its cap sleeves: they're for smartness, not for figure-camouflage). Elasticized Wyner worsted-and-Vicara jersey in a honeycomb weave, the wide belt of white webbing. By Cabana, about $25. Bonwit Teller; Joseph Magnin.







HORST



# 1954 after-bathing suits

New ways to dress after you've hung your bathing suit up to dry (on a southern clothesline now, or a northern one next summer)—all involving navy blue in one way or another. No change at all, however, in the quality of beach-tailoring: it's still neat, correct, and may it stay that way forever. *Facing page:* Shirt of navy-blue and white ABC cotton with a new and pretty four-cornered collar; about $9. Belted fly-front shorts of Reeves cotton khaki; about $9. Costume by Nelly de Grab and gilt shell earrings by Mosell: all at Peck & Peck. The costume, also at Sakowitz; I. Magnin. *Above:* Frilled shirt of checked navy-blue and white gingham (a Stevens cotton); about $12. White cotton gabardine shorts, cut extra short (a longer slice of sun, therefore); about $10. Both, by John Miller. Lord & Taylor; Sakowitz. *Right:* A suit of elegant overalls—smart new alternative to sun dresses; slacks and halters. Navy-blue and white corded Ameritex cotton, with a sky-blue silk sash. By Emilio of Capri for John Miller; about $30. Lord & Taylor; Sakowitz.





# Lipstick-red: 1954 beach news

Here, a story with a surprise *beginning*—a make-up colour that's creating a fashion instead of (much more usual practice) following one. Revlon introduced the colour for lips and nails in Vogue over two years ago, called it "Love That Red"—and women did. It's been on the best seller list all this time, proved itself so becoming that Jantzen decided that it was just the red to duplicate for 1954 beach wardrobes. Story ending? Not yet written, but Vogue predicts a well-loved fashion in sunny places everywhere for this right, robust red. *Facing page:* One-piece bathing suit of Celanese acetate-and-nylon knitted with Laton in a bouclé rib, the front skirted, the top boned and tricot-interlined like a brassière. $17. Bracelet, by Sperry. Substituting for sand: a Wunda-Weve rug. *Left:* Striped pull-over of Sanforized cotton, $3; cotton gabardine shorts, $4. *Below:* Smart slip cover for red on the beach, a white terry-cloth shirt; $7 (in Mooresville terry cloth, Sanforized). Carryall: Josef. Meyrowitz sunglasses. *Everything*—the beach clothes by Jantzen and "Love That Red" by Revlon—at Bloomingdale's; Hudson's; Carson Pirie Scott; The Dayton Co.; Famous-Barr; and shops listed on page 163. Accessories (except sunglasses) : Bloomingdale's.





HORST




"THE FAMILY GROUP," A MEMORY OF EDWARDIAN DAYS, BY EDEN BOX

PEOPLE ARE TALKING ABOUT . . . The growing importance of West Germany as banker and builder all over the world. . . . Firming the Republican lines as Congress convenes. . . . The Franco-American hybrid word, natch-*ment*. . . . Peggy Lee's delicious record, "Baubles, Bangles, and Beads," a song hit from the new operetta, *Kismet*. . . . The *schuss* to ski this season in Gstaad rather than at St. Moritz.

PEOPLE ARE TALKING ABOUT . . . The legitimate passion of TV for the stories of James Thurber; the studios are on what *Variety* calls a "Thurber kick." . . . Dick Shawn, a vigorous comedian, startlingly funny. . . . Fragment of an early-morning conversation, between three-year-old girl twins, said in an extremely pleasant social tone: "As soon as we get our clothes on, we'll have a fight."

PEOPLE ARE TALKING ABOUT . . . London's new dance, "The Creep," slower than a fox trot, gloomy as a smoggy night, but popular enough to be deplored in the letter columns of the London *Times*. . . . The extraordinary performance of John Cromwell as the stiff-spined, thinly acid aristocrat, a connoisseur of funerals, in *Sabrina Fair*. . . . The alarmingly dull interview technique of Sloan Simpson in her WOR radio show. . . . The great Chanel again designing clothes in Paris. . . . The wit of Hermione Gingold and Billy de Wolfe in *Almanac*.

# PEOPLE ARE TALKING ABOUT...

PEOPLE ARE TALKING ABOUT . . . The new Paris delight, Jean Anouilh's play, *L'Alouette*, in which a slangy, pious Joan of Arc relies less on her faith than on her persuasiveness, a rôle played superbly by Suzanne Flon. . . . The record, "Voices of the Night: The Calls of 34 Frogs and Toads," a remarkable experience in listening. . . . The chamber-music concerts, organized by Alexander Schneider at New York's Circle in the Square.

PEOPLE ARE TALKING ABOUT . . . "Seurat and His Friends," a delicate show of oils, water colours, and drawings, organized by John Rewald, at the Wildenstein Gallery. . . . *The Man Between*, Carol Reed's subtle thriller, a movie with enough loose ends to make a hooked rug, but with an ominous snow-covered car that is a miracle device of suspense. . . . The college young dancing—in a thunderous, walloping Conga line—the "Bunny Hop."

PEOPLE ARE TALKING ABOUT . . . Mary Norton's *The Borrowers*, an acute, delightful story, presumably for children, explaining through a fresh race of unseen people, known as the Borrowers, how safety pins and needles, old sherry glasses and seed pearls disappear into the magic nowhere. . . . The new fun game, *Analysis*, in which the problem is to describe a character by spotting words in four lists, supplied on boards; its defect, the inventor's skinny vocabulary. . . . The way a mild French promotion for the Cognac Producers surprised its originator, Ann McGarry (the wife of Art Buchwald, the dead-pan Paris columnist of the *Herald-Tribune*), and gave Paris this winter one colour, cognac—hair, clothes, cars.

EDEN BOX, THE ENGLISH PAINTER OF "THE FAMILY GROUP," likes to document a period before she was born; the Edwardian days, the Victorian days, those are her pleasure. With enormous delicacy, and a certain amount of hindsight vision and present-day wit, she paints Edwardian houses, daisies, roses, birds, sedate cats, homey leopards and big-eyed, calm lions, sets them down, with whole families, on the greenest English lawns. In 1948 Eden Box began painting. The following year the Hanover Gallery in London gave her first one-woman show; since then she has had another there, and recently the Betty Parsons Gallery in New York exhibited some thirty Boxes. Although she has had no instruction, Miss Box has quite obviously looked at the magnificent paintings of the French primitive, Henri Rousseau. A dark-haired, vigorous, and vitally attractive woman, married to a scientist, Eden Box looks a little like one of her own lions.

PEOPLE ARE TALKING ABOUT . . . The new Country Art Gallery (at Westbury, Long Island) started by Mrs. Thomas I. Laughlin, Mrs. Charles Payson, Mrs. Harold Talbot, and Mrs. Edward Howe Watson, in a building which was once a church; there they plan to sell cartoons, paintings, modern tapestries, including some entertaining primitives. . . . *Curtain Time* by Lloyd Morris, a book with the fascination of the American theatre, without either slavering glamour or pedantic elaborations. . . . The Swedish American Line's new 22,000-ton flagship, the *Kungsholm*—first transatlantic liner afloat to have air conditioning, private bath, and private telephone in *every* cabin—even in the tourist cabins. And every cabin is outside.

COURTESY GEORGES RENAND, PARIS



"THE BENCH," BY VUILLARD

# PEOPLE ARE TALKING ABOUT

*continued*

EDOUARD VUILLARD, one of France's most enjoyed painters before World War I, watched the revival of interest in his ravishing early paintings before he died in 1940. Static, glimmering with light, patterned as the fabrics his seamstress mother sewed, the paintings showed simple subjects, his brother-in-law reading a paper in a small French dining room, a woman with a child on a bench, his family at dinner. This country's first large Vuillard exhibition will open January 26 at the Cleveland Art Museum, later at the Museum of Modern Art.



LESLIE CARON, BACK TO BALLET

JEAN HOWARD

KAREN RADKAI



FOUR DAUGHTERS OF THE FAMOUS: JARMILA DAUBEK, LINDA BERLIN, LILY LODGE, AND EVA RUBINSTEIN.

THESE FOUR DAUGHTERS OF THE FAMOUS gave their young acting careers a joint shove—like kids starting one toboggan—when they appeared together in José Ferrer's *Cyrano de Bergerac* at New York's City Center. Linda Berlin, Irving Berlin's daughter, a girl with gentle face and manner, came in by way of two summers in stock. Eva Rubinstein, looking, with her Clouet face and cavernous blue eyes, surprisingly like her father, pianist Artur Rubinstein, "began" as a dancer. The other two have toeholds on TV: Lily Lodge, an efficient girl with a warm sympathetic face, the daughter of Connecticut's Governor John Lodge; and the pretty open-spirited daughter of opera singer Jarmila Novotna, Jarmila Daubek, who played on Arthur Murray commercials "the girl who didn't know how to dance." LESLIE CARON, famous at fifteen as a baby ballerina, famous at twenty as a movie star in *An*



EARTHA KITT

JEAN HOWARD



ORSON WELLES

*American in Paris* and in *Lili,* is a dancing guest now with the Roland Petit Ballet of Paris, a company known for its half-cabaret excitement, its abstention from the classical. (They open in New York on January 19th.) With Miss Caron will be Liliane Montevecchi, a new smouldering dancer, and Colette Marchand, Petit's leggy star, who will both dance and sing in *Ciné Bijou,* another ballet satire of the early movies. EARTHA KITT nuzzles her songs in a small precise way ("San-ta Ba-by . . . Come and trim my Christ-mas tree, With some de-cor-ations bought at Tif-fan-y") as though she were wrapping her coiled and coaxing voice, like arms, around each listener's neck. A sulky girl from South Carolina, she has become the pet of the record buyers in recent months, wow-ed Hollywood at the Mocambo, will purr this month at Las Vegas, that happy money ground. She purrs in French (*C'est si bon*), Turkish (*Uska Dara*), Spanish, Portuguese, an African dialect, and full-bodied Americanese. ORSON WELLES, looking like Falstaff, strides darkly through his vast, turbulent *Othello,* a movie spilling over into an orgy of confusion that sometimes flashes with genius. Like Welles, it is "magnificently out of proportion." For fourteen ragged months with an epic disregard for economy, Welles moved the film unit around Africa, Italy, and Ireland. To Micheál MacLiammóir, whose Iago is superb, the company on location seemed "a chic but highly neurotic lumber camp." When, last October, Welles stormed through *King Lear* for ninety minutes on TV's "Omnibus" show, about 13,000,000 people, "Omnibus' " largest single audience, listened to his *profundo* voice, watched his too-wigged, bearded head. *Above:* Welles as Welles. HENRY FONDA underplays with indignant brilliance the defense lawyer in *The Caine Mutiny Court Martial,* the extraordinary compact two-act drama that Herman Wouk made out of his novel, *The Caine Mutiny.* (In the movie of the full story, José Ferrer has the Fonda rôle.) The play will also be published as a book; like the pork packers, Wouk will have only the squeal left over. Acted on an almost bare stage with a cast only of men, *The CMCM* will open on Broadway January 20. *Below:* The Naval Court.



HENRY FONDA, DEFENSE LAWYER, IN THE PLAY, "THE CAINE MUTINY COURT MARTIAL"

# MAKE YOUR OWN PARIS COPIES

## via Vogue Patterns

Why we're making a point of Vogue Paris Patterns in this January issue: because we think this is a new year's resolution that many a wardrobe might make—to overcome its inferiority complex, to stop languishing after high fashion, and start acquiring it as fast as needle and thread can sew. *Details, page 167.*



*Schiaparelli* VOGUE PATTERN 1245



*Patou* VOGUE PATTERN 1247



*Jacques Fath* VOGUE PATTERN 1246

*Jacques Heim* VOGUE PATTERN 1243



SCHIAPARELLI: A long evening dress. Looks French; happens to require very little American know-how—the construction's simple. One of its attractions: the attached stole. 1245. PATOU: For the woman who'd rather wear a suit, any day—at cocktails and dinner as well—a suit and blouse to make in stiff silk. Note: it's cut all the way to size 40. Pattern 1247. JACQUES FATH: The suit that's started a fascinating trend—a suit with melon-shaped sleeves and an otherwise slim body. Now a pattern—and clearly a coup for Vogue Patterns. 1246. HEIM: A dress to own in one of the crisp new suitings—first thing you wear this spring. Incidentally, it goes to size 40 (meaning: it's also handsome in a size 40). Pattern 1243.



*Griffe* VOGUE PATTERN 1242

PRIGENT



*Dessès* VOGUE PATTERN 1249



*Paquin* VOGUE PATTERN 1248

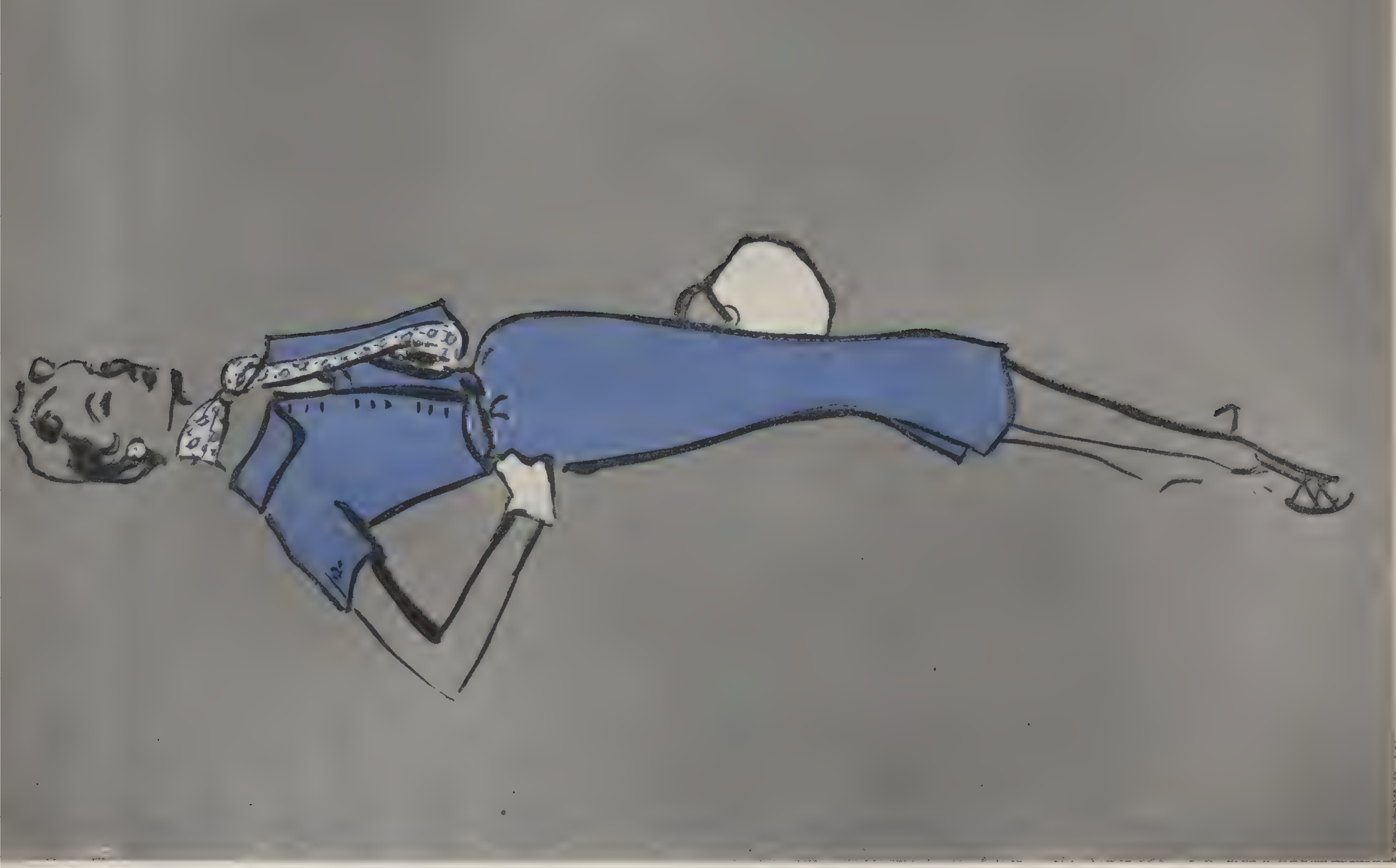
*Lanvin-Castillo* VOGUE PATTERN 1244



GRIFFE: Very valuable pattern—a princesse dress cut by the master of the princesse line, with a deep V neckline front and back; a bolero jacket of its own. Simple sewing: 1242.
DESSÈS: A certain famous queen travelled to America recently, wearing a suit almost identical with this. Not just a coincidence, this similarity: both, Dessès designs. Pattern 1249.
PAQUIN: A day-length cocktail dress that specializes in prettiness—winged at front and back; moulded through the body; fastened with roses. Silk, or a delicious linen. Pattern 1248.
LANVIN-CASTILLO: An absolutely slender dress; but an absolutely soft dress. Within the strict silhouette, tucks. Two-piece, this. 1244.
*For back views, sizes, yardage needs, page 167.*



NEW WAY TO LOOK AT LINEN



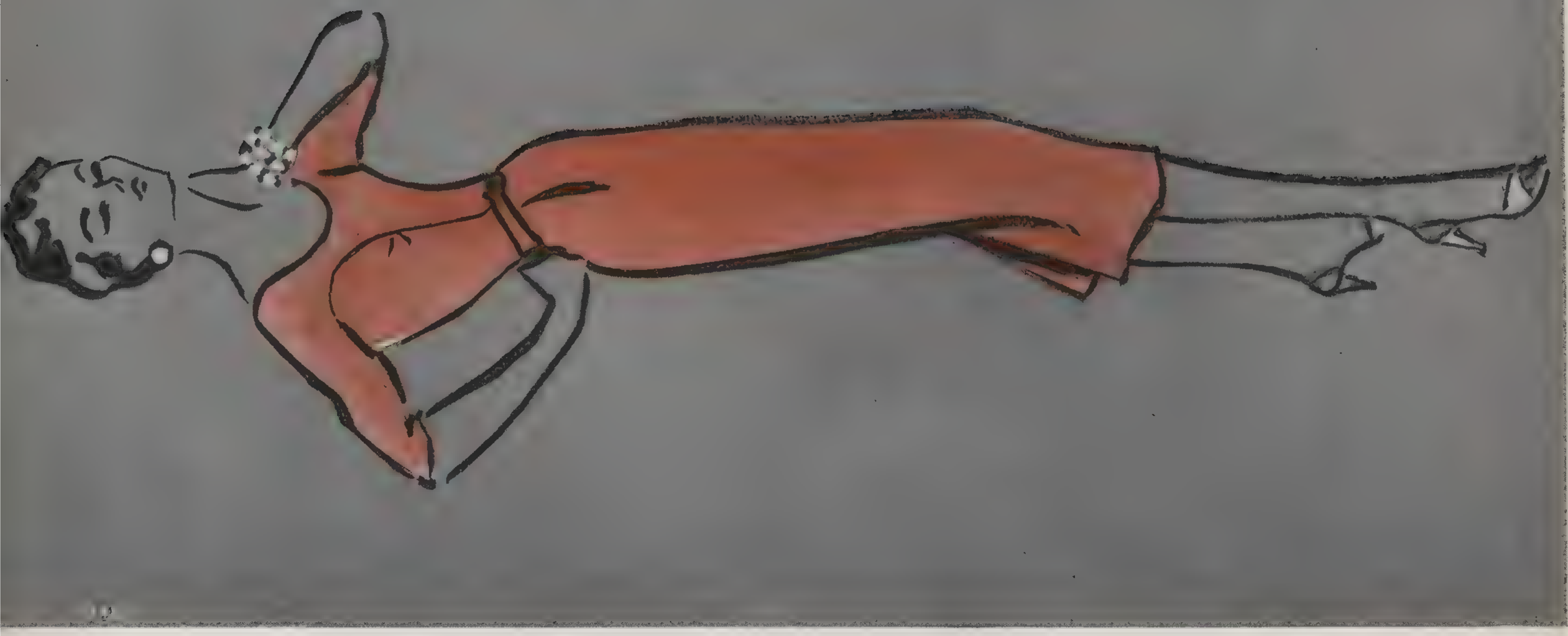


Look at it as brilliant news—not necessarily to be seen through sunglasses. The new linen is fashion with a three-season span: resort; early-spring; summer. (And be sure to look at *one* new linen shown here that could go to dinner tonight in any climate.) Brilliant blue linen: the jacket means this could be early-crocus material in the cities, as well as resort news. Lining and scarf, of printed silk surah. By Mollie Parnis, of Irish linen, $110. Bonwit Teller; Hutzler's; I. Magnin. Orange linen: the princesse line that's headed unswervingly south, as well as into spring and summer. By Brigance for Sportsmaker, of Moygashel linen. $40 at Saks Fifth; Woodward & Lothrop. Beige straw hat by Emme. Golden linen: the line as brilliant as the colour. At the resorts, for afternoon—and on. By Paul Parnes, of Tebilized linen, about $70 at Best's; Strawbridge & Clothier; Montaldo's. Pink linen: a dinner dress that could be worn as smartly in New York in January as in Marrakech. The bodice, shirred rayon matte jersey. By Samuel Winston, of Moygashel linen, $90 at Saks Fifth Ave.; Woodward & Lothrop.





# LINEN TAKES A NEW TURN





Red linen: the resorts the start of its three-season run. A covered-shoulder sheath for the hours from luncheon through cocktails. By De De Johnson, of Moygashel linen, about $40. John Wanamaker; Frederick & Nelson. Azure linen: the new princesse, with a widely-becoming neckline. Very pretty, as here, resting under the shade of a Panama hat. By Grabois, of Moygashel linen, $50 at Best's; J.P. Allen. Cocoa-brown linen: chalked with white. All-day-south; all-day-summer. By Harmay, of Tebilized Tootal linen, $50 at Best's; Hutzler's; Frost Bros. Leaf-green linen: dress-and-jacket with a practically nonstop ticket from now through summer. The jacket, fitted and waist-length, is the clause that makes this the linen dress likely to appear, smartly, under a fur coat in March. By Christian Dior-N.Y. $225. From Henri Bendel; Harzfeld's.



LOOKING SOUTH, 1954—

# NEW WAY TO LOOK AT THE SHEATH

1





2



DIANE AND ALLAN ARBUS

3



4

Changes in the sheath? Certainly. Look here—and south, which is where these new sheaths are headed. 1. Changé in the bare sheath—now it's wearing sleeves; looks no less décolleté for dinner; little evenings. Further news: this is linen wearing embroidery (see page 106). By Larry Aldrich, of pale-pink Moygashel linen, about $110. Enamel cigarette case by Evans. La Tausca bracelet. Everything, Bergdorf Goodman. Dress, also Joseph Magnin. 2. The sheath, wrapped in news: its own black cashmere cardigan, with a white ermine collar. The dress itself, tucked white rayon crêpe. (And the evening might begin as early as five.) By David Goodstein. Dress, $60. Sweater, mothproofed with Mitin, about $125. Bogoff bracelet. All, Bergdorf Goodman. Costume, also at Neiman-Marcus. Mignon opera glasses. 3. Added to the pale linen sheath: a velveteen jacket. several shades deeper—the dress is pink; the jacket American beauty. Doubly pretty colour-impression; doubly useful all-day dress. By Addie Masters (the velveteen, Cantoni). $70. Altman; Goldwater's. 4. Difference: a new size of stole (muffler, really) to wrap an impeccably-cut white linen sheath. Dress with knitted muffler, $45. By B. H. Wragge. Dalsheim jewellery. All, Bonwit Teller. Hat, from Sally Victor.



# THEY LIKE IT IN BLACK AND WHITE

Now men can have resort and sports clothes the way they claim they like everything—in black and white—woven, printed, or combined. Looks good, too. Very clean and brisk *and* adaptable (anything black and white doesn't combine with?) and able to turn a pale tan to bronze—on sight. *Facing page:* In the foreground (where it looks to stay) the white jacket; crisp, firm, and washable, $22.50. Black walking shorts, $10. Both by Gordon of Philadelphia, of spun rayon-and-cotton by Everfast which has been given the anti-wrinkle treatment by Everglaze. The anchor-printed shirt, of black cotton by Everfast; $10. Pioneer elastic belt. In the background (but coming up fast) the printed blazer—this one waffle-piqué, lined with terry cloth, $25. Black cotton beach trunks, $10. Both by Peerless of cotton by Everfast. Black canvas Italian moccasins, $6. Everything: Wallachs; L. S. Ayres; Burdine's, and shops listed on page 168. *This page, below:* A man and a girl—but never mind her*—what *he's* wearing: a black and white plaid Italian silk jacket, $150; Countess Mara. *Below, left:* The man about to be in the car wears a white rough silk, basket-weave jacket ($75), and black trousers of the same material ($35). Both by Baker. The black and white printed cotton shirt, by Izod, $12. All at De Pinna; Neiman-Marcus, and shops we've listed on page 168.





*We'll mind her. She's our business—and she wears a linen shirt ($17), and skirt ($20), by B. H. Wragge. At Bonwit Teller.

# THE pale dress, DIFFERENT NOW

1



2



The pale dress bought *this* January might be headed for a holiday south—or, on the other hand, for the shelter of a winter coat. Paleness is a new fashion almost everywhere—these pale dresses, in season-spanning fabrics; *and* at pleasant price-figures. 1. The look of chiffon tweed; the facts of denim—pale-grey dress in two parts, to wear north or south. (The top, able to mix with shorts.) By Ike Clark, of Simtex denim, together, $12. Bracelet, Sperry. All, Franklin Simon. The costume, also at Ben Wolfman. 2. To pack in a resort suitcase: white sheath with a sailor collar sketched in navy blue. By Tabak of California, of Folker's Avisco rayon-and-cotton, Tebilized. $18. Bloomingdale's; Jordan Marsh. 3. Pale-gold shirtdress of a Dacron-and-rayon combination that specializes in travelling well. (The waistline is up to the wearer.) By Koret of California, $15; Lord & Taylor; Marshall Field. 4. Little-evening look, good in any climate: a soft, pale-blue dress delicately marked with satin; with a satin belt. By Koret of California, of Dacron-and-rayon, $18. Lord & Taylor; Marshall Field.

3



4



PHOTOGRAPH BY COFFIN; SPACE MOBILES BY ROBERT ALLISON

# The pale-ground prints

Making a very pretty first appearance now at the resorts (you'll see them later on in town) the smart new pale-ground silk prints. *Left,* a print of tiny grape leaves spaced on pink—a dress and jacket that might lead a day-into-late-day life; about $45. Another cover idea for the bare-sleeved dress might be a white, pearled sweater. *Right,* a print impression of brown foliage on pale blue—the coat dress for all-day-south; early-crocus blooming in March. About $40. *Both dresses,* silk Honan. By Aywon, from Saks Fifth; D. H. Holmes; Miller & Rhoads; Sakowitz. Marvella jewellery, Saks Fifth.



COFFIN



**Brig. Gen. David Sarnoff,** Board Chairman of Radio Corporation of America, chats with Mrs. Albert Lasker on the s.s. UNITED STATES: "A great ship—she brings Europe and America closer together." *First American ship in some 100 years to win the Atlantic Blue Ribbon.*



**Mr. and Mrs. Morton Downey** on the UNITED STATES: "We certainly enjoy this high living on the high seas! Never had finer food." *Real American breakfasts, caviar from Iran, Scotch pheasant, Kangaroo Tail soup make meals on the world's fastest liner an adventure in international eating.*



**Mr. and Mrs. Frazar Wilde**—This crossing is a brief but much enjoyed vacation for the President of Connecticut General Life Insurance Company: "A beautiful and beautifully run ship. Our stateroom couldn't be more comfortable." *Most modern liner afloat, the* s.s. UNITED STATES *has individual "climate control" and world-wide phone in every stateroom. Market reports, stenographic service—or gym, turkish bath, pool, ½ a mile of covered deck for pacing!*

# 5 FABULOUS DAYS with a GAY "WHO'S WHO"

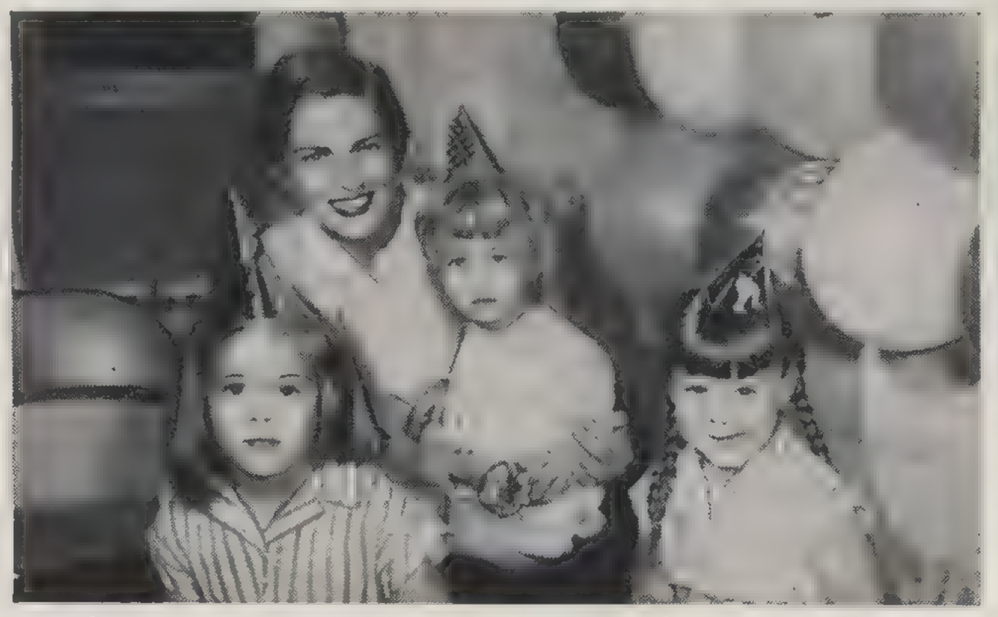
**Europe** is less than five days away
on the s. s. UNITED STATES!
On the s. s. AMERICA you have extra hours
of leisure at sea



**Jerome Thor and his charming wife Sydna Scott** returned on the s.s. UNITED STATES after filming a TV series in Europe: "The moment we stepped aboard at Le Havre we felt we were home in the U.S.A. where we wished to be. And everything was even more luxurious than our own home—from breakfast in bed to letting someone else plan our entertainment." *Pre-Broadway movies, Meyer Davis orchestras—3 for each ship—every ship's sport make a short trip seem shorter.*



**Fernandel (Monsieur Fernand Cotandin),** known to millions here and abroad, arrived on the s.s. AMERICA to star in the first French motion picture filmed in this country . . . *Big, fast and luxurious, the* AMERICA *has won the affection of thousands of experienced travelers.*



**Mrs. George L. Wertenbaker** of Virginia, with her three small daughters, aboard the s.s. AMERICA. "This trip has been a great treat. The service is perfect, relaxation complete—and everyone on board is so friendly! We'll remember the AMERICA a long time!" *Youngsters get special attention on United States Lines ships—playrooms separate from grown-up sports areas, ice-cream parties, birthday cakes, toys, balloons. All activities are supervised by experienced nurses.*

**s.s. UNITED STATES** sails from New York 12 noon, arrives Havre early morning 5th day, Southampton same afternoon: Jan. 15*, Feb. 2*, Feb. 18*, Mar. 6*, Mar. 24*, Apr. 10*, and regularly thereafter. *First Class $350 up; Cabin $220 up; Tourist $165 up.*
*Also calls at Bremerhaven.

**s.s. AMERICA** 5½ days to Cobh, 6½ to Havre, 7 to Southampton, 8 to Bremerhaven. Sails from New York Jan. 6, Jan. 27, Feb. 20, Mar. 13, Apr. 2, Apr. 23, and regularly thereafter. *First Class $295 up; Cabin $200 up; Tourist $160 up.*

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**GRACETTE** chooses ABC Fabrics Fashonera—a luxuriously smooth, combed cotton—for this gay young dress. The reason: it's marked Tebilized—your assurance of superfine and tested crease-resistance that lasts the fabric's lifetime. Black with yellow or scarlet flowers. Wonderfully washable, too.

Sizes 10 to 18.
About $17.95.
At Lord & Taylor, New York;
The Higbee Co., Cleveland;
D. H. Holmes Co., Ltd., New Orleans;
J. W. Robinson Co., Los Angeles, and other fine stores.
For store near you, write Gracette Dress Co., Inc., 1400 Broadway, New York 18.
(Parasol by Renee Montague, Ltd.)

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FOR TESTED CREASE-RESISTANCE

# *Beauty changes for 1954*



The soothing of chapped, roughened skin has always been a matter of chemistry. But the new chemistry involves more than a smoothing on of emollients. It attempts to duplicate the chemical balance of the normal skin. Pond's laboratories have been working on this problem for years: the formula that passed their test is the new Angel Skin lotion. More than a slick surface-smoother, Angel Skin has a slightly acid pH (important new term for our complexion dictionary!). This mild acidity matches the natural acidity of a normally-functioning skin, is creamy compensation for the drying alkaline action of soaps and detergents.

Another beautiful change: the nylon georgette slip, with its snug nylon lace bodice, newly-flared skirt for the hems of 1954. By Iris. $45; Saks Fifth.

1. A protection the hands never had before:
Lenthéric's new On Hand lotion. As reported on page 127,
this fragrant liquid contains a silicone compound
which enables the skin to shed stains,
paint, dirt; protects the skin against the
drying quality of detergents. Bloomingdale's.
2. The clearest, fairest complexion may vary
in degrees of acidity which help the skin to function normally,
to preserve its bloom. To normalize these
fluctuations in acid balance, Formula A.B.C.
by Frances Denney controls and soothes. Altman.
3. Previewed on page 127, a new name in cosmetics: Placid.
Important new change: Placid duplicates in its
formula the seven acids manufactured by
the skin for its own protection.
This "acid mantle," so easily upset by extremes of
heat and cold, washed away by soap and water,
needs to be replaced for the skin to remain
fine-textured, unblemished.
Placid cleansing cream, skin lotion, at Altman.



1



2



3

MIEHLMANN


New deep-softening lotion



Scientifically years ahead

**AMAZING EFFECTS RIGHT AWAY**

**Chapping clears quickly**
**Redness fades away**
**Rough elbows soften, whiten**
**Palm calluses reduce**

*Not just a "cosmetic" lotion*—Angel Skin doesn't just "smooth over" chapped, red skin. Its penetrating ingredients go *deep*—actually *heal chapping*.

*Quick penetration—no stickiness*—Unlike other lotions, Angel Skin has no gummy "filler," *all* its richness goes into your skin *at once*.

Housewives report *amazing improvements in dried-out "detergent" hands!* Angel Skin is the only hand lotion designed to *neutralize* the harsh chemical action of today's powerful detergents. Get a bottle of Angel Skin—at cosmetic counters *now*. See how *quickly* chapping clears . . . how much smoother, whiter, *younger*, your hands become.

**For a "Prove-it" sample of Angel Skin**—Send name, address and 10¢ to cover postage and handling to Pond's, Dept. D-41-1, Clinton, Conn., (In Canada: Pond's, Dept. D-41-1, 791 St. Clair W., Toronto, Ont.)

49¢, 25¢
plus tax
(slightly higher in Canada)






**Chapped, red hands**—Angel Skin's deep softening action actually heals chapping. Angry redness fades away



**Hangnails**—Pond's Angel Skin softens and smooths away ragged cuticle that causes painful hangnails. Rough cuticle becomes even again

Angel Skin by POND'S

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# CAIRO TO TOKYO, 1953

*(Continued from page 131)*

creative ferment in Ceylon. Aubrey Collette, a local cartoonist, makes witty and worldly comment on international affairs to the daily delight of all Colombo. You find people writing books on such subjects as the modern revolts within Buddhist temples, or critical studies of the effect of Tantric philosophy on the writings of D. H. Lawrence. Hollywood, when I was there, was on location for a movie called *Elephant Walk*, in the town of Kandy, which also houses a tooth of the lord Buddha and the far-famed Kandyan dancers, formerly attached to the court. Kind friends may offer to take you on a journey out of the bustling modern city of Colombo into the untouched countryside where you may stay at charming rest houses as you visit the great rock of Sigiriya, with its Ajanta-like frescoes, or wander through the fabulous "lost cities" of Anuradhapura and Polonnaruwa, where among their many wonders you will remember longest the gigantic statue of the bearded king, Parakrama, with the palm leaf manuscript in his hands, or the even more enormous recumbent Buddha and "mourning disciple" carved from the rock in a lonely landscape.

You may enter Burma at night, flying in over a black land circled with rings of fairy light glowing in the darkness below. If it is the time of the Full Moon Festival, all over the countryside—no matter what the daily problems of sustenance, or how pressing the marauding guerrillas—the indefatigably gay Burmese are celebrating.

In Rangoon it may well be past midnight, but on the streets around the great spire of the Shwe Dagon Pagoda—glowing goldenly under the full moon—people are still eating, walking, talking, singing. Someone once said: "The Burmese are like beautiful moths or butterflies and the golden spire of their great Pagoda is the light around which they flutter." The charm and beauty of these delicate people strike all visitors. They emerge miraculously, with the freshness of flowers, from the miserable hovels of the refugee communities and the still uncleared war rubble. It is generally agreed that the problem of housing the refugees from the north is far from solved; yet high officials are planning a solemn two-year festivity, beginning in 1954 and lasting through 1956, to celebrate the 2,500th anniversary of the Buddha's passing. For this occasion, the government is building a large pilgrim centre to be utilized afterwards as the nucleus of a Buddhist university.

All the high officials of Burma are ardent practising Buddhists. If you are fortunate, you may be entertained by such eminent men as the urbane and worldly president of the Union of Burma, His Excellency, Ba U, and the powerful and charming prime minister, U Nu. Premier U Nu, who had a play produced at the Pasadena Playhouse and who translated into his native tongue Dale Carnegie's *How to Win Friends and Influence People*, receives his visitors—after they have passed through his barbed wire protection and under the scrutiny of armed guards—in a plain room with a life-size photograph of his assassinated predecessor, a bust of Gandhi, and the framed words of Abraham Lincoln: "That government of the people, by the people, for the people shall not perish from the earth." When tea is announced, he dons a pale pink turban of high chic and stands up in his elegant sensible costume of long bright-colored sheath-like skirt and short mandarin-type jacket. The delightful and hospitable Attorney General of the Union of Burma, whose turban is chartreuse, helps to bow the visitors into the dining room where the ladies of the combined households, and helpful friends—all with flowers in their hair—serve with grace and gayety, a "tea" that brings with it a delicious fish soup and progresses through vermicelli with a variety of hot, rich, and delectable sauces, to a rather Western climax—offered, one feels, as a final note of graciousness—two cakes, one saffron and one paler yellow, on which in elaborate scrollwork appear the words *Orange* and *Lemon*. Although there is a great deal of laughter and fun about the degree of "hotness" of the sauces, there is also solid and solemn talk about world affairs. Mysterious incendiary fires have been breaking out in Rangoon, the pressures from the north continue—you feel everywhere among these highly informed and modern-minded leaders a grave sense of their historic place in contemporary history.

When you get to Bangkok, the "Venice of the East," in the country you were taught to call Siam and must now call Thailand from the word "Thai" meaning free (which the Siamese, or the Thai, are proud to tell you they have always been), you will be lucky if you can wangle a river room at the Oriental Hotel, because of the ceaseless fascination of the river life.

"Don't mention *Anna and the King of Siam* in Bangkok society," a friend warns you. "It is not a tactful subject. The Siamese do not consider King Mongkut either a crude barbarian or a silly clown. As a matter of fact, he was one of the most remarkable men in Asia's history. He lived twenty-seven years as a practising Buddhist monk before he came to the throne at forty-seven years of age. He made many reforms in his kingdom and in the religion of his country. Much of Anna's account is purest fiction—perhaps an example of Victorian suppression finding its way into lurid imaginings. Take that torturing and burning of the faithless wife and her monk lover, for instance. Complete fabrication." Your informant takes a sip of his gimlet and shudders in the sweltering Bangkok heat as he concludes. "I dread the day when that other book of Anna's about the King's 'harem' gets on the market and into the movies."

*(Continued on page 161)*

# CAIRO TO TOKYO, 1953

*(Continued from page 160)*

In Hong Kong the motto seems definitely to be "Business as Usual." Perhaps it is because enough of the local residents spent the war years in a nearby concentration camp under the Japanese that there is in Hong Kong a kind of blithe fatality disarming to all worried critics or transient questioners. Drop in at a bookshop like Kelly & Walsh (and oh, how those Eastern bookstores shame us!) and talk to Mr. Abbott who will regale you with a cross-section of Hong Kong gossip that is a hilarious mixture of Noel Coward and Somerset Maugham. Ride out through the so-called New Territories behind Hong Kong about twenty miles to the Communist border where you must turn around and return sadly along the glorious coastline of this enchanted landscape.

Japan at last: Tokyo—where the preparation and display of food from soup to bean curd is still an exercise in aesthetics, leading to discussions about the possible Freudian significance of the emphasis in Japan on "looks" and in America on "substance" and what this may imply about food conditioning in infancy.

The classic *No* drama has survived and still offers an experience in timelessness, with its masked principals, its eerie cries of ghosts, gods and animals, the sharp clack of sticks, the softly running and turning feet in the white *tabi*, the slow pivoting in stiff garments of antique brocade.

And when you visit the *Kabuki* and see the splendour and lavishness of this theatre with its immense revolving stage (large enough to present whole houses in a set) its runways through the audience (enlarging the dimensions and increasing audience participation) and where—to select a single instance at random—you may witness, as a merely *incidental* skit in the main program, a highly stylized brilliant dialogue and dance between two actors impersonating thieves imprisoned in stocks, who in spite of their bound hands manage to get themselves beautifully drunk to the accompaniment of a costumed orchestra of no less than twenty-seven musicians—you may well find yourself echoing Stanley Young, a Broadway playwright, who, on viewing the extraordinary range and freedom of the Japanese theatre, inquired wistfully, "Say, who won the war anyway?"








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1. Navy-blue sheer worsted with white piqué, the skirt flares out via V gores. By Kay Wynne, $40. Best's.
2. Grey lightweight worsted princesse-line coat-dress, piped in white piqué. By Junior Sophisticates, about $50, at Bendel's Young-Timers; I. Magnin. White straw pillbox, pink grosgrain.



1

ROBERT MONROE



2



3



4

3. Navy-blue worsted, horseshoe neckline piped in navy-blue velvet. Scarf-like white piqué detachable dickey. Visible here: one of the best things about the princesse dress, the trimmest possible waistline and midriff. This, designed by J.L.F., about $45. From Bendel's Young-Timers; Garfinckel's.
4. Beige-white nubby worsted tweed with a closely-fitted midriff that goes slowly into a very full skirt. There's a detachable white linen dickey to fill the deep V neck. By Kay Wynne, $40. Rosette Pennington; Famous-Barr.

## 1954 BEACH NEWS

The following is a list of stores throughout the country where the Jantzen bathing suits and Revlon's "Love That Red" shown on pages 138-139 may be found

Akron, Ohio.....The M. O'Neil Co.
Albany, Ga.....The Style Shop
Altoona, Pa.....Meyer Jonasson Co.
Amarillo, Texas.....Kline's of Amarillo
Ames, Iowa.....The Tilden Store Co.
Baltimore, Md.....Hochschild, Kohn & Co.
Bloomington, Ind.....The Vogue
Buffalo, N. Y.
Adam, Meldrum & Anderson Co.
Canton, Ohio.....Stark's Plaza
Cincinnati, Ohio.....Mabley & Carew
Cleveland, Ohio.....The Higbee Company
Columbia, S. C.....Belk's Dept. Store
Columbus, Ohio....The F. & R. Lazarus & Co.
Dallas, Texas.....A. Harris & Co.
Denver, Col.....The Denver Dry Goods Co.
Fairmont, W. Va.....Jones, Inc.
Fargo, N. D.....O. J. de Lendrecie Co.
Fayetteville, N. C.....Fleishman's Big Store
Fond du Lac, Wis.....Berger's
Fort Wayne, Ind.....Hutner's Paris
Galveston, Texas.....E. S. Levy & Co.
Grand Island, Neb...S. N. Wolbach Sons Inc.
Green Bay, Wis.....H. C. Prange Co.
Hartford, Conn.....G. Fox & Co., Inc.
Hickory, N. C.....The Spainhour Co.
Indianapolis, Ind.....H. P. Wasson & Co.
Jackson, Miss.....R. E. Kennington Co.
Jacksonville, Fla.....Furchgott's
Joplin, Mo.....Ramsay's
Lawton, Okla.....Lintz Department Store
Lincoln, Neb.....Magee's
Los Angeles, Calif.....Bullock's
Medford, Ore.....Mann's Department Store
Morgantown, W. Va.....Jones, Inc.
Muskogee, Okla.....Susman's
Newark, N. J.....Bamberger's
New Haven, Conn.....The Edward Malley Co.
New Orleans, La.....D. H. Holmes Co. Ltd.
Norfolk, Va.....Rice's Fashion Corner
Oakland, Calif.....The H. C. Capwell Co.
Ogden, Utah.....L. R. Samuels
Omaha, Neb.....Thomas Kilpatrick & Co.
Owensboro, Ky.....Levy's Inc.
Philadelphia, Pa.....John Wanamaker
Phoenix, Ariz.....Korrick's
Portland, Ore.....Meier & Frank
Portsmouth, Va.....The Famous
Richmond, Va.....Thalhimers
Roanoke, Va.....Smartwear-Irving Saks
Rochester, N. Y.....Sibley, Lindsay & Curr
St. Paul, Minn.....Schuneman's, Inc.
San Marino, Calif.....Damon's
Seattle, Wash.....The Bon Marche
South Bend, Ind.....Saml. Spiro & Co.
Spokane, Wash.....The Crescent
Steubenville, Ohio.....The Hub
Syracuse, N. Y.....C. E. Chappell & Sons
Tampa, Fla.....Maas Bros.
Tuscaloosa, Ala.....Louis Wiesel, Inc.
Tucson, Ariz.....Steinfeld's
Tyler, Texas.....Mayer & Schmidt
Washington, D. C.....Woodward & Lothrop
Waukegan, Ill.....Hein's
Wichita, Kan.....Innes
Worcester, Mass.....John C. MacInnes Co.


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# 1954: COOKING

*(Continued from page 128)*

a fork or the juices will run out. Turn with tongs instead.

For a super-breakfast, or brunch, grill chicken-livers, speared on one of the slender extra skewers you can buy for cooking little things. Don't put them on the automatic spit—they slide around. On the second level, with the rack buttered to prevent sticking, broil small ripe halved tomatoes, coated with breadcrumbs and dotted with garlic butter. The coffee-pot can stand on the griddle, plates warm on an asbestos mat next to it, and fresh corn bread keep hot under the broiling pan.

For lunch, try little plump broilers, marinated for two hours beforehand in a half-cup of olive oil, the juice of one lemon, salt, pepper, and a soupçon of garlic, then grilled on the lowest broiling level. For lunch or dinner, marinate pieces of beef or lamb in the same marinade, with a glass of red wine, a pinch of thyme added; then skewer the meat on the additional four-skewer spit, with whole tomatoes and large mushroom caps separating the pieces of meat, and broil. This simple variation of shishkebab is delicious.

Canned whole chickens, pheasants, and hams can be heated and browned on the Rotiss-O-Mat spit to provide a quick, luxurious dinner. Au gratin dishes can be browned under the Rotiss-O-Mat broiler at low level.

A few recipes, Rotiss-O-Mat tested:

### SOUTH AFRICAN LOBSTER TAILS
*(for 4)*

4 lobster tails
4 limes
Garlic salt
Butter

Buy tails weighing ¾ pound to a pound per person. Remove the membrane with kitchen shears. Sprinkle with lime juice (allow one lime per lobster), garlic salt and pepper. Dot with butter, and broil on the lowest level ten to fifteen minutes. Have lots of freshly melted, bubbling butter to serve in little dishes. This can be melted and kept hot on top of the griddle.

### ROAST CHICKEN WITH TARRAGON

Roasting chicken or capon
Tarragon
Seasoned flour
Olive oil or butter
Salt
Pepper

Clean the chicken with a damp cloth and dry the inside. Sprinkle well with salt and pepper. Cut 2 onions in quarters and insert as stuffing with several branches of fresh tarragon (if tarragon in vinegar, rinse first and dry). Dredge the chicken with seasoned flour and brush with butter or olive oil. (I prefer olive oil.) Put into Rotiss-O-Mat on the automatic skewer. A 4-pound chicken will take 1¼ hours to roast. A 6- to 7-pound capon will take 2 hours. For accurate cooking, use a meat thermometer inserted into the chicken.

A guinea hen can be prepared in the same way without the tarragon. Instead, pour a glass of gin into the breast cavity and allow it to soak into the inside of the bird for 1 hour before cooking. Replace the cream in the chicken gravy recipe with sour cream, which must be warm or it will curdle.

*Gravy*

Butter
2 tablespoonfuls flour
1 cupful bouillon or water
½ cupful cream
Chopped tarragon leaves
Onion

Melt butter the size of a small egg in a saucepan. Add a sliced onion. Cook until transparent. Add 2 tablespoonfuls of flour and cook 3 minutes making a white roux. Add 1 cupful of bouillon or water and ½ cupful of cream. Add any drippings from the chicken (caught in aluminum foil and strained). Add a few chopped tarragon leaves.

### GREEN PEPPER SALAD

Place green peppers in the Rotiss-O-Mat at the lowest level and roast for about 40 minutes, turning with tongs until their skins pop. Peel and seed. Chill well and marinate in French dressing with chopped Bermuda onions.

### GLAZED PEACHES WITH ALMONDS

Coat large canned peach halves with brown sugar, butter, chopped almonds, and an orange liqueur. Then brown lightly in the Rotiss-O-Mat.

### LAMB À LA RUSSE

7-pound leg of lamb
Olive oil
4 large onions
2 crushed cloves of garlic
Juice of 2 lemons
8 bay leaves
8 pepper corns
2 glasses Burgundy wine
1 tablespoonful salt

Ask the butcher to bone a 7-pound leg of lamb. It will marinate more thoroughly flat, but must be rolled before cooking. If you can not roll it, ask the butcher to do so. Marinate for 24 hours in the following manner: Rub the meat with olive oil. Distribute the 4 large sliced onions, the 2 crushed cloves of garlic, the juice of 2 lemons, the pepper corns and the salt evenly over the meat. Pour the Burgundy wine over it. Baste frequently or turn the meat, if rolled. When ready to cook, remove the meat from the marinade, roll and skewer if it is flat. Coat with butter before roasting. Centre on the automatic skewer, insert the thermometer. Cook until the thermometer reads 150°, approximately 2 hours.

*Gravy*

2 tablespoonfuls butter
2 tablespoonfuls flour
½ teaspoonful Kitchen Bouquet
1 cupful light bouillon

Make a brown roux with 2 tablespoonfuls of butter, 2 tablespoonfuls of flour; allow to brown on top of the Rotiss-O-Mat. Add ½ teaspoonful of Kitchen Bouquet. Add the drippings from under the roast. Add 1 cupful of light bouillon. Season to taste and allow to simmer for 15 minutes.

### ROAST LEG OF VEAL

6 to 7 pound rolled leg of veal
Butter mixed with powdered mace
3 tablespoonfuls chopped parsley
Salt
Pepper

Brush the meat generously with the butter which has been mixed with the powdered mace. Chop enough parsley to make 3 tablespoonfuls. Roll the roast in the parsley. Season with salt and pepper. Insert the thermometer and roast the meat until well done, approximately 2½ hours.

With the veal roast serve Chestnuts in cream, and Brussels Sprouts.

### CHESTNUTS IN CREAM
*(for 8)*

2 pounds chestnuts
1½ pints of cream
⅛ pound of butter
8 truffles
1 jigger cognac or brandy

Remove a little strip, ¼ inch wide, from the rounded part of each chestnut, and roast the chestnuts at low level, high heat, for 45 minutes, turning once. Peel while hot. Put in covered earthenware casserole. Pour 1½ pints of cream over the chestnuts. Add ⅛ pound of butter, 8 thinly sliced truffles, and cover. Cook in your regular oven at 300° for 45 minutes. Ten minutes before serving, pour a large jigger of cognac or brandy over the chestnuts.

For dessert:

### JAMAICAN BANANAS

1 large firm banana per person
Dark Jamaica Rum
Apricot Brandy
1 teaspoonful melted butter per banana
3 tablespoonfuls chopped blanched almonds

Peel, then score each banana with a fork. Split lengthwise and arrange on the broiling pan, well greased with butter. Pour 1 teaspoonful of dark Jamaica Rum and 1 teaspoonful of butter over each banana. Pour 1 tablespoonful of apricot brandy over the lot. Cook for 20 minutes on second level (high heat), basting once. Scatter 3 tablespoonfuls of chopped blanched almonds over the top and cook until the almonds are golden. Then serve.

**The Carolyn Schnurer bathing suit and jacket in the**

Celanese

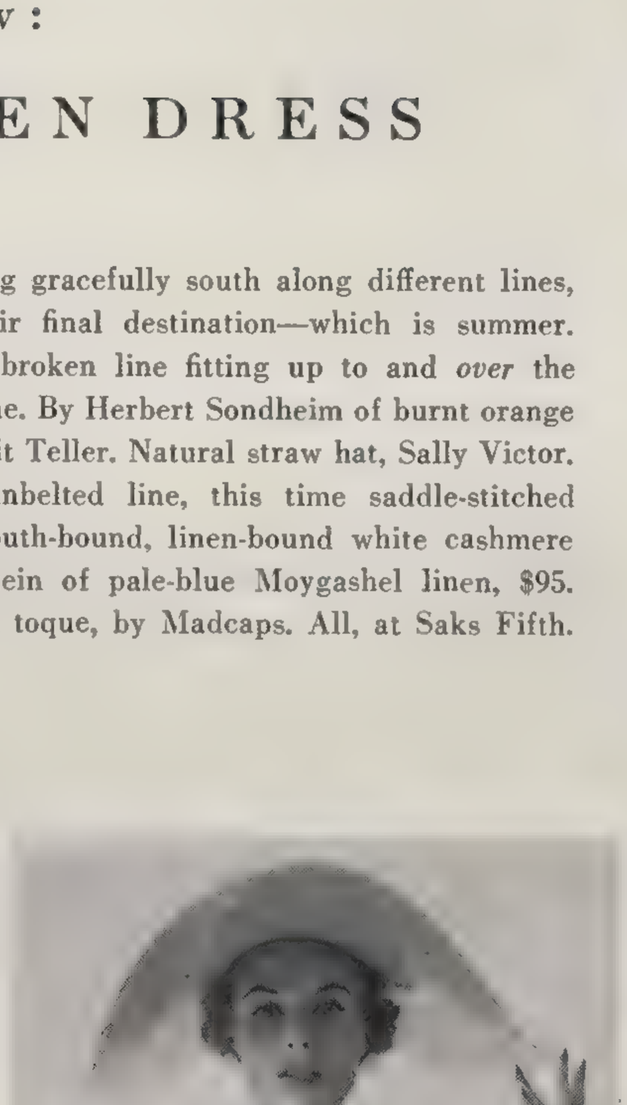
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1

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2


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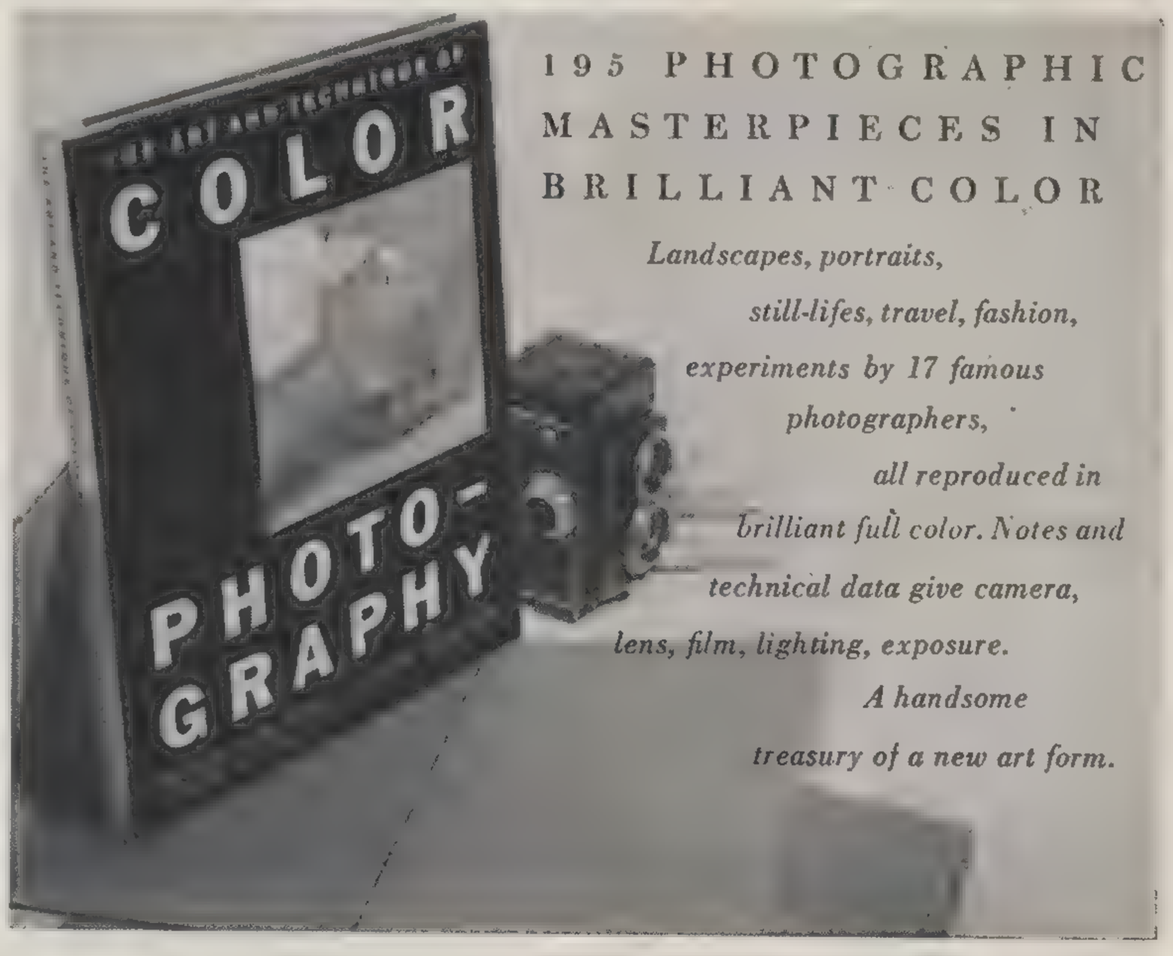
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# TURKEY

*(Continued from page 123)*

and for the celebrated Turkish lobster and herring-like *lüfer.*

PEOPLE ARE TALKING ABOUT . . . The bloom of economic optimism over Turkey; in a land where the rags of the poor would frighten crows, and skilled factory workers earn $2 to $4 a day, there is plenty of food, little exploitation; farmers own their own farms and industry doesn't grow—it multiplies. . . . JAMMAT (Joint American Military Mission for Aid to Turkey), our largest mission, boosting the Turks in the defense efforts that eat 40% of the national budget. . . . The ancient hate of Turks for Russians.

PEOPLE ARE TALKING ABOUT . . . The glowing blue air of the Sultan Ahmet Mosque (the Blue Mosque) luminous with blue and green mosaic, the blue windows facing Mecca; under its huge high dome, pigeons circle, Turkey carpets stretch over a floor larger than four baseball diamonds. . . . *Hamals,* boy and old man Istanbul street porters with their baskets as high and wide as a bridge table. . . . The Archaeological Museum with Alexander the Great's pinkish sarcophagus and priceless rubble: bits of Greek, Roman, Phoenician, Assyrian, Byzantine sculpture, much of it unclassified, including the beautiful head of a lion, labelled "Lion." . . . The arrival from Yesilköy airport, leading from General Electric and Studebaker billboards through pastures of Biblical shepherds to Istanbul's city gate, a bus-wide opening in the fifteen-hundred-year-old wall of Theodosius II.

PEOPLE ARE TALKING ABOUT . . . The room for growth in Turkey, with recently discovered oil, untapped metal deposits, the fact that while 82% of the population lives off the land, only a little over a quarter of the land is cultivated. . . . The driving memory of the great Mustafa Kemal Atatürk, who in less time than it takes to grow up and get through college took over the country (the last Sultan fleeing with a suitcase of jewels as credentials), remade the language, remade the laws by borrowing law from all over the West, broke the hold of Church on State, organized industry and education, formed a democracy with himself as total despot, brought women from *yaşmak* to franchise, and when he died in 1938, left whole, flourishing, and near the verge of real democracy the nation he took on in 1923 as a war-lopped, basket case.

PEOPLE ARE TALKING ABOUT . . . Blue beads worn by peasants and horses to keep off evil spirits. . . . Peak-sterned fishing boats daily weaving through the submarine net at the top of the Bosphorous to fish in the choppy Black Sea. . . . Taxis (at double the meter price, plus tip), more eccentric and speedy than Paris'.

PEOPLE ARE TALKING ABOUT . . . Holidays on the Princes Islands in the Sea of Marmara, peaceful summer islands with carriages for transportation. . . . Turkish roses; rose and violet jam. . . . The Topkapı Museum, until the nineteenth century the Sultans' palace, now a museum of exorbitant richness which includes one of the greatest Chinese porcelain collections in the world; a sizable crystal box dumped full of emeralds as big as walnuts, a kitchen scaled for one thousand cooks, and a pearl large enough to be carved into a manikin; the New Palace, the Dolmabahçe, is an equally staggering display of Victorian Turkish.

PEOPLE ARE TALKING ABOUT . . . The Mirgûn Café, its ceiling a vast old plane tree, facing the Bosphorus in the village Mirgûn, a delicious place for coffee and *nargileh* (a water-pipe), fired with jasmin wood, Persian tobacco, and cooled through rose water. . . . The first disappointment of the great church, Aya Sofya, all a grey and pale yellow glow, with the magnificent Byzantine mosaics a growing presence; far easier to grasp, the small Kariye Mosque has beautiful fourteenth-century mosaics made easy to see by the scaffolding and floodlights of workers who for five years have been cleaning each mosaic with surgical care.

PEOPLE ARE TALKING ABOUT . . . Abdullah's, Istanbul's most elegant restaurant, good for the *börek,* the Turkish mixed grill. . . . Legends everywhere, including the one of Sultan Ahmet III who passed summer evenings watching girls in white dresses toss golden balls while thousands of turtles with lighted candles on their backs ambled through fields of tulips. . . . The ritual of price haggling in the covered bazaar, an Eastern, roofed-over Flea Market.

PEOPLE ARE TALKING ABOUT . . . Yedikule Prison, where centuries of political prisoners have been kept, the walls carved with the sad typical notes of prisoners the world over—some in French, English, Russian. . . . Luncheon in the Mısır Çarşisi, the Spice Market, in the pretty, tiled, upstairs restaurant, with excellent kebab in yoghurt. . . . The cries of the *muezzins,* chosen only for the beauty and power of their voices, calling all over the city the five Moslem hours of prayer.





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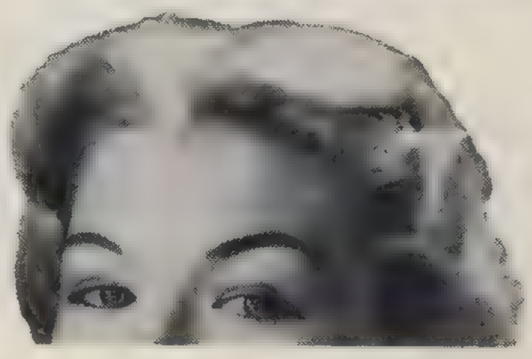
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***American Cancer Society***


## VOGUE PARIS PATTERNS

*(Other views of the Patterns shown on pages 144-145)*



1245 1246 1247

*Above, left:* Pattern No. 1245. Schiaparelli evening dress. Sizes 12 to 18 (30 to 36). For size 16 (34), 5⅜ yds. of 45" fabric. $2.50. *Above, centre:* Pattern No. 1246. Jacques Fath suit. Sizes 12 to 20 (30 to 38). For size 16 (34), 3 yds. of 54" fabric. The price, $2.50. *Above, right:* Pattern No. 1247. Patou suit, with its own blouse and tall, wrapped sash. Sizes 12 to 20 (30 to 38), 40. For size 16 (34), 4¼ yds. of 39" fabric with nap to make the suit, and 2¼ yds. of 39" fabric with nap to make the blouse and the sash. The price, $2.50.



1243 1242

*Above, left:* Pattern No. 1243. Heim day dress. Sizes 12 to 20 (30 to 38), 40. For size 16 (34), 2½ yds. of 54" fabric. Price, $2.50. *Above, right:* Pattern No. 1242. Griffe princesse dress. Sizes 12 to 20 (30 to 38). For size 16 (34), 5⅝ yds. of 39" fabric. $2.50.



1244 1248 1249

*Above, left:* Pattern No. 1244. Lanvin-Castillo dress. Sizes 12 to 18 (30 to 36). For size 16 (34), 2¾ yds. of 54" fabric. $2.50. *Above, centre:* Pattern No. 1248. Paquin cocktail dress. Sizes 12 to 20 (30 to 38). For size 16 (34), 4¾ yds. of 39" fabric. $2.50. *Above, right:* Pattern No. 1249. Dessès suit. Sizes 12 to 18 (30 to 36). For size 16 (34), 2¾ yds. of 54" fabric. The price, $2.50.

VOGUE PATTERNS ARE AVAILABLE AT IMPORTANT SHOPS IN EVERY CITY, OR BY MAIL (POSTAGE PREPAID), FROM DEPARTMENT V, VOGUE PATTERN SERVICE, GREENWICH, CONNECTICUT; AND IN CANADA, AT 198 SPADINA AVE., TORONTO, ONTARIO. (Some pattern prices are slightly higher in Canada.) Note: Connecticut residents please add sales tax.


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HONEYMAN

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**The Everfast Resort Wardrobe, shown on pages 152-153, is also available at the following shops:**

Anderson, S. C.....Gene Anderson's, Inc.
Atlantic City, N. J...Charles of Atlantic City
Champaign, Ill.....Kaufman's, Inc.
Chicago, Ill.....Baskin Clothing Company
Coral Gables, Fla.....Hill's
Dallas, Tex.....Dreyfuss & Son
Dubuque, Iowa.....Roshek
Evanston, Ill.....Baskin Clothing Co.
Grand Haven, Mich.....Reichardt
Greenwich, Conn.....Outdoor Traders, Inc.
Harrisburg, Pa.....Pomeroy's
Hartford, Conn.....G. Fox
Houston, Tex.....Norton Ditto Company
Indianapolis, Ind.....L. S. Ayres & Company
Kansas City, Mo.....Woolf Brothers
Key West, Fla.....George Stinchfield
Milwaukee, Wis.....Silverstone's
Newark, N. J.....Wallachs
Oklahoma City, Okla.....Rothschild's
Omaha, Neb.....Charles J. Assmann
Pittsburgh, Pa.....Hughes & Hatcher
Pomona, Calif.....John P. Evans
Portland, Ore.....Ray Bolger Company
Redlands, Calif.....Gair's
Richmond, Va.....Thalhimers
Rochester, N. Y.
McFarlin Clothing Company
St. Louis, Mo.....Boyd Richardson Co.
San Antonio, Tex.....Frank Brothers
San Francisco, Calif.....Hastings
Sea Island, Ga.....Davison-Paxon Co.
Seattle, Wash.....Littler's, Inc.
Tallahassee, Fla.....Browns Mens Wear
Toledo, Ohio.....The B. R. Baker Company
West Palm Beach, Fla.....Burdine's, Inc.
Westport, Conn.....Frank Zack, Inc.
Williamstown, Mass.....House of Walsh
Yakima, Wash.....Bon Marche

**The Dacron Blend Golf Outfit, shown on page 64, is also available at the following shops:**

Atlantic City, N. J...Charles of Atlantic City
Baltimore, Md.....Hutzler Brothers Company
Brooklyn, N. Y.....Abraham & Straus
Chicago, Ill.....Baskin Clothing Company
Grand Haven, Mich.....Reichardt
Greenwich, Conn.....Outdoor Traders, Inc.
Indianapolis, Ind.....L. S. Ayres & Company
Kansas City, Mo.....Woolf Brothers
Key West, Fla.....George Stinchfield
Miami, Fla.....Burdine's, Inc.
Minneapolis, Minn.....The Dayton Company
Newark, N. J.....Wallachs
Pittsburgh, Pa.....Hughes & Hatcher
Richmond, Va.....Thalhimers
Roanoke, Va.....J. E. Davidson, Inc.
Sarasota, Fla.....Geoffrey's
Washington, D. C.
Julius Garfinckel & Company
West Palm Beach, Fla.....Burdine's, Inc.

**The white silk sports jacket by Baker Clothes, illustrated on page 153, is also available at the following shops:**

Boston, Mass.....Scott & Company
Chicago, Ill.....Marshall Field
Denver, Col.....Neusteters
Houston, Tex.....Norton Ditto Company
Indianapolis, Ind.....L. S. Ayres
Kansas City, Mo.....Jack Henry's
Tulsa, Okla.....Streets
Memphis, Tenn.....Julius Lewis
Nashville, Tenn.....Mallernees
Oklahoma City, Okla.....Connolloys
St. Louis, Mo.....Wilkinson's
San Francisco, Calif.....Bullock & Jones
Seattle, Wash.....Littler's, Inc.

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